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Scholarship America's mission is to mobilize America through scholarships and other educational support to make postsecondary success possible for all. Many share our belief in education as "the great equalizer," and we partner with individuals, communities, educational institutions, businesses, foundations and policy organizations to meet a wide range of education goals.

The American College Application Campaign has made significant strides in ensuring more students complete the first step on the path to postsecondary success: applying to college. Therefore, Scholarship America would like to partner with you on step two: finding funding for college.

At more than \$1.2 trillion, national student loan debt is second only to mortgage debt, consuming Millennials' economic well-being and impeding new graduates' ability to start families, pursue advanced degrees, contribute to their children's' education, save for retirement or invest in their futures.

Scholarship America's community scholarship support is centered on our Dollars for Scholars program. Dollars for Scholars has united volunteers across the nation for more than 60 years for the common purpose: maximizing postsecondary degree attainment while, minimizing the amount of debt students have to take on to achieve success. With a national network of support, nearly 500 volunteer-driven Dollars for Scholars chapters work in their communities to award scholarships to local students.

Visit Scholarship America at <https://scholarshipamerica.org/what-we-do/dollars-for-scholars/> to see if there is a Dollars for Scholars affiliate in your community that you can partner with to help your students with step two. Here are some possible ways to engage a Dollars for Scholars chapter at work in one of your communities:

- Contact local Dollars for Scholars affiliates to see if their volunteers might be available to assist with your application events.
- Provide information about your application events to local Dollars for Scholars affiliates so that they can help promote them through their websites and social media networks.
- Offer Dollars for Scholars affiliates booth space at your events to provide information about local scholarship opportunities to your students or tips for applying for scholarships.

If there's not a Dollars for Scholars affiliate in your area and your volunteers have the passion and interest to get one started, we can help. With the America College Application Campaign and Scholarship America working together, we can help get more students on the path to postsecondary success and a vibrant future.

Kind regards,

Jen

**Jen Menke** | Vice President, Human Resources & Student Success Programs  
**Scholarship America®**