



APPENDIX C

Bachelor of Arts in Individualized Studies 4 YEAR DEGREE AWARDED BY FDU IN CONJUNCTION WITH PUCMM



With a Specialization in **Hotel, Restaurant and Tourism Management** And a Concentration in **Latin American Studies**

Admission to the program requires:

- An interview with the Associate Dean of ISHTM
- Students must take appropriate placement tests.

YEAR I – FALL – FDU - 15 credits

HRTM 1101 Career Orientation	1 credit
HRTM 1102 Professional Skill Development	1 credit
ENGL 1101 English Composition I	3 credits
MATH- specific course to be determined	3 credits
CSCI 1145 OR MIS1145 Computer and Computing	3 credits
HRTM 4204 Property Management	3 credits
_____Humanities Requirement*	3 credits
FRSH 1000 Freshman seminar	1credit

YEAR I – SPRING – FDU – 16 credits

HRTM 2103 Management Values and Professional Standards	1 credit
HRTM 3201 Supervision and Labor	3 credits
CORE 1006 The Global Challenge (Online)	3 credits
ENGL 1102 English Composition II	3 credits
MATH- specific course to be determined	3 credits
_____Humanities Requirement*	3 credits

YEARS II and III – PUCMM – minimum of 59 credits Including:

Six courses in liberal arts- Latin American Concentration	18 credits
LAC-382 Relaciones Domínico-Haitianas	
LAC-384 Historia del Caribe	
LAC-385 Cultura y Sociedad Latinoamericana	
LAC-386 Cultura Afrocaribeña	
LAC-387 Cultura y Sociedad del Caribe Hispanico	
----- One additional new course	

Accounting Principles I	3 credits
Natural Science Requirement	6 credits
Courses in Specialization:	33 credits

- ADH-103-T-3 Introducción a la Industria de la Hospitalidad
- ADM-113-T-4 Teoría Organizacional
- ADH-228-T-3 Operaciones de Recepción (prerrequisito ADH-103)
- MCT-440-T-3 Mercadeo (prerrequisito ADM-113)
- ADH-282-T-3 Turismo (prerrequisito ADH-103)
- ADH-404-T-3 Departamento de Habitaciones (prerrequisito ADH-228)
- ADH-342-T-3 Mercadeo Hotelero (prerrequisito MCT-440)
- ADH-486-T-3 Geografía del Turismo (prerrequisito ADH-282)
- ADH-385-T-3 Congresos y Convenciones (prerrequisito ADH-103, MCT-440)
- ADH-424-T-2 Comportamiento del Consumidor Turístico (prerrequisito ADH-103, ADH-342)
- ADH-484-T-2 Canales de Distribución Turísticos (prerrequisito ADH-103, ADH-342)
- ADH-487-T-2 Departamento de Ventas Hoteleras (prerrequisito ADH-103, ADH-342)
- ADH-488-T-2 Promoción Hotelera (prerrequisito ADH-342)

YEAR IV – FALL – FDU – 14 credits

HRTM 2104 Hosp. Manager and the Law	1 credits
HRTM 3105 Managerial Challenges: New Workplace	1 credits
HRTM 2211 Accounting for Hospitality Managers	3 credits
HRTM 3202 Hospitality Operations Management (Blended/ Online)	3 credits
CORE 2007 Perspective on the Individual	3 credits
COMM 2101 Professional Communications	3 credits

YEAR IV – SPRING – FDU – 16 credits

HRTM 3106 Manager & The Group	1 credits
HRTM 4107 Concepts in Transportation/Travel	1 credits
HRTM 4108 Global Issues in Hospitality Management	2 credits
HRTM 3203 Food and Beverage Management	3 credits
HRTM 3205 Quantitative Applications in Hospitality Management	3 credits
SPCH1107 or SPCH 1155 Public Speaking	3 credits
_____Humanities Requirement	3 credits

*Based on the student's level of achievement and evaluation, a year of Spanish language instruction may be required.