



Institute for Leading Internationalization

June 11-13, 2017

DoubleTree by Hilton, Bethesda

Bethesda, MD

DRAFT Agenda

Sunday, June 11

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| 4:30 – 5:00 p.m. | Registration and Check-In |
| 5:00 – 6:30 p.m. | Welcome from ACE and Introductions
Brad Farnsworth and Barbara Hill |
| 6:30 – 7:30 p.m. | Dinner |
| 7:30 – 8:30 p.m. | <u>Session 1: Introduction to Comprehensive International Strategy</u>
Faculty: Barbara Hill and Brad Farnsworth |
| 8:30 p.m. | Closing and Assignments for Monday
Brad Farnsworth |

Monday, June 12

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| 8:00 – 8:30 a.m. | Breakfast |
| 8:30 a.m. – Noon | <u>Session 2: Applying Comprehensive International Strategy</u> |
| 8:30 – 9:45 a.m. | Critique of Internationalization Strategic Plans (includes discussion)
Faculty: Barbara Hill |
| 9:45 – 10:00 a.m. | Break |
| 10:00 – 11:15 a.m. | Small Group Work |
| 11:15 a.m. – 12:00 p.m. | Critique of Internationalization Strategic Plans (part 2)
<i>Faculty: Barbara Hill</i> |
| 12:00 – 1:30 p.m. | Lunch |

1:30 – 4:00 p.m.	<u>Session 3: Integrating International and Institutional Goals</u> Faculty: Fernando Delgado
1:30 – 2:00 p.m.	Presentation Fernando Delgado
2:00 – 3:00 p.m.	Small Group Work
3:00 – 3:15 p.m.	Break
3:15 – 4:00 p.m.	Debrief and Synthesis Fernando Delgado
4:00 – 4:45 p.m.	<u>Session 4: How to Work with the Executive Team</u> Fernando Delgado
4:45 p.m.	Closing and Assignments for Tuesday Brad Farnsworth
Evening	Free

Tuesday, June 13

8:00 – 8:30 a.m.	Breakfast
8:30 a.m. – 12:00 p.m.	<u>Session 5: Partnerships and International Engagement</u>
8:30 – 9:45 a.m.	Presentation: Use International Strategy to Find the Right International Partners Faculty: Cheryl Matherly
9:45 – 11:00 a.m.	Small Group Work
11:00 a.m. – 11:15 p.m.	Break
11:15 – 12:15 p.m.	Plenary Discussion Faculty: Cheryl Matherly
12:15 – 1:15 p.m.	Lunch
1:15 – 3:15 p.m.	<u>Session 6: Fund raising and external relations</u> Faculty: Gilles Bousquet
3:15 – 4:00 p.m.	<u>Session 7: Closing and Next Steps</u> Brad Farnsworth