

Mapping Internationalization on US Campuses 2016



Welcome to the American Council on Education's 2016 Mapping Internationalization on U.S. Campuses survey!

Conducted every five years, Mapping Internationalization on U.S. Campuses assesses the current state of internationalization at American colleges and universities, analyzes progress and trends over time, and identifies future priorities. It is the only comprehensive source of data and analysis on internationalization in U.S. higher education, and includes two- and four-year, public and private, degree-granting institutions.

Institutions' participation in the survey is crucial to the success of the Mapping study, and to ACE's ability to provide accurate, up-to-date information about how colleges and universities are responding to the challenges and opportunities of an increasingly globalized world.

Survey Content

As a chief academic officer, the institution-wide scope of your work positions you well to provide information about the full array of internationalization initiatives underway throughout your campus. In the survey, you will be asked about efforts and activities in six key areas, which reflect ACE's Model for Comprehensive Internationalization.

- Articulated institutional commitment to internationalization
- Administrative leadership, structure, and staffing
- Curriculum, co-curriculum, and learning outcomes
- Faculty policies and practices
- Student mobility
- Collaboration and partnerships

Responding to the Survey

- We have designed the Mapping survey to be as easy to complete as possible. Before you begin, please note the following:
- This comprehensive survey will take approximately 30 minutes to complete. You may exit the survey at any time and return to it later.



- Your responses will be saved automatically as you enter them. However, once you click the "DONE" button at the end of the survey, you will not be able to re-enter the survey.
- The survey link is unique to your institution. You may forward it to colleagues (e.g. the senior international officer) at your institution to complete parts of the survey. Their responses will be saved automatically. Again, however, be sure to hit the "DONE" button only when the whole survey has been completed.
- Table of Contents can be used to navigate within the survey.

Thank you in advance for your participation and thoughtful contributions to this study. If you encounter technical difficulties or have questions about the survey, please contact Robin Matross Helms, Associate Director for Research, at <u>rhelms@acenet.edu</u> or 202-939-9408.



Overall Status and Trends

1. Overall, would you say the level of internationalization at your institution in the last three years (academic years 2012-13 to 2014-15) has been:

- O Very high
- O High
- O Moderate
- $\mathbf{O} \ \ \mathsf{Low}$
- $\mathbf{O} \quad \text{Very low} \quad$

2. During the last three years (academic years 2012-13 to 2014-15) has internationalization accelerated on your campus?

- **O** Yes, to a significant degree
- O Yes, somewhat
- No change
- O No, but my institution has always been a leader in this area

3. What are your institution's main reasons for internationalizing? Select up to THREE:

- □ Improve student preparedness for a global era
- Diversify students, faculty and staff at the home campus
- Become more attractive to prospective students at home and overseas
- Raise international reputation and rankings
- Support institutional accreditation
- Generate new revenue for the institution
- □ Attract global talent (faculty and researchers)
- □ Contribute to international development initiatives
- □ Participate in U.S. diplomacy efforts
- □ Maintain U.S. economic, scientific and technological competitiveness
- Other (please specify) _____

4. What have been the highest priority internationalization activities on your campus in the last three years (academic years 2012-13 to 2014-15)? Select up to THREE:

- Recruiting international students
- □ Increasing study abroad for U.S. students
- □ Internationalizing the curriculum and/or co-curriculum
- □ Faculty development
- □ Partnerships with institutions/organizations abroad
- □ International research collaborations
- □ None of the above



5. Who have been the most vital catalysts for spurring internationalization on your campus? Please RANK up to THREE:

_____ President/CEO

_____ Board

_____ Chief academic officer

_____ Senior international officer (e.g. Associate Provost or Director)

_____ A team of senior leaders in administration

_____ Dean or department chair

_____ Faculty

_____ Students

_____ Alumni

_____ Other (please specify)

6. Has your institution received external funding specifically for internationalization programs or activities from any of the following sources in the last three years (academic years 2012-13 to 2014-15)?

	Choose one (for each)	
	Yes	No
Federal government	0	C
State government	0	Ο
Alumni	0	Ο
Individual donors other than alumni	0	O
Foundations	0	Ο
Corporations	0	Ο
Foreign governments (please specify)	0	O
Other (please specify)	0	O



7. To the best of your understanding, how has funding for internationalization at your institution from the following sources changed in the past three years (academic years 2012-13 to 2014-15)?

