

Claim the Spotlight for Your Campus

Tell your story.
Enhance your reputation.

Spread your good news—
see your college or university's
latest accomplishment
Spotlighted in the next issue!
Contact advertise@ace.edu.

TELL YOUR STORY!

Available only to colleges and universities at the discounted price of \$1,500, you can run a full-page four-color news release/advertorial, campus announcement, or presidential profile. For more information and to schedule your Spotlight ad, contact ad sales associate Michele Amaya at (540) 374-9100 or advertise@acenet.edu.

Let the world know about the great achievements happening on your campus: the major award honoring your president or institution, important breakthroughs or accomplishments by faculty or students, notable fundraising milestones, prestigious scholarships or awards granted by your college or university, a beloved president's retirement, or a new president's exciting arrival.

BUILD YOUR INSTITUTION'S BRAND

Spreading good news about your campus helps elevate its reputation, as well as its success in fundraising, recruitment, and rankings. If you're looking for a new and effective tool for your communications toolbox, consider a Spotlight ad in *The Presidency*.

Published by the American Council on Education, the nation's most prominent association for higher education leaders, *The Presidency* magazine is read

closely by top academic executives each quarter. The key to your institution's brand is its reputation among our readers: college and university presidents, chancellors, chief academic officers, and chief financial officers.

There is simply no more effective way to reach this audience, and Spotlight ads are the perfect way to spread the news about the great things happening on your campus.

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Leadership and Advocacy

Photo courtesy of ACE member institution Westmont College