

## Appendix U: Strategic Internationalization Priority Timeline<sup>24</sup>

### Kennesaw State University

Strategic Priority	Action Plan: 2004–2005	Action Plan: Next 3 to 5 Years
1. Capitalize on visible reputation as an international university and align resources with this core value.	<ul style="list-style-type: none"> <li>• Host Global Ethics conference</li> <li>• Presidential Lecture Series (given by consuls in the Atlanta area and ambassadors from Washington and New York)</li> <li>• Raise the profile of Year of Country Study program</li> <li>• Submit proposals to foundations and agencies for funding</li> </ul>	<ul style="list-style-type: none"> <li>• Host annual conference</li> <li>• Further connections with funding agencies</li> <li>• Further connections with Atlanta Consular corps</li> <li>• Host annual award ceremony to honor international service— determine name and funding of award</li> </ul>
2. Bring together more authority/ structures under chief internationalization officer.	<ul style="list-style-type: none"> <li>• Discuss and negotiate with appropriate offices to move international admissions and international student retention services to Institute for Global Initiatives (IGI)</li> <li>• IGI begins issuance of initial I-20</li> <li>• IGI takes an active role in ensuring that online applications have full functionality abroad</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to build up international admission and retention services</li> </ul>
3. Develop area studies and strengthen regional centers.	<ul style="list-style-type: none"> <li>• Give support to majors, minors, and certificates: African and African Diaspora Studies major, Asian Studies minor, and Peace Studies certificate</li> <li>• Establish Center for African and African Diaspora Studies</li> <li>• Support Center for Hispanic Studies</li> <li>• Discuss with appropriate centers, departments, and colleges the need to harmonize separate programs and centers on Asia into one thorough-going center</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to support and strengthen regional centers</li> <li>• Establish an Asian Studies Center</li> <li>• Connect mission and activities of regional centers with mission and activities to promote diversity on campus</li> </ul>
4. Develop and support strategic exchange partnerships with universities abroad.	<ul style="list-style-type: none"> <li>• Follow up on existing contacts and interests from abroad and move to MOU stage in Mali, Greece, Philippines, Ethiopia, Kenya, and Malawi</li> <li>• Review existing linkages and renew agreements as appropriate</li> <li>• Continue to promote ownership of exchange relationships by specific colleges and departments</li> <li>• Create a directory of exchange programs and opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Strengthen all existing linkages and seek additional linkages in regions/countries considered strategic to KSU curricular and co-curricular needs</li> <li>• Work with colleges/ departments that have established successful exchanges to deepen these relationships by extending/opening up to other colleges/depts</li> </ul>

<p>5. Develop joint degree and training programs with partner institutions.</p>	<ul style="list-style-type: none"> <li>• Explore joint degree programs with China</li> <li>• Evaluate the success of joint degree program currently being offered in the Coles College of Business</li> <li>• Discuss with the Registrar's Office what we need to do to waive the residency requirements on our degree programs to allow for joint degree programs at the undergraduate levels</li> <li>• Support the Executive MPA program with China</li> </ul>	<ul style="list-style-type: none"> <li>• Move joint degree program with Chinese institutions from drawing board to implementation</li> <li>• Explore possibilities of joint degree program with other countries</li> </ul>
<p>6. Promote international learning through University Studies.</p>	<ul style="list-style-type: none"> <li>• Get involved in the Foundations of Excellence, American Democracy, and Learning Communities programs</li> <li>• Get involved in planning to create University College; have a representative of IGI on the advisory board of the University College</li> <li>• Get involved in the General Education program and help connect Global Learning Outcomes with the General Education Learning Outcomes</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to serve on the advisory committee of University College</li> <li>• Continue to support programs of the Department of Undergraduate and University Studies, and University College</li> </ul>
<p>7. Promote international learning throughout the curriculum.</p>	<ul style="list-style-type: none"> <li>• Develop list of internationalized courses and pathways for international learning within each major</li> <li>• Offer workshops and incentives for faculty to internationalize courses</li> <li>• Work more closely with CETL in organizing workshops on internationalization for new faculty</li> <li>• Organize workshops and share best practices on teaching world history, world literature, etc., for part-time faculty</li> </ul>	<ul style="list-style-type: none"> <li>• Expand the number of required upper-level courses within each major that are internationalized</li> <li>• Continue to organize workshops on internationalizing the curriculum</li> <li>• Develop an award for the most internationalized department</li> </ul>
<p>8. Develop greater incentives for faculty to be involved in international education.</p>	<ul style="list-style-type: none"> <li>• Recognize efforts of faculty involved in study abroad in hiring and in tenure and promotion</li> <li>• Create campus award for faculty contributing the most to internationalizing their courses/the campus</li> </ul>	<ul style="list-style-type: none"> <li>• Better promote opportunities for faculty to participate in semester-long exchanges while continuing to receive full pay and benefits</li> </ul>

<p>9. Provide opportunities for meaningful international and U.S. student interaction in and outside classrooms.</p>	<ul style="list-style-type: none"> <li>• Develop list of available courses, programs, and services that bring international and U.S. students together in meaningful ways</li> <li>• Disseminate this list among students, faculty, and staff</li> <li>• Evaluate the effectiveness of courses, programs, and activities that bring international and U.S. students together</li> <li>• Set formal/new goals for these courses and services</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to monitor the quality and effectiveness of interaction between international and U.S. students</li> <li>• Organize symposium on international learning for students</li> </ul>
<p>10. Integrate study abroad into the curriculum.</p>	<ul style="list-style-type: none"> <li>• Develop a list of programs (graduate/ undergraduate majors, minors, certificates) that require study abroad in any shape or fashion</li> <li>• Develop a list of programs that could benefit from study abroad or internships abroad and share this with appropriate departments</li> <li>• Engage the faculty in the task of encouraging their students to consider study abroad to fulfill graduation requirement</li> <li>• Engage faculty in discussion of what country or region they would like their students to study, and what theme they would like to see developed or emphasized in study abroad</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to engage faculty in discussions of improving the quality, effectiveness, and academic content of study abroad</li> <li>• Establish new sites for study abroad to cater to the needs of specific programs</li> <li>• Develop sources of funding for scholarships to support study abroad</li> <li>• Increase study abroad participation to at least 3.5% of total enrollment</li> <li>• Increase participation in semester and yearlong exchange programs</li> </ul>