	Increased	Decreased	No change	Not applicable
Internal institutional funds	0	0	0	•
US federal government	0	0	0	o
State government	0	0	0	О
Other external sources (alumni, corporations, foundations, etc.)	O	0	O	О

8. Has your institution developed a formal strategy and/or launched a dedicated fundraising campaign to raise money specifically to support internationalization or related activities?

- O Yes
- O No

Articulated Institutional Commitment

1. Are internationalization or related activities (e.g. international or global education) specifically referred to in your institution's mission statement?

- O Yes
- O No
- **O** No mission statement exists

2. Are internationalization or related activities (e.g. international or global education) among the top five priorities in your institution's current strategic plan?

- O Yes
- O No
- **O** No strategic plan exists

3. Does your institution have a separate plan that specifically addresses institution-wide internationalization?

- O Yes
- O No



4. Does your institution have a campus-wide committee or task force that works solely on advancing internationalization efforts on campus?

- O Yes
- O No

5. Has your institution formally assessed the impact or progress of its internationalization efforts in the last three years (academic years 2012-13 to 2014-15)?

- O Yes
- O No

Administrative Leadership, Structure, and Staffing

1. Which best describes the administrative structure of the international activities and programs at your institution?

- O A single office leads internationalization activities and programs
- **O** No particular office leads

2. Is there a full-time administrator who oversees or coordinates multiple internationalization activities or programs?

- O Yes
- O No

If No Is Selected, Then Skip To Question 4

3.To whom does this individual report?

- O President/CEO
- O Chief academic officer
- **O** Other administrator in academic affairs
- O Chief student affairs officer
- O Other administrator in student affairs
- O Other (please specify)



4. Does your institution provide specific funding for the following activities for administrative staff (not faculty), other than those who work in an international programs office?

	Choose one (for each)	
	Yes	No
Leading students on study abroad programs	0	O
Travel to meetings or conferences abroad	0	O
Studying or conducting research abroad	0	O
Other professional development opportunities abroad	O	O
On-campus professional development opportunities related to internationalization (workshops, training sessions, etc.)	O	О

Curriculum, Co-curriculum, and Learning Outcomes

1. Are there specified international or global student learning outcomes at your institution?

- **O** Yes, for all students
- O Yes, for students in some schools, departments, or programs
- O No

2. Does your institution offer any undergraduate degrees?

- O Yes
- O No
- O If No Is Selected, Then Skip Faculty Policies and Practices

3. Is your institution currently engaged in any initiatives to internationalize the undergraduate curriculum?

- O Yes
- O No
- O If No Is Selected, Then Skip To Question 5



	Choose one (for each)	
	Yes	No
Institution-wide (committee, faculty senate, etc.)	0	O
Schools (education, engineering, etc.)	0	O
Departments (business, chemistry, etc.) or programs (interdisciplinary program, etc.)	0	O
Individual courses	0	O

5. Does your institution have a foreign language graduation requirement for undergraduates?

- O No
- O Yes, for some bachelor's/associate's degree students
- O Yes, for all bachelor's/associate's degree students
- O If No Is Selected, Then Skip To Question 7

6. What is the foreign language requirement for graduation for undergraduates? If your institution has different requirements for different students, please indicate the requirement as it applies to the largest school/college/program.

- **O** One semester or equivalent
- One year or equivalent
- O More than one year, but less than two years
- **O** Two years or equivalent
- O More than two years or equivalent

7. Do your institution's general education requirements include an international/global component?

- O Yes
- O No
- Not applicable
- O If No Is Selected, Then Skip To Question 9...If Not applicable Is Selected, Then Skip To Question 9



8. Which best describes these requirements:

- Students are required to take a course or courses that feature global trends or issues such as health, environment, or peace studies
- Students are required to take a course or courses that feature perspectives, issues, or events from specific countries or areas outside the United States
- Students must take courses of both these types
- O Students may fulfill the requirement by taking a course or courses of either of these types
- O Other (please specify) ____

9. Does your institution offer international/global tracks, concentrations, or certificate options for undergraduate students in the following fields?

	Choose one (for each)	
	Yes	No
Business	0	Ο
Physical and natural sciences	0	Ο
Social sciences	0	Ο
Humanities	0	Ο
Education	0	Ο
Health	0	Ο
International/global certificate available to students in any major	Ο	O
Other (please specify)	0	Ο



10. Has your institution offered any of the following globally-oriented co-curricular programs or activities for undergraduate students in the last year (2014-15)?

