## Appendix U: Strategic Internationalization Priority Timeline

### Kennesaw State University

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| 1. Capitalize on visible reputation as an international university and align resources with this core value. | • Host Global Ethics conference  
• Presidential Lecture Series (given by consuls in the Atlanta area and ambassadors from Washington and New York)  
• Raise the profile of Year of Country Study program  
• Submit proposals to foundations and agencies for funding | • Host annual conference  
• Further connections with funding agencies  
• Further connections with Atlanta Consular corps  
• Host annual award ceremony to honor international service—determine name and funding of award |
| 2. Bring together more authority/structures under chief internationalization officer. | • Discuss and negotiate with appropriate offices to move international admissions and international student retention services to Institute for Global Initiatives (IGI)  
• IGI begins issuance of initial 1-20  
• IGI takes an active role in ensuring that online applications have full functionality abroad | • Continue to build up international admission and retention services |
| 3. Develop area studies and strengthen regional centers. | • Give support to majors, minors, and certificates: African and African Diaspora Studies major, Asian Studies minor, and Peace Studies certificate  
• Establish Center for African and African Diaspora Studies  
• Support Center for Hispanic Studies  
• Discuss with appropriate centers, departments, and colleges the need to harmonize separate programs and centers on Asia into one thorough-going center | • Continue to support and strengthen regional centers  
• Establish an Asian Studies Center  
• Connect mission and activities of regional centers with mission and activities to promote diversity on campus |
| 4. Develop and support strategic exchange partnerships with universities abroad. | • Follow up on existing contacts and interests from abroad and move to MOU stage in Mali, Greece, Philippines, Ethiopia, Kenya, and Malawi  
• Review existing linkages and renew agreements as appropriate  
• Continue to promote ownership of exchange relationships by specific colleges and departments  
• Create a directory of exchange programs and opportunities | • Strengthen all existing linkages and seek additional linkages in regions/countries considered strategic to KSU curricular and co-curricular needs  
• Work with colleges/departments that have established successful exchanges to deepen these relationships by extending/opening up to other colleges/depts |

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| 5. Develop joint degree and training programs with partner institutions. | • Explore joint degree programs with China  
• Evaluate the success of joint degree program currently being offered in the Coles College of Business  
• Discuss with the Registrar’s Office what we need to do to waive the residency requirements on our degree programs to allow for joint degree programs at the undergraduate levels  
• Support the Executive MPA program with China | • Move joint degree program with Chinese institutions from drawing board to implementation  
• Explore possibilities of joint degree program with other countries |
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| 6. Promote international learning through University Studies. | • Get involved in the Foundations of Excellence, American Democracy, and Learning Communities programs  
• Get involved in planning to create University College; have a representative of IGI on the advisory board of the University College  
• Get involved in the General Education program and help connect Global Learning Outcomes with the General Education Learning Outcomes | • Continue to serve on the advisory committee of University College  
• Continue to support programs of the Department of Undergraduate and University Studies, and University College |
| 7. Promote international learning throughout the curriculum. | • Develop list of internationalized courses and pathways for international learning within each major  
• Offer workshops and incentives for faculty to internationalize courses  
• Work more closely with CETL in organizing workshops on internationalization for new faculty  
• Organize workshops and share best practices on teaching world history, world literature, etc., for part-time faculty | • Expand the number of required upper-level courses within each major that are internationalized  
• Continue to organize workshops on internationalizing the curriculum  
• Develop an award for the most internationalized department |
| 8. Develop greater incentives for faculty to be involved in international education. | • Recognize efforts of faculty involved in study abroad in hiring and in tenure and promotion  
• Create campus award for faculty contributing the most to internationalizing their courses/the campus | • Better promote opportunities for faculty to participate in semester-long exchanges while continuing to receive full pay and benefits |

- Develop list of available courses, programs, and services that bring international and U.S. students together in meaningful ways
- Disseminate this list among students, faculty, and staff
- Evaluate the effectiveness of courses, programs, and activities that bring international and U.S. students together
- Set formal/new goals for these courses and services

- Continue to monitor the quality and effectiveness of interaction between international and U.S. students
- Organize symposium on international learning for students

10. Integrate study abroad into the curriculum.

- Develop a list of programs (graduate/undergraduate majors, minors, certificates) that require study abroad in any shape or fashion
- Develop a list of programs that could benefit from study abroad or internships abroad and share this with appropriate departments
- Engage the faculty in the task of encouraging their students to consider study abroad to fulfill graduation requirement
- Engage faculty in discussion of what country or region they would like their students to study, and what theme they would like to see developed or emphasized in study abroad

- Continue to engage faculty in discussions of improving the quality, effectiveness, and academic content of study abroad
- Establish new sites for study abroad to cater to the needs of specific programs
- Develop sources of funding for scholarships to support study abroad
- Increase study abroad participation to at least 3.5% of total enrollment
- Increase participation in semester and yearlong exchange programs