



DRAFT AGENDA

2015 ACE/AIEA Internationalization Collaborative

Sponsored by ELS Educational Services

Global Competence, Local Challenges: Building an International Curriculum for Everyone

**Saturday, February 14, 2015
Washington Marriott Wardman Park
2660 Woodley Road NW
Washington, DC**

The Internationalization Collaborative is a national forum for addressing the opportunities and challenges of campus internationalization. Over the course of its 15-year history, more than 100 institutions have participated in its annual meetings. In 2012, as part a broader strategic partnership, ACE and AIEA began to jointly sponsor the Collaborative in conjunction with the AIEA Annual Conference. The Collaborative is open to any institution of higher education.

The 2015 meeting will focus on internationalizing the curriculum. As institutions have worked to increase the number of students who graduate with an international experience, they have become acutely aware of the limitations of traditional models for study abroad. They have learned that student demographics, including age, family status, and income level, have important implications for designing international experiences. At the same time, institutions are increasingly aware of the value of well-defined learning goals.

The morning sessions of the Collaborative will look at this issue from the perspective of senior leadership. We will learn how they set institutional priorities, how and when they decide to include international learning goals in their strategic goals, and how they develop processes and policies that support curriculum change.

The afternoon session will help institutions build a “toolkit” of innovative approaches and practices, which may include the use of technology, the building of alliances on campus, and the development of international partnerships. The meeting will conclude with some thoughts on how the senior international officer can effectively mediate between the goals of executive leadership and the realities of faculty time and motivation.

The format of the Collaborative has several unique characteristics. It places a strong emphasis on understanding the perspective of both executive leadership and the faculty in advancing internationalization. It also places a high priority on small group discussion, allowing institutions to share experiences and effective practices.

AGENDA

8:00 – 9:00 a.m.
[Wilson Foyer]

Registration

9:00 – 9:15 a.m.
[Wilson ABC]

Introduction and Welcome

Patti McGill Peterson, Presidential Advisor for Global Initiatives, ACE
Harvey Charles, President, AIEA

9:15 – 10:30 a.m.
[Wilson ABC]

Morning Plenary: The Leadership Perspective

Patti McGill Peterson, moderator

- **Charles Bantz**, Chancellor, Indiana University – Purdue University Indianapolis
- **Fernando Delgado**, Provost and Vice Chancellor for Academic Affairs, University of Wisconsin-River Falls
- **Elizabeth Kiss**, President, Agnes Scott College

10:30 – 10:45 a.m.

Break & Adjourn to Breakout Groups

10:45 – 11:45 a.m.

Small Group Discussion (organized by institutional type)

12:00 – 1:00 p.m.
[Marriott Foyer]

Buffet Lunch

1:00 – 1:30 p.m.
[Wilson ABC]

CIGE Research Update

Robin Helms, Associate Director of Research, CIGE, ACE

1:30 – 2:15 p.m.
[Wilson ABC]

Afternoon Plenary

Brad Farnsworth, Assistant Vice President, CIGE, ACE, moderator

- **McKenna Brown**, Executive Director of the Global Education Office, Virginia Commonwealth University
 - Should my institution approach curriculum change as part of a comprehensive approach to internationalization, or should we focus our efforts solely on the curriculum?
- **Susan Carvalho**, Associate Provost for Internationalization, University of Kentucky
 - How do I develop a consensus on learning goals at my institution, including broad agreement on terms like international, global, and intercultural learning? What role should these learning goals play, in curricular design and assessment?
- **Penelope Pynes**, Associate Provost for International Programs, The University of North Carolina – Greensboro
 - How do we develop the international expertise of our faculty, while mobilizing the support of faculty who are already engaged in international teaching and learning?
- **Jon Rubin**, Director, SUNY Center for Collaborative Online International Learning (COIL)
 - What innovative, cost-effective pedagogical tools are available for delivering global competence in the curriculum? How can I design incentives for exploring and developing these approaches? How can institutional partnerships support these efforts?

2:15 – 3:15 p.m. **Small Group Discussion – Round 1 (organized by speaker topic)**

3:15 – 3:30 p.m. **Break**

3:30 – 4:30 p.m. **Small Group Discussion – Round 2 (organized by speaker topic)**

4:30 – 4:50 p.m. **Closing Remarks**
[Wilson ABC] Cheryl Matherly, Chair, Internationalization Collaborative Advisory Council
Mark Harris, President, ELS Educational Services
Brad Farnsworth, ACE

Please join ELS Educational Services in the Marriott Foyer from 5:00 – 6:00 p.m. for a reception.