	Choose one (for each)	
	Yes	No
Buddy program that pairs U.S. and international students to help integrate students socially	0	О
Language partner program that pairs U.S. and international students	0	О
Residence hall with special programs designed to facilitate the integration of U.S. and international students (language house, roommate program, or international house)	O	О
Meeting place for students interested in international topics	О	Ο
Regular and on-going international festivals or events on campus	О	Ο
Programs to link study abroad returnees or international students with students in K-12 schools	0	O
Other (please specify)	Ο	O



11. Has your institution used technology OTHER than email and webpages (e.g. videoconferencing, on-line learning platforms, social media, etc.) to facilitate the following internationalization activities?

	Choose one (for each)	
	Yes	No
Delivering joint and dual degree programs with partner(s) abroad	0	O
Teaching MOOCs	0	Ο
Recruiting international students (e.g. by participating in virtual college fairs, delivering on-line information sessions for interested students, etc.)	О	O
Supporting home campus students who are studying abroad (e.g. through virtual advising sessions)	O	O
Facilitating course-level collaboration between faculty and/or students on the home campus and counterparts overseas (e.g. through videoconferencing)	O	О

Faculty Policies and Practices

1. Does your institution have guidelines that specify international work or experience as a consideration in faculty promotion and tenure decisions?

- O No
- O Yes, for faculty in some schools, departments, and programs
- **O** Yes, for all faculty members

2. When hiring faculty in fields that are not explicitly international/global, does your institution give preference to candidates with international background, experience, or interests?

- O Never
- O Rarely
- O Occasionally
- **O** Frequently



3. Did your institution provide specific funding for the following faculty activities in the last year (2014-15)?

	Choose one (for each)	
	Yes	No
Internationalization of courses or programs	0	O
Hosting international faculty	0	O
Teaching at institutions abroad	0	O
Leading students on study abroad programs	0	O
Travel to meetings or conferences abroad	0	O
Studying or conducting research abroad	0	O
Faculty development seminars abroad	0	O



4. Did your institution offer any of the following opportunities to faculty members in the last year (2014-2015)?

	Choose one (for each)	
	Yes	No
Workshops on internationalizing the curriculum	0	O
Workshops that include a focus on how to use technology to enhance the international dimension of their courses	0	О
Workshops on global learning assessments	0	O
Workshops on teaching and integrating international students	Ο	O
Opportunities to improve their foreign language skills	0	O
Recognition awards specifically for international activity	0	О

5. On an institution-wide basis, does your institution track faculty members' international teaching and/or research collaborations (e.g. using a database)?

O Yes

O No

Student Mobility

1. Does your institution have an international student recruitment plan for the institution as a whole, and/or for any of its schools/colleges?

- O Yes
- O No

If No Is Selected, Then Skip To Question 5



2. Does this plan include specific enrollment targets (i.e. number of students)? If your institution has multiple written recruitment plans, please indicate the focus of the institution-level plan, or that of the largest school/college.

- O Yes, for undergraduate level only, because we don't offer graduate programs
- **O** Yes, for graduate level only, because we don't offer undergraduate programs
- **O** Yes, for both undergraduate and graduate levels
- O Yes, for undergraduate, but not graduate level
- O Yes, for graduate, but not undergraduate level
- O No

3. Does this plan specify geographic targets? If your institution has multiple written recruitment plans, please indicate the focus of the institution-level plan, or that for the largest school/college.

O Yes

O No

If No Is Selected, Then Skip To Question 5



- 4. Please indicate the plan's target countries/regions. Select all that apply.
- □ No specific countries identified
- Australia
- Brazil
- Canada
- China
- Egypt
- □ France
- Germany
- □ Hong Kong SAR
- India
- Iran
- Israel
- Japan
- Mexico
- Morocco
- Nigeria
- Norway
- Pakistan
- Qatar
- Saudi Arabia
- □ Singapore
- South Africa
- South Korea
- Turkey
- United Arab Emirates
- United Kingdom
- Vietnam
- Other (please specify) _____



5.To recruit full-time, degree-seeking international undergraduate* students, did your institution provide funding for the following in the last year (academic year 2014-2015)? *If your institution does not have undergraduate students please check "no" for each item.

	Choose one (for each)	
	Yes	No
Scholarships or other financial aid	0	O
Travel for recruitment officers (employed by the institution)	0	O
Engagement of overseas student recruiters (agents)	0	O
Other (please specify)	0	Ο

6.To recruit full-time, degree-seeking international graduate* students, did your institution provide funding for the following in the last year (academic year 2014-2015)? *If your institution does not have graduate students please check "no" for each item.

