



ACE COIL Leadership Academy
Washington, D.C.
April 27-28, 2017

AGENDA

Thursday, April 27

- 8:00-9:00 a.m. **Registration and continental breakfast**
- 9:00-9:15 a.m. **Welcome**
Brad Farnsworth, vice president for internationalization and global engagement and Heather Ward, associate director for internationalization and global engagement, ACE
- 9:15-10:00 a.m. **Participant Introductions**
- 10:00-11:15 a.m. **Introduction to the COIL method**
 Why COIL? What is it? How has it evolved at different institutions? How does the COIL model provide an experiential element of curriculum internationalization? What are the learning goals of a COIL course that bridges two classrooms? Why is interdisciplinarity a likely outcome of COIL practices? How can COIL courses link to or lead to education abroad?
Jon Rubin, director of COIL Consulting and former director of the SUNY COIL Center; Keiko Ikeda, vice-director, Center for International Education at Kansai University (Japan); Jen Cushman, chancellor, Penn State Beaver; Jan McCauley, assistant director, SUNY COIL Center
- 11:15-11:30 a.m. **Break**
- 11:30 a.m.
 -12:00 p.m. **Presentation by COIL faculty partners in Mexico and the United States** (via teleconference)
Martha Barantovich, instructor, Department of Leadership and Professional Studies, College of Education at Florida International University; Paloma Trejo Muñoz, professor, Office of Support Services for Inclusive Education, Universidad Politécnica de Santa Rosa Jáuregui (Mexico)
- 12:00-12:45 p.m. **Group work**
 Following introduction to the COIL course development milestones, groups of 4-5 workshop participants from more than one institution will formulate a real or

hypothetical COIL course that might be delivered in partnership with another institution. Who would be involved? What would be the subject of the course? What would be your role supporting the course and the faculty who lead it? What is the timeframe for planning and delivering the course?

NCHE Conference Center Rooms A-B-C

12:45-1:30 p.m.

Lunch

Remarks by Hideki Iwabuchi, director, Office for International Planning, Higher Education Bureau, Ministry of Education, Culture, Sports, Science and Technology (MEXT), Japan

1:30-2:15 p.m.

Identifying and working with a COIL partner

Strategies for finding partners; Building on institutional partnerships and faculty relationships; The imperative of planning together; Common challenges to the COIL partner relationship; Institutional support for COIL partnerships; ACE resources on international partnerships; Alternative partnership models
Heather Ward, Jen Cushman, Keiko Ikeda, Jan McCauley, Jon Rubin

2:15-2:45 p.m.

Group work

Campus teams will articulate key questions and criteria for a prospective COIL partner, and identify individuals and resources at home campus for leading a COIL initiative and managing COIL partnerships.

NCHE Conference Center Rooms A-B-C

2:45-3:00 p.m.

Break

3:00-4:00 p.m.

Institutionalizing, sustaining, and scaling a COIL program

Who are likely campus stakeholders? What are the contributions of each? How do they work together? Who takes ownership of a COIL program (i.e. Where does COIL “live” on campus?) What type of institutional support, incentives, and rewards do faculty and staff need? What resources are needed, and where do they come from, to support COIL? Using COIL Leadership Milestones and a developmental rubric, we will provide examples from institutions in varying stages of building a COIL program.

Jen Cushman, Keiko Ikeda, Jon Rubin

4:00-4:45 p.m.

Group work

In campus teams, utilize the Leadership Milestones and development rubrics to identify the present status of your institution. Discuss 2-3 main areas of strength and of weakness for your institution and begin to conceptualize a developmental timeline. Each institution reports out, indicating at least two milestones they will try to attain in the next 18 months.

NCHE Conference Center Rooms A-B-C

4:45-5:00 p.m.

Concluding remarks

5:00-6:00 p.m.

Welcome reception

8th Floor

Friday, April 28

- 8:00-8:30 a.m. **Continental Breakfast**
- 8:30-9:00 a.m. **Institutional strategy and comprehensive internationalization**
ACE Model for Comprehensive Internationalization; “Internationalization at Home”; Integrating COIL with institutional strategy, curriculum, and student learning goals; Making the case for COIL; Funding mechanisms
Heather Ward, Jen Cushman
- 9:00-10:00 a.m. **Group work**
Campus teams identify ways in which COIL can support their institution’s mission statement, strategic plan, and/or campus-wide student learning outcomes. How would you articulate this to administrators and to faculty? What would you need to include in making a case for institutional funding?
NCHE Conference Center Rooms A-B-C
- 10:00-10:45 a.m. **Professional development and training**
Why is professional development so important to a successful COIL initiative? What are possible approaches to training and professional development for faculty and staff new to the COIL method? What are effective incentives for faculty and staff? Can an international partner participate in your professional development practice? What other strategies might a campus take to support faculty in the early stages of mounting a COIL initiative?
Jon Rubin, Keiko Ikeda, Jan McCauley
- 10:45-11:00 a.m. **Break**
- 11:00-11:30 a.m. **Group work**
Each campus team, led by their instructional designer (if present), reviews the units devoted to the support and professional development of innovative teaching and online course development on their campus. A tentative game plan is developed to engage these units to support COIL growth over the next years.
NCHE Conference Center Rooms A-B-C
- 11:30 a.m. -
12:00 p.m. **Virtual exchange for education and diplomacy**
Henry Shepherd, assistant director, Stevens Initiative
- 12:00-12:45 p.m. **Lunch**
- 12:45-1:30 p.m. **Discussion groups by administrative role**
Participants divide into three groups (academic affairs, international programs, instructional design/faculty development) and share with peer colleagues their takeaways and concerns so far.
Groups move to break-out rooms – 8th Floor
- 1:30-2:00 p.m. **General review and Q&A**

2:00-2:45 p.m.

Group work

Each campus team formulates a plan and general timeline, based on the work developed in prior sessions, that includes both short-term actions to be taken over the following months and longer-term goals that may require significant communication and outreach to others on their campus.

2:45-3:15 p.m.

Resources to support your COIL program

Heather Ward, Jan McCauley, Jon Rubin

3:15-3:30 p.m.

Conclusion and program evaluations

Brad Farnsworth