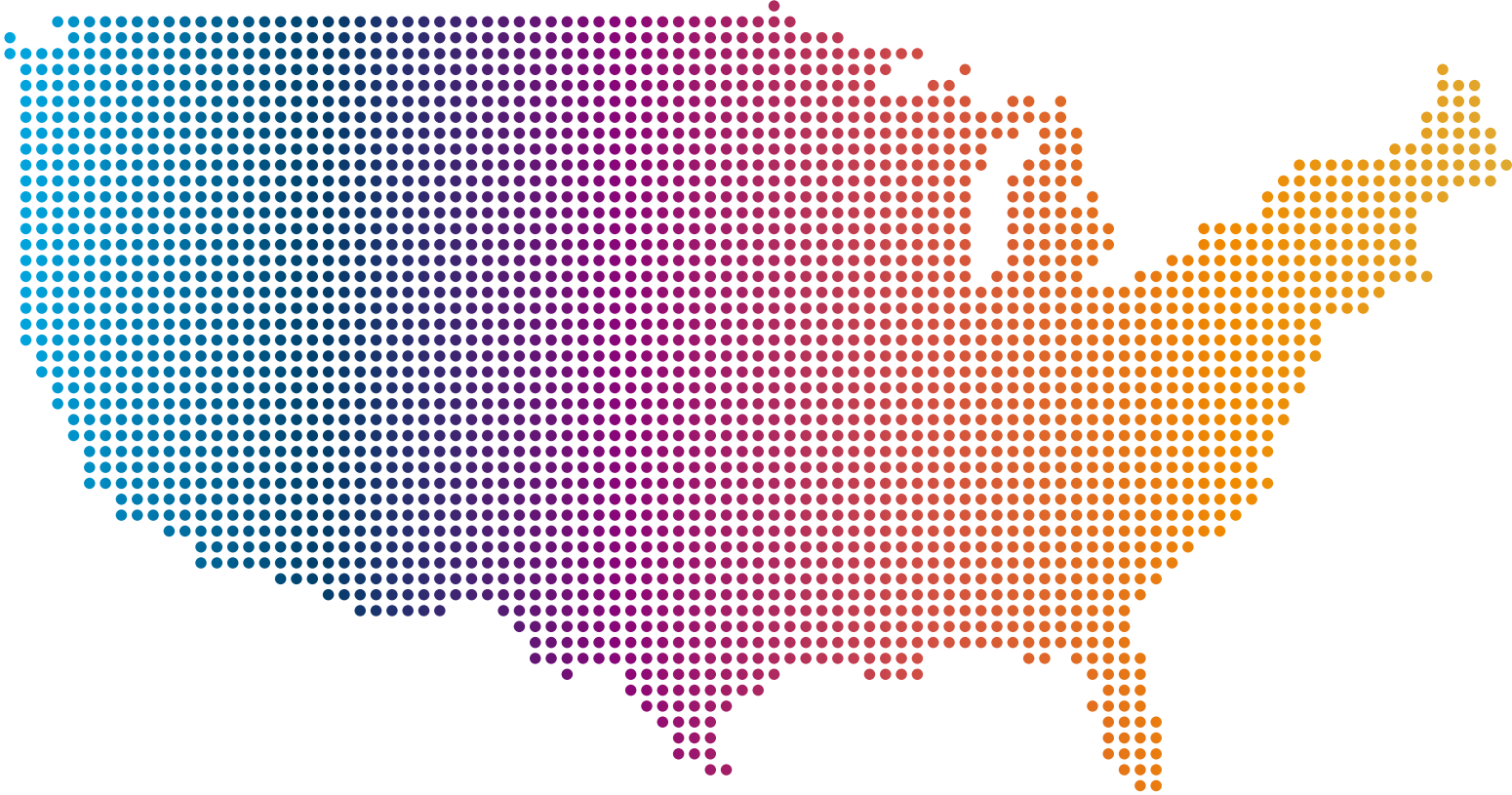


State Opportunity Index

ACROSS THE COUNTRY
AND IN EVERY STATE,
OPPORTUNITY EXISTS.