	Choose one (for each)	
	Yes	No
Scholarships/fellowships/stipends	0	Ο
Travel for recruitment officers (employed by the institution)	0	O
Engagement of overseas student recruiters (agents)	0	O
Other (please specify)	0	Ο



7. Does your institution have an intensive English program/institute/center that provides instruction to full-time international students (undergraduate or graduate) who are not matriculated in an academic degree program? If yes, please specify the approximate current enrollment.

- Yes an intensive English language program/institute/center operated by the institution. Enrollment: ______
- Yes an intensive English language program/institute/center operated by a third-party provider or in partnership with a provider on campus. Enrollment: _____
- **O** We are in the process of developing such a program/institute/center internally.
- We are in the process of developing such a program/institute/center in collaboration with a third-party provider.
- We are considering developing such a program/institute/center (internally or in collaboration with a third-party provide).
- **O** We offered such a program in the past, but it is no longer operational.
- None of the above.

8. Does your institution offer a "bridge" or "pathway" program* for full-time international students - undergraduate or graduate - who are not matriculated in an academic degree program? If yes, please specify the approximate current enrollment. *Bridge or pathway program refers to a full-time course of study for international students, usually involving English language preparation and other credit-bearing coursework.

- Yes a bridge or pathway program operated by the institution. Enrollment:
- Yes a bridge or pathway program operated by a third-party provider or in partnership with a provider on campus. Enrollment:
- **O** We are in the process of developing such a program internally.
- We are in the process of developing such a program in collaboration with a third-party provider.
- We are considering developing such a program (internally or in collaboration with a thirdparty provider).
- We offered such a program in the past, but it is no longer operational.
- **O** None of the above.



9. Does your institution offer any of the following programs or support services specifically for international students?

	Choose one (for each)		
	Yes	No	
Individualized academic support services	0	O	
Orientation to the United States and the local community	O	O	
Orientation to the institution and/or U.S. classroom	0	O	
Assistance in finding housing	0	O	
Institutional advisory committee of international students	0	O	
International alumni services and/or chapters	0	O	
English-as-a-second- language (ESL) support for matriculated students	0	О	
Support services for dependents of international students	0	О	
Host family program for international students	•	O	



10.To the best of your understanding, did the number of students from your institution who participated in the following types of education abroad experiences (for credit or not for credit) increase, decrease, or remain the same in the last three years (academic years 2012-13 to 2014-15)?

	Increased	Decreased	No change	Not applicable
Study abroad	Ο	Ο	Ο	Ο
International internships (placed abroad)	O	O	O	o
Service opportunities abroad	Ο	О	Ο	о
Research abroad	0	0	0	О



11. Who administers the education abroad programs in which students from your institution participate? "Administer" means having control over and running the daily operation of the program.

	Choose one (for each)		
	Yes	No	
Individual faculty at my institution	0	O	
My institution's study abroad office	0	O	
A study abroad center operated by my institution in another country	0	C	
A consortium or consortia of institutions, of which my institution is a member	0	C	
A state higher education system of which my institution is a part	O	O	
A third-party provider (an independent company or organization)	Ο	O	
An institution abroad with which my institution has a partnership	0	O	
Other (please specify)	0	O	



12. Can undergraduate students use their institutional financial aid to participate in education abroad programs administered by the following entities?

	Yes, for all approved programs	Yes, for some programs	No	N/A – no students participate in such programs
Individual faculty at my institution (faculty led programs)	0	0	O	О
My institution's study abroad office	0	Ο	0	О
A study abroad center operated by my institution in another country	0	0	O	О
A consortium or consortia of institutions, of which my institution is a member	О	О	О	O
A state higher education system of which my institution is a part	O	O	O	О
A third-party provider (an independent company or organization)	0	O	0	О
An institution abroad with which my institution has a partnership	О	О	О	O



13. Does your institution (or any of its schools or departments) provide institutional funds as student scholarships for education abroad (in addition to traditional institutional financial aid)?

- O Yes, for undergraduate students only
- O Yes, for graduate students only
- **O** Yes, for both undergraduate and graduate students
- O No

14. Has your institution set a target for the percentage of students who will study abroad during their academic program at your institution?

