

# American Council on Education



## Internationalization Collaborative Annual Meeting

### Engaging Business Partners to Develop the Workforce of Tomorrow



3 February 2011



**Thomas E. Gouttierre**  
**W. Todd Johnson**





***International Education  
Links Communities  
Globally and Locally***

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UNIVERSITY OF  
**Nebraska**  
Omaha

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Your  
Place  
in  
the  
World**

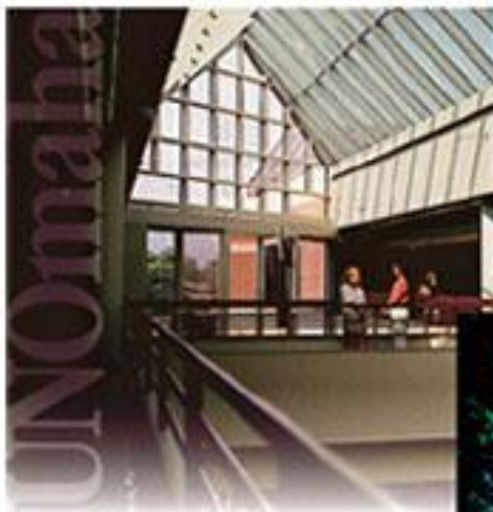






# UNOmaha

University of Nebraska at Omaha



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start your search here





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FEROS BAKE SHOP

STOYICH

CLOCKS PLUS

BURNS & SON PAINTING

Roseland

UNITED STATES COLD STORAGE

20 YEARS  
GMAIA STAR  
INDUSTRY

SUPER LUMBER

SOKOL  
Angle's

MINI STORE  
PLASTIC







**O! #1 Most Affordable City**

**O! 5 Fortune 500 Companies**

**O! College World Series**



# Men's College World Series OMAHA

NCAA







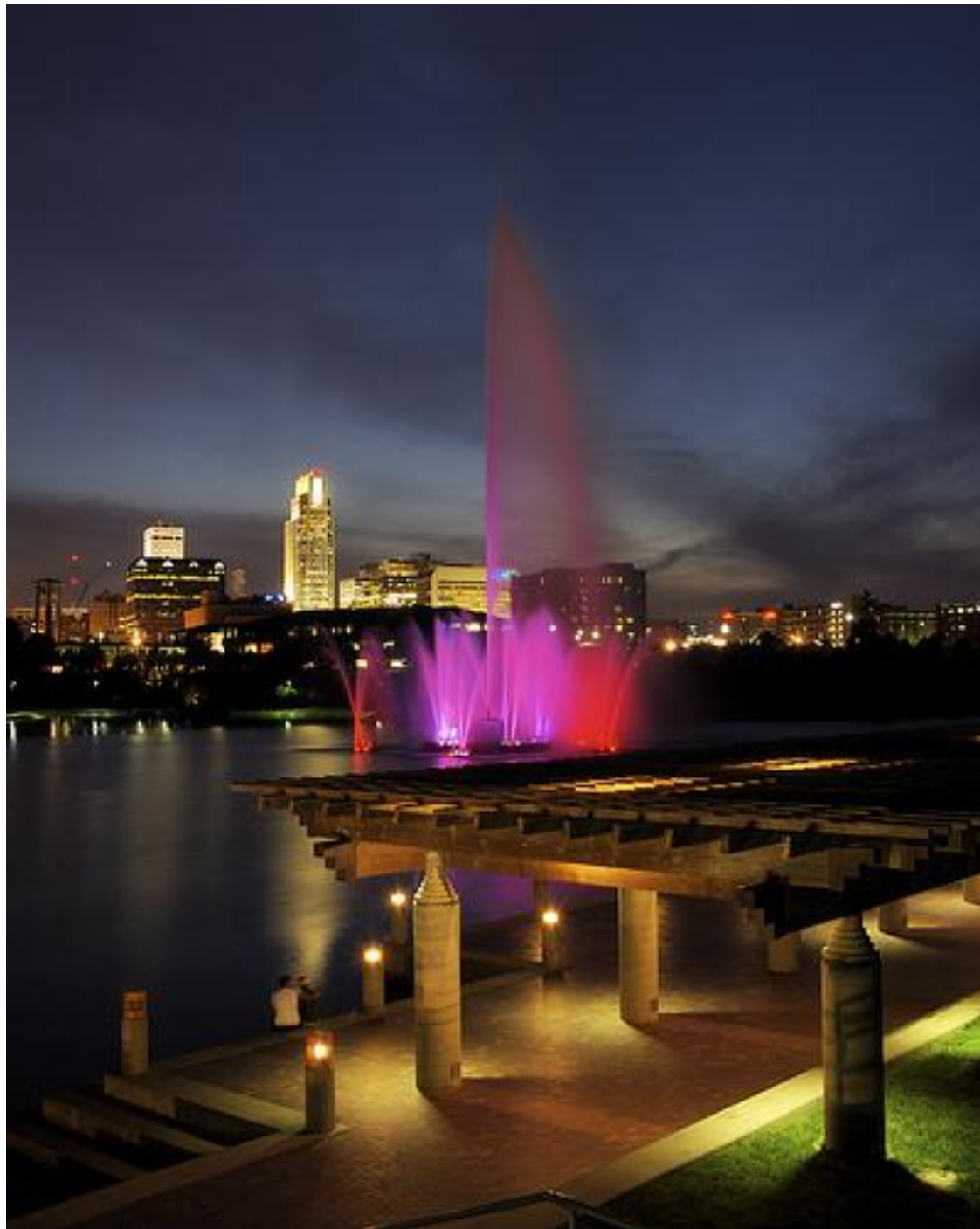




WOODMEN









# ***Business Environment***

- #1 – America's Fastest-Recovering Cities (Forbes – November 2009)
- #3 – Best U.S. Cities for Business (MarketWatch – December 2009)
- #5 – Best Places to Start Over (BusinessWeek – 2009)
- #6 – Best Mid-sized Cities for Next Gen Workers (Next Generation Consulting – 2009)

## **Five Fortune 500 Headquarters**

### **BERKSHIRE HATHAWAY INC.**



# Workforce

## Metro Data

- Metro workforce of 450,975
- Civilian labor force of 667,000 within a 60-minute drive time
