

2016 Editorial Calendar

Advertising in *The Presidency* pushes your message right to decision makers: ACE's flagship magazine is the only publication that is delivered directly to such a large proportion of top higher education executives.

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	Winter 2016	Oct. 5, 2015	Oct. 19, 2015	Dec. 18, 2015
	Spring 2016	Dec. 11, 2015	Jan. 7, 2016	March 1, 2016
	Summer 2016	March 18, 2016	April 4, 2016	May 31, 2016
	Fall 2016	July 1, 2016	July 15, 2016	Sept. 12, 2016

Winter 2016: Diversity

While big news such as the Supreme Court's decision to revisit postsecondary race-conscious admissions policies tends to cast diversity primarily as a matter of race, the concept is obviously much more manifold than that. As higher education aims to reflect an ever-wider diversity of students, faculty, and leadership, this issue will highlight successful practices to scale up and pitfalls to avoid.

Spring 2016: Student Life

To judge by recent headlines, student life has become synonymous with trouble: Serious issues related to the first amendment, student sexual assault, excessive drinking, and intercollegiate athletics have all come under the glare of the media spotlight. But healthy student life is also a wellspring for student engagement, and a key tool for recruiting and advancement. This issue features presidents' practical solutions for helping create a campus environment of respect, civility, and tolerance. **Bonus distribution at ACE's Annual Meeting**

Summer 2016: Community Colleges: Transforming Higher Education

Free community colleges. Zero state support for community colleges. Community colleges offering bachelor's degrees. Community colleges as membership organizations for lifelong learning. At no time since the advent of the modern community college have there been so many models and so many expectations of what was once a relatively straightforward set of institutions. What does this flowering of approaches mean for the sector, and what does it portend for the future of higher education as a whole?

Fall 2016: Technology

Amid the tides of products and technologies surging around higher education, what does a president need to know about technology in a postsecondary context, and what can she or he leave to the campus chief information officer? What are the best ways to leverage the power of tech-driven information—including student-success early warning systems and better alumni tracking for advancement offices—without letting data distort outcomes? How has technology created unique opportunities for cross-discipline study and changed campuses' financial structure? How can public-private partnerships improve technology investment? This issue will explore these and other issues to help colleges and universities accomplish their missions more effectively.



It's imperative that we keep our message in front of campus decision makers. *The Presidency* helps us do just that. I originally committed to advertising once a year, but now we're in every issue!" —Donna Hodges, Vice President, Oak Hall Cap & Gown

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