



ACE COIL Leadership Academy
Washington, D.C.
April 27-28, 2017

AGENDA (tentative)

Thursday, April 27

- 8:00-9:00 a.m. **Registration and breakfast**
- 9:00-9:15 a.m. **Welcome**
Brad Farnsworth, vice president for internationalization and global Engagement and Heather Ward, associate director for internationalization and global engagement, ACE
- 9:15-10:00 a.m. **Introductions**
 Exercise in pairs with participants from different institutions
- 10:00-11:00 a.m. **Introduction to COIL**
 Key elements of the COIL method: Why COIL? What is it? How has it evolved at different institutions? How does the COIL model provide an experiential element of curriculum internationalization?
Jon Rubin, director of COIL Consulting and former director of the SUNY COIL Center; Keiko Ikeda, vice-director, Center for International Education at Kansai University (Japan); and Jen Cushman, Chancellor, Penn State Beaver, Jan McCauley, assistant director, SUNY COIL Center
- 11:00-11:15 a.m. **Break**
- 11:15 a.m.-12:00 p.m. **COIL in the curriculum**
 What are the learning goals of a COIL course that bridges two classrooms? Why is interdisciplinarity a likely outcome of COIL practices? What technologies support student learning? How can COIL courses link to or lead to education abroad?
Keiko Ikeda, Jon Rubin
COIL faculty partners will join remotely.
- 12:00-12:45 p.m. **Group work**
 Working in small (3-5 member) groups comprised of participants from more than one institution, formulate a real or hypothetical COIL course that you would deliver in partnership with another institution. Who would be involved? What would be the subject of the course? What would be your

role supporting the course and the faculty who lead it? What is the timeframe for planning and delivering the course?

NCHE Conference Center Rooms A-B-C

12:45-1:30 p.m.

Lunch

1:30-2:15 p.m.

Identifying and working with a COIL partner

Strategies for finding partners; Building on institutional partnerships and faculty relationships; The imperative of planning together; Common challenges to the COIL partner relationship; Institutional support for COIL partnerships; ACE resources on international partnerships

Keiko Ikeda, Jon Rubin, Jan McCauley, and Heather Ward

2:15-2:45 p.m.

Group work

Campus teams will articulate key questions and criteria for a prospective COIL partner, and identify individuals and resources at home campus for managing a COIL partnership.

NCHE Conference Center Rooms A-B-C

2:45-3:00 p.m.

Break

3:00-4:00 p.m.

Institutionalizing, sustaining, and scaling a COIL program

Who are likely campus stakeholders? What are the contributions of each? How do they work together? What staff may be involved? What type of institutional support, incentives, and rewards do faculty and staff need? What are some effective strategies for communicating about COIL to the campus? Using COIL Leadership Milestones and a developmental rubric, we will provide examples from institutions in varying stages of building a COIL program.

Jen Cushman, Keiko Ikeda, Jon Rubin

4:00-4:45 p.m.

Group work

In campus teams, utilize the Leadership Milestones worksheet and introduce development rubrics to identify the present status of your institution. Discuss 2-3 main areas of strength and of weakness for your institution and begin to conceptualize a developmental timeline. Each institution reports out, indicating at least two milestones they will try to reach.

NCHE Conference Center Rooms A-B-C

4:45-5:00 p.m.

Concluding remarks

5:00-6:00 p.m.

Welcome reception

8th Floor

Friday, April 28

8:00-8:30 a.m.

Breakfast

- 8:30-9:00 a.m. **Institutional strategy and comprehensive internationalization**
ACE Model for Comprehensive Internationalization; “Internationalization at home”; Integrating COIL with institutional strategy, curriculum, and student learning goals; Making the case for COIL
Heather Ward, Jen Cushman
- 9:00-10:00 a.m. **Group work**
Campus teams review their institution’s mission statement, strategic plan, and/or campus-wide student learning outcomes; Consider how COIL meets institutional goals and satisfies goals for student learning; How would you articulate this to administrators and to faculty?
NCHE Conference Center Rooms A-B-C
- 10:00-10:45 a.m. **Professional development and training**
Why is professional development so important to a successful COIL initiative? What are possible approaches to training and professional development for faculty and staff new to the COIL method? How do you include your partner in your professional development practice? What other strategies might a campus take to support faculty in the early stages of mounting a COIL initiative?
Keiko Ikeda, Jan McCauley, Jon Rubin
- 10:45-11:15 a.m. **Break**
- 11:15-11:45 a.m. **Group work**
Each campus team, led by their instructional designer (if present), reviews the units devoted to the support and professional development of innovative teaching and online course development on their campus. A tentative game plan is developed to engage these units to support COIL growth over the next years.
NCHE Conference Center Rooms A-B-C
- 11:45 a.m.-12:15 p.m. **Presentation by staff of The Stevens Initiative**
- 12:15-1:00 p.m. **Lunch**
- 1:00-1:30 p.m. **Discussion groups by administrative role**
Break into three groups: academic affairs, international programs, instructional design; Each participant shares with peer colleagues their takeaways and concerns so far.
Groups move to break-out rooms.
- 1:30-2:00 p.m. **General review and Q&A**
All facilitators
- 2:00-2:45 p.m. **Group work**
Each campus team formulates a plan and general timeline, based on the work developed in prior sessions, that includes both short term actions to

be taken over the following months and longer term goals that may require significant communication and outreach to others on their campus.

Example: Kansai University video.

2:45-3:15 p.m.

Resources to support your COIL program

Jon Rubin, Jan McCauley, Heather Ward

3:15-3:30 p.m.

Conclusion and program evaluations

Heather Ward