- Jobs increased by 17,500 from 2000 to 2009, approx. 4% increase
- Unemployment rate 4.9% (2009)
- Productivity levels 9.7% above national average
- Wage rates 8.0% below national average
- Low workers' compensation and unemployment insurance rates



# UNO Community Engagement

## Nebraska Neighbors “Friendly Invasions”



# IS&P and Other Businesses and Communities (Scottsbluff/Gering and West Point)



**Scottsbluff-Gering / Bamiyan, Afghanistan  
Sister Cities**



**West Point Welcomes  
President Hamid Karzai**



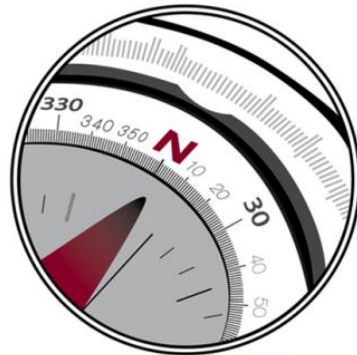
# How did IS&P and Gallup get to be collaborators?



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# International Studies Majors

## International Management and Business Leadership Concentration



**StrengthsQuest**<sup>TM</sup>  
THE GALLUP ORGANIZATION



# International Internships (actual and shadow) and International Development

\* International Professional Development Program



\* Intensive English at UNO



\* International Studies Majors



\* Job creation in Mexico



# UNO and Gallup Contract in Afghanistan for Department of Defense polling



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# ***Overall Community Engagement***

- \* Collaboration between UNO/IS&P and Gallup heightens the international connections and efforts of each**
- \* Heightens IS&P/International Studies profile within the Greater Omaha Business Community**
- \* Partnering together in Chamber of Commerce, Omaha Sister Cities Association, etc.**
- \* Member of Business Ethics Alliance**

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