Positive ROI

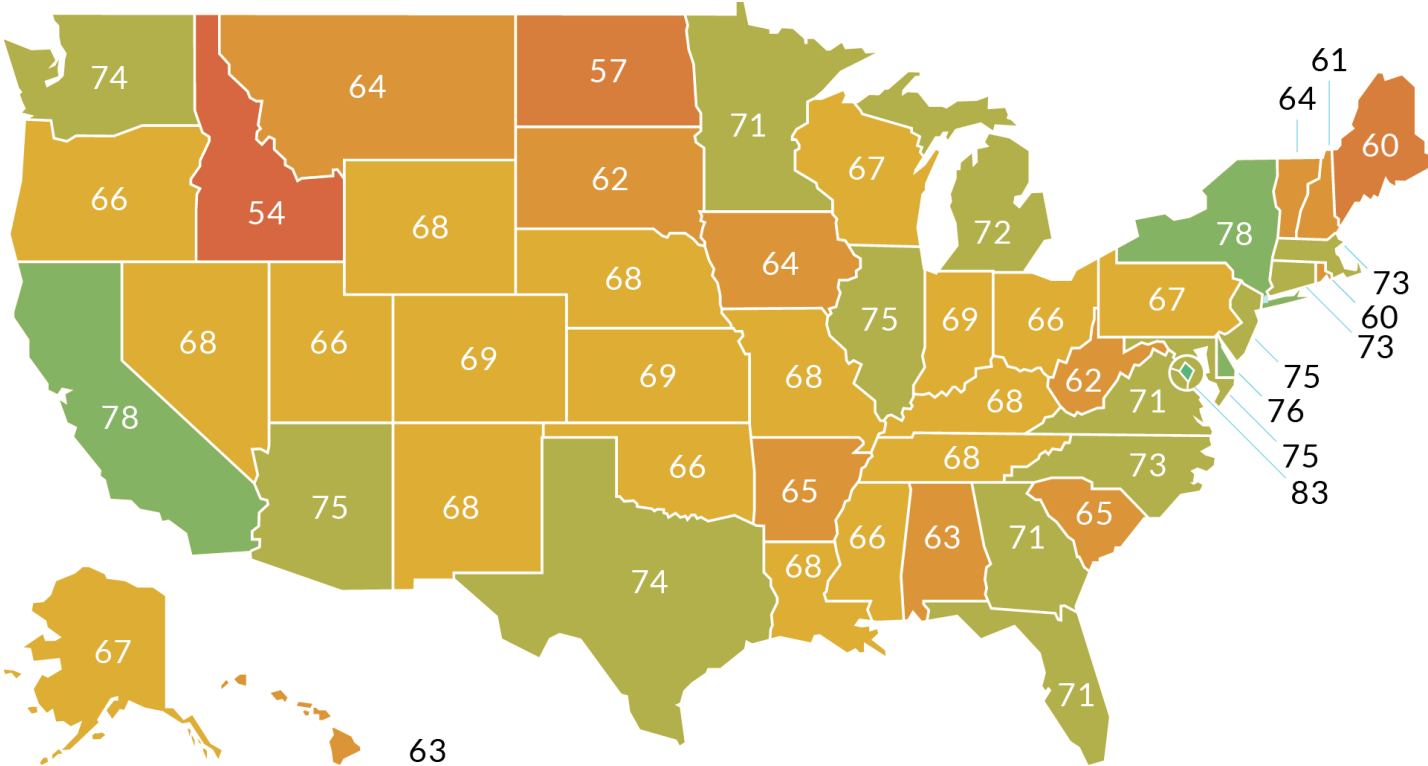
PERCENT OF GRADUATES EXPECTED TO HAVE A POSITIVE 10-YEAR ROI

VIRGINIA

71% OVERALL

