

CORPORATE ENGAGEMENT WITH THE AMERICAN COUNCIL ON EDUCATION



WHO WE ARE

The American Council on Education (ACE) is the major coordinating body for the nation's college and universities. Our strength lies in our diverse membership of more than 1,700 colleges and universities, related associations, and other organizations in the U.S. and abroad. ACE mobilizes the higher education community to shape effective public policy; strengthen and diversify the leadership pipeline; and foster innovative, high-quality practice. Throughout our more than 100-year history, ACE has touched millions of higher education leaders and students by increasing affordability, access, and diversity in leadership.

ACE AFFILIATE MEMBERS PROGRAM

Benefits

ENGAGEMENT AND ACCESS

Periodic invitations to engage as thought leaders in roundtables, focus groups, and other events on higher education topics with ACE leadership, members, and other stakeholders.

Exclusive members-only presentation opportunities during the ACE Annual Meeting (sponsorship required).

Monthly thought leadership content opportunity for partner insights section of *ACE This Week* e-newsletter.

Monthly opportunity to provide content for a partner insights section of the ACE website or ACE Engage®.

COMMUNICATIONS AND INSIGHTS

Regular updates on ACE federal and state policy issues, as well as other higher education topics, through:

- Subscription to *Higher Education & National Affairs* (HENA) weekly e-newsletter
- Subscription to *President to President* (P2P) biweekly e-newsletter
- Subscription to *ACE This Week* e-newsletter, spotlighting upcoming engagement opportunities and related news of interest
- Complimentary or discounted copies of ACE publications
- Regular updates from ACE on ways to further maximize your membership

VISIBILITY AND BRAND AWARENESS

Presence on the ACE Affiliate Members Program web page, including company name, website link, address, and 100-word company description.

New member announcement and link to company website in *Higher Education & National Affairs* e-newsletter (one time).

Periodic recognition through ACE social media.

Use of ACE Affiliate Members Program logo.

Logo use in accordance with the guidelines laid out in the membership terms and conditions.

ANNUAL MEETING

Two-for-one conference registration: 50 percent discount off the member rate on up to two full registrations.

Discounted exhibit booth space with ACE Affiliate Members Program signage.

Focus Zone presentation, **partner session**, and **roundtable discussion** presentation opportunities.

Proposal submission and acceptance required.

Exclusive members-only 10 percent discount on select sponsorships of \$7,500 or more. Excludes Focus Zone, partner sessions, and roundtable discussions.

Affiliate member recognition on signage in a high-traffic area of the hotel.



MEMBERSHIP DUES AND TERMS

Membership dues are based on the company's number of full-time employees, and companies may join on a rolling basis throughout the calendar year. The membership term is 12 months and expires September 30 of each year. First-year membership dues may be prorated (e.g., for an application received on April 3, 2021, membership expires on September 30, 2021).

Number of Full-Time Employees	Annual Dues
Under 50	\$2,500
50–499	\$4,500
500–4,999	\$6,000
5,000 or more	\$7,500

ACE EXECUTIVE SEARCH ROUNDTABLE

Annual dues include applicable ACE Affiliate Members Program dues, as listed above, plus \$250 each year.

Search firms serving the higher education community are eligible to participate in the Executive Search Roundtable.

In addition to receiving ACE Affiliate Members Program benefits and recognition, roundtable members also receive:

- Listing in online executive search firm directory to include one primary contact, contact information, a link to the firm's website, and a brief summary of the firm's specialized searches; listings are searchable by specific search types
- An ACE-hosted annual roundtable convening, held in conjunction with ACE's Annual Meeting, where search consultants can meet and network with colleagues from a broad range of firms; convening includes continental breakfast and lunch
- An ACE-hosted virtual hot topic roundtable held during the fall, for members to meet and network with colleagues
- Periodic invitations to serve as a panelist, mentor, and/or coach during select programs hosted by ACE's Learning and Engagement Division
- Use of the Executive Search Roundtable logo throughout the term of the firm's membership
- Periodic opportunities to contribute relevant content for ACE Engage, an online professional learning platform

TERMS AND CONDITIONS

Submission of the application to become an affiliate member and payment of annual dues constitute agreement to these terms and conditions of membership. Membership dues are nonrefundable. | Membership benefits and dues are subject to change without notice. | All membership benefits are valid only during the membership term. Activation of some benefits requires action by the affiliate member prior to a publicized deadline. | The affiliate member must designate the individual(s) to receive complimentary subscriptions to *Higher Education & National Affairs*, *President to President*, and *ACE This Week* e-newsletters. The subscriptions must be assigned to employees of the affiliate member. | Affiliate members receive a special ACE Affiliate Members Program logo and usage guidelines at the time membership begins. The logo may be used only in accordance with the usage guidelines and only during the membership term. Members are not allowed to use any other ACE logo or mark. | Content for the *ACE This Week* e-newsletter is solicited from affiliate members to highlight their successful client case studies, new initiatives, white papers, and unique research that may be of interest to senior higher education leaders. Submissions must meet ACE guidelines and are subject to ACE's review and approval. Space is limited, and submissions will be accepted and included on a first-come, first-served basis. Acceptance and inclusion of submitted material is not guaranteed during the membership year.





One Dupont Circle, NW Washington, DC 20036 | acenet.edu | advancement@acenet.edu