Education Blockchain Initiative Steering Committee Kickoff

January 31st, 2020

ACE® American Council on Education®

AGENDA

Time	Topic
1:00 – 1:10 PM	Introductions (Louis)
1:10 – 1:30 PM	Education Blockchain Initiative Refresher / Steering Committee Overview (Louis)
1:30 – 2:15 PM	Education Blockchain Research Primer / Update (Kerri)
2:15 – 2:30 PM	Next Steps and Q&A (Louis)

▶ INTRODUCTIONS

Jake Steel
Deputy Director

Sharon Leu
Senior Policy Advisor

Jessica Tellez
Education Program
Specialist

Jessenia Guerra
Education Program
Specialist

Louis Soares
Chief Learning and
Innovation Officer, Initiative Leader

Michele Spires
Acting Executive Director,
Learning Evaluation

▶ INTRODUCTIONS

Harold Tran
Project Director

Taylor Hansen
Director of Funded
Initiatives

Kerri Lemoie
Technology Strategist
& Researcher

Erica Price Burns
Senior Vice President

Noah Sudow
Senior Vice President

▶ INTRODUCTIONS

Gayatri Agnew
Walmart Foundation

Susan M. Bearden
Consortium for School Networking

Todd Borland
Union Public Schools

Richard A. DeMillo
Georgia Institute of Technology

Amber Garrison Duncan
Lumina Foundation

Kara Lee
American Council on Education

Joe May
Dallas County Community College District

John Mitchell
Stanford University

Rodney Parks
Elon University

Bonny Simi
JetBlue Technology Ventures
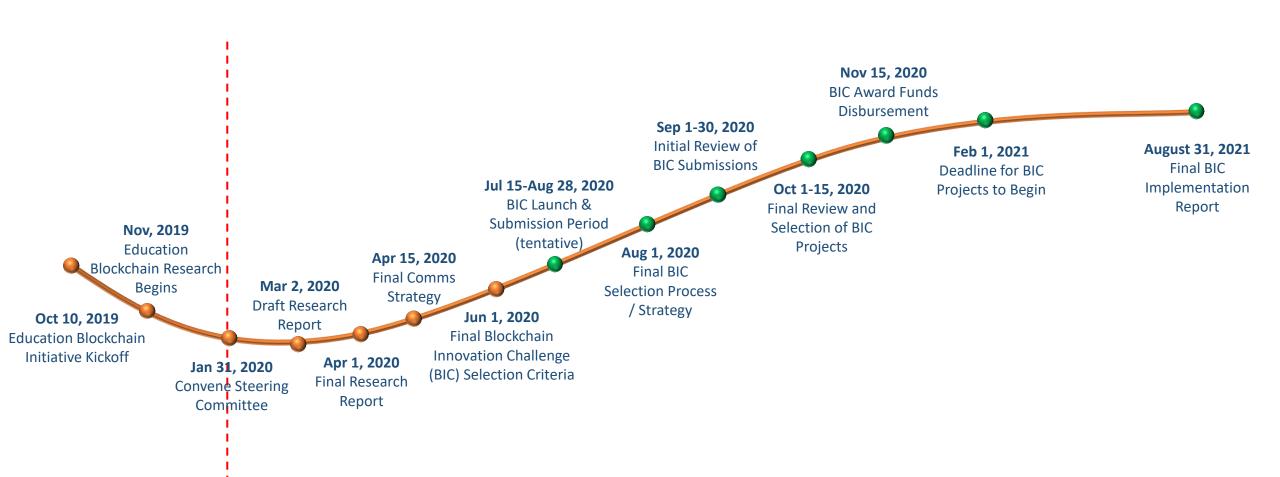
Tomicah Tillemann
New America

Connie Yowell
Southern New Hampshire University

▶ EDUCATION BLOCKCHAIN INITIATIVE (EBI)

