

Institute for Leading Internationalization

June 10-12, 2018 Crowne Plaza Old Town Alexandria, VA

DRAFT Agenda

Sunday, June 10

4:30 – 5:00 p.m. Registration and Check-In

5:00 – 6:30 p.m. Welcome from ACE and Introductions

Brad Farnsworth and Ronna Eddington

6:30 – 7:30 p.m. Dinner

7:30 – 8:30 p.m. Session 1: Introduction to Comprehensive International Strategy

Faculty: Robin Matross Helms and Brad Farnsworth

8:30 p.m. Closing and Assignments for Monday

Brad Farnsworth

Monday, June 11

8:00 – 8:30 a.m. Breakfast

8:30 a.m. – Noon Session 2: Applying Comprehensive International Strategy

8:30 – 9:45 a.m. Analysis of Internationalization Strategic Plans

Faculty: Robin Matross Helms and Brad Farnsworth

9:45 – 10:00 a.m. Break

10:00 – 11:15 a.m. Small Group Work

11:15 a.m. – 12:00 p.m. Critique of Internationalization Strategic Plans

Faculty: Robin Matross Helms and Brad Farnsworth

12:00 – 1:30 p.m. Lunch

1:30 – 4:00 p.m. Session 3: Integrating International and Institutional Goals

Faculty: Fernando Delgado

1:30 – 2:00 p.m. Presentation

Faculty: Fernando Delgado

2:00 – 3:00 p.m. Small Group Work 2

3:00 – 3:15 p.m. Break

3:15 – 4:00 p.m. Debrief and Synthesis

Faculty: Fernando Delgado

4:00 – 4:45 p.m. <u>Session 4: How to Work with the Executive Team</u>

Faculty: Fernando Delgado

4:45 p.m. Closing and Assignments for Tuesday

Brad Farnsworth

Evening Free

Tuesday, June 12

8:00 – 8:30 a.m. Breakfast

8:30 a.m. – 12:00 p.m. Session 5: Partnerships and International Engagement

8:30 – 9:45 a.m. Presentation: Use International Strategy to Find the Right

International Partners *Faculty: Jane Gatewood*

9:45 – 10:45 a.m. Small Group Work

10:45 a.m. – 11:00 p.m. Break

11:00 – 12:00 p.m. Plenary Discussion

Faculty: Jane Gatewood

12:00 – 1:15 p.m. Lunch

1:15 – 3:15 p.m. <u>Session 6: Fund raising and external relations</u>

Faculty: Brad Farnsworth

3:15 – 4:00 p.m. <u>Session 7: Closing and Next Steps</u>