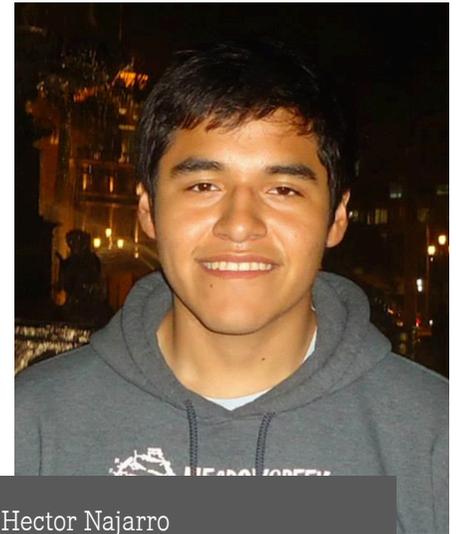


## EDUCATION MAKES LIVES BETTER

Scholarship America works directly with students, parents, donors, colleges, businesses and communities to empower people to achieve their educational goals, helping to improve lives and create economic prosperity for both individuals and society.

Scholarship America helps students complete their educational goals by partnering with others to design and deliver the best private scholarship and education support programs for students.

-  **We design** and manage custom education assistance programs for businesses, foundations, organizations, communities, and philanthropists.
-  **We deliver** financial and other supports to students in need to fill gaps and promote degree completion.
-  **We engage** stakeholders to help students and influence policies that address the broader goal of making higher education more accessible and affordable for all.



Hector Najarro  
Scholarship America Dream Award Recipient

“Finding out I had won a scholarship of this size was a feeling unlike anything I’ve experienced. I finally knew the financial obstacles standing in my way were about to get easier.”

### Why our work matters more than ever.

Achieving an education beyond high school is more and more critical. A complex economy requires a skilled, educated workforce – and higher education remains the single best path out of poverty. By 2025 the U.S. will require 11 million more postsecondary credentials than we are currently on track to produce; national student debt has exceeded \$1.2 trillion, second only to mortgage debt, crippling the buying power and economic well-being of the millennial generation; and research continues to show substantial income and racial inequalities in college attendance and completion.

**\$3.7 BILLION TO STUDENTS**

\$3.7 BILLION HAS BEEN DISTRIBUTED  
TO 2.3 MILLION STUDENTS

**\$225 MILLION ANNUALLY**

\$225 MILLION IS DISTRIBUTED TO  
OVER 100,000 STUDENTS ANNUALLY

“People looking out for you, even if they don’t know you, is powerful. I would’ve been stuck in a terrible situation if it wasn’t for the Scholarship America Dream Award.”

Rashid’s life has been steeped in difficulties. His father was deported and never returned to America, and his mother struggled to retain employment before an injury left her unable to work. The tumultuous situation that Rashid continued to face at home didn’t deter his dream of earning a college degree. Rashid worked multiple jobs to earn money for tuition, but the long hours, plus setbacks and crises at home, took their toll. For Rashid, the Scholarship America Dream Award was a lifesaver. The award made a tangible difference in his stress levels and his ability to help his family. He ended his sophomore year with a near-perfect GPA.



Rashid Elsamra  
Scholarship America Dream Award Recipient

## 2016 IMPACT SNAPSHOT

### EDUCATION ASSISTANCE PROGRAMS

#### DREAM AWARD

24 new & renewing recipients  
received \$268,000



#### FAMILIES OF FREEDOM

858 awards totaling \$12,167,480



#### PARTNER PROGRAMS

85,466 awards, totaling \$193,234,992,  
through 1,368 programs



### LOCAL COMMUNITY STUDENT SUPPORT

#### DOLLARS FOR SCHOLARS

16,559 students awarded \$18,336,146\*  
across 30 states  
Average award: \$1,107



\*Unaudited

#### COLLEGIATE PARTNERS

329 partners as of Dec 31, 2016,  
with a 92 percent retention rate



### INSTITUTIONAL IMPACT



#### DREAMKEEPERS

1,737 awards to students, totaling \$790,922  
Average award: \$455

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Scholarship  
AMERICA®

SCHOLARSHIP AMERICA IS THE NATION’S LARGEST, PRIVATELY ADMINISTERED, EDUCATION SUPPORT ORGANIZATION. Our mission is to make postsecondary educational achievement possible for anyone, regardless of financial status, through scholarships and other support. We work to engage the private sector in programs and policies that advance equity in higher education. By helping students overcome barriers to access, persistence, and attainment, we strengthen America’s workforce and national prosperity.