- U.S. Department of Education (ED) funded initiative led by ACE

- 2 year initiative with 3 primary objectives:
  - **Environment scan of current uses of blockchain** across K12, postsecondary education and labor market systems to connect learning records
  - **Conduct a competition to select three pilot projects** to test further use cases for blockchain in connecting learning records across these systems. Estimated award to each pilot project: $300,000
  - Create a communications strategy to share emergent and best practices with the goal of seeding **further development of blockchain usage in education and workplace settings**

▶ EBI KEY DATES

Nov 15, 2020
BIC Award Funds
Disbursement

Sep 1-30, 2020
Initial Review of
BIC Submissions

Jul 15-Aug 28, 2020
BIC Launch &
Submission Period
(tentative)

Nov, 2019
Education
Blockchain Research
Begins

Apr 15, 2020
Final Comms
Strategy

Feb 1, 2021
Deadline for BIC
Projects to Begin

August 31, 2021
Final BIC
Implementation
Report

Oct 1-15, 2020
Final Review and
Selection of BIC
Projects

Mar 2, 2020
Draft Research
Report

Oct 10, 2019
Education Blockchain
Initiative Kickoff

Aug 1, 2020
Final BIC
Selection Process
/ Strategy

Jun 1, 2020
Final Blockchain
Innovation Challenge
(BIC) Selection Criteria

Jan 31, 2020
Convene Steering
Committee

Apr 1, 2020
Final Research
Report

▶ STEERING COMMITTEE

- Gayatri Agnew, Walmart Foundation
- Susan M. Bearden, Consortium for School Networking
- Todd Borland, Union Public Schools
- Richard A. DeMillo, Georgia Institute of Technology
- Amber Garrison Duncan, Lumina Foundation
- Kara Lee, American Council on Education
- Kerri Lemoie, OpenWorks Group

- Joe May, Dallas County Community College District
- John Mitchell, Stanford University
- Rodney Parks, Elon University
- Bonny Simi, JetBlue Technology Ventures
- Tomicah Tillemann, New America
- Harold Tran, Vantage Point Consulting
- Connie Yowell, Southern New Hampshire University

- Initiative Leader: Louis Soares, American Council on Education

▶ STEERING COMMITTEE

- Provide guidance, subject matter expertise, and stakeholder input to ACE in its role as general contractor of the project

- Participate in Steering Committee calls (approx. every 2-3 months) to review progress, deliverables, and provide subject matter expertise

- Review results of research and pilot projects and develop strategies for engaging their respective stakeholder communities to promote the work

- Select the Award Slate from qualifying Blockchain Innovation Challenge project candidates (and possibly provide mentorship / guidance to selected candidates)

- Contribute to Final Blockchain Innovation Challenge Project Reports with suggestions for next steps and evolution of the work undertaken

▶ CONFLICT OF INTEREST DRAFT GUIDANCE

Members of the Steering Committee, their employers and investment partners:
- Are prohibited from applying to participate in the Blockchain Innovation Challenge
- Are required to disclose any familial, financial, or other business-related relationships of applications being reviewed and considered
- Must recuse themselves from participating in discussions and votes on applications from organizations with which they already have a financial arrangement
- May not enter into a financial arrangement or receive financial compensation to work with any of the three selected sites
  - Members may provide free guidance and mentorship to the selected sites throughout the duration of the initiative

▶ QUESTIONS / FEEDBACK

▶ BLOCKCHAIN RESEARCH PRIMER / UPDATE

▶ NEXT STEPS / REQUESTS

- **Education Blockchain Initiative (EBI) Press Release**
  - Draft to be provided to the Steering Committee after this meeting. Please confirm spelling of your name / organization.
  - To be distributed publicly Feb 5th / Feb 6th. Please share with your networks.

- **EBI Summary Pitch**
  - To be provided to the Steering Committee by Feb 28. Please use to discuss the initiative at meetings, engagements, conferences, etc.

- **Final Blockchain Research Report / Next Steering Committee Meeting**
  - Report to be provided to Steering Committee in early April, with next Steering Committee meeting to conducted by mid April. Meeting invitation to be sent mid Feb.