- 🛛 No
- Yes, for undergraduate students (specify percentage) _____
- □ Yes, for graduate students (specify percentage) _____

Collaboration and Partnerships

1. Which best describes your institution's approach to international partnerships in the last three years?

- **O** We have begun international partnerships for the first time
- **O** We have expanded the number of partnerships
- **O** We have moved toward fewer partnerships
- O The number of partnerships has remained about the same
- **O** Not applicable/have no partnerships

2. Has your institution articulated a formal strategy for international partnership development?

- O Yes
- O No
- O No, but we are in the process of developing such a strategy

3. Are there specific, campus-wide guidelines for developing/approving new partnerships and/or assessing existing partnerships?

- O Yes
- O No
- **O** No, but some departments or programs have such policies in place



4. With whom does your institution partner abroad?

	Choose one (for each)		
	Yes	No	
Academic institutions	Ο	Ο	
Foreign governments	Ο	Ο	
Non-governmental organizations	Ο	O	
Corporations	Ο	Ο	
Other (please specify)	0	Ο	

5. Is there a staff member(s) whose primary responsibility at your institution is developing international partnerships? (e.g. an international partnerships director)

 $\mathbf{O} \ \ \text{Yes}$

O No



6. In what countries/regions is your institution active in terms of its existing partnerships? Select all that apply.

- □ No specific countries identified
- Australia
- Brazil
- Canada
- China
- Egypt
- □ France
- Germany
- □ Hong Kong SAR
- India
- Iran
- Israel
- Japan
- Mexico
- Morocco
- Nigeria
- Norway
- Pakistan
- Qatar
- Saudi Arabia
- □ Singapore
- South Africa
- South Korea
- □ Turkey
- United Arab Emirates
- United Kingdom
- Vietnam
- Other (please specify) _____



7. Has your institution identified specific countries/regions as geographic priorities for expanding your international partnership activity? Select all that apply.

- □ No specific countries identified
- Australia
- Brazil
- Canada
- China
- Egypt
- □ France
- Germany
- □ Hong Kong SAR
- India
- Iran
- Israel
- Japan
- Mexico
- Morocco
- Nigeria
- Norway
- Pakistan
- Qatar
- Saudi Arabia
- □ Singapore
- South Africa
- South Korea
- Turkey
- United Arab Emirates
- United Kingdom
- Vietnam
- Other (please specify) _____

8. Does your institution operate any international dual/double degree program(s) with a partner institution(s) abroad? In a dual/double degree program, students take courses and receive a degree or diploma from each participating institution.

- O Yes
- O No
- **O** No, but currently working to develop

If No Is Selected, Then Skip To Question 10... If No, but currently working...Is Selected, Then Skip To Question 10



9. Which best describes the enrollment in your institution's dual/double degree program(s)?

- O Entirely U.S. students
- Entirely non-U.S. students
- O Mostly U.S. students
- Mostly non-U.S. students
- O A fairly even mix of both U.S. and non-U.S. students

10. Does your institution operate any international joint degree program(s) with a partner institution(s) abroad? In a joint degree program, students receive a single diploma or degree endorsed by both participating institutions.

- O Yes
- O No

O No, but currently working to develop

If No Is Selected, Then Skip To Question 12... If No, but currently working... Is Selected, Then Skip To Question12

11. Which best describes the enrollment in your institution's joint degree program(s):

- O Entirely U.S. students
- O Entirely non-U.S. students
- O Mostly U.S. students
- Mostly non-U.S. students
- O A fairly even mix of both U.S. and non-U.S. students

12. Does your institution maintain a physical presence of any of the following types with at least one full-time staff member in one or more other countries?

	Choose one (for each)		
	Yes	No	
Branch campus	0	Ο	
Administrative office	0	Ο	
Study abroad center for U.S. students	0	O	
Teaching site at which programs are offered to non- US students	0	0	
Research center	0	Ο	
Other (please specify)	0	О	



13. Does your institution offer any of the following programs designed specifically for and delivered to students outside the U.S.? (Include only those programs in which students only receive a credential from your institution – do not include joint and dual degree programs). Select all that apply.

	Full degree program(s)	Non-degree program(s)	Individual courses	N/A
Instruction delivered entirely face-to-face at a location outside the U.S.				
Instruction delivered entirely via technology (on-line, videoconferencing, etc.)				
Combination of in- person instruction outside the U.S. and technology				

End of Survey

You're almost done!

Just two more steps:

1. Click on the "DONE" button below. This will take you to the Table of Contents page.

2. On the Table of Contents page, click on the "next" (arrow) button to submit the survey. Once the survey is submitted, you will NOT be able to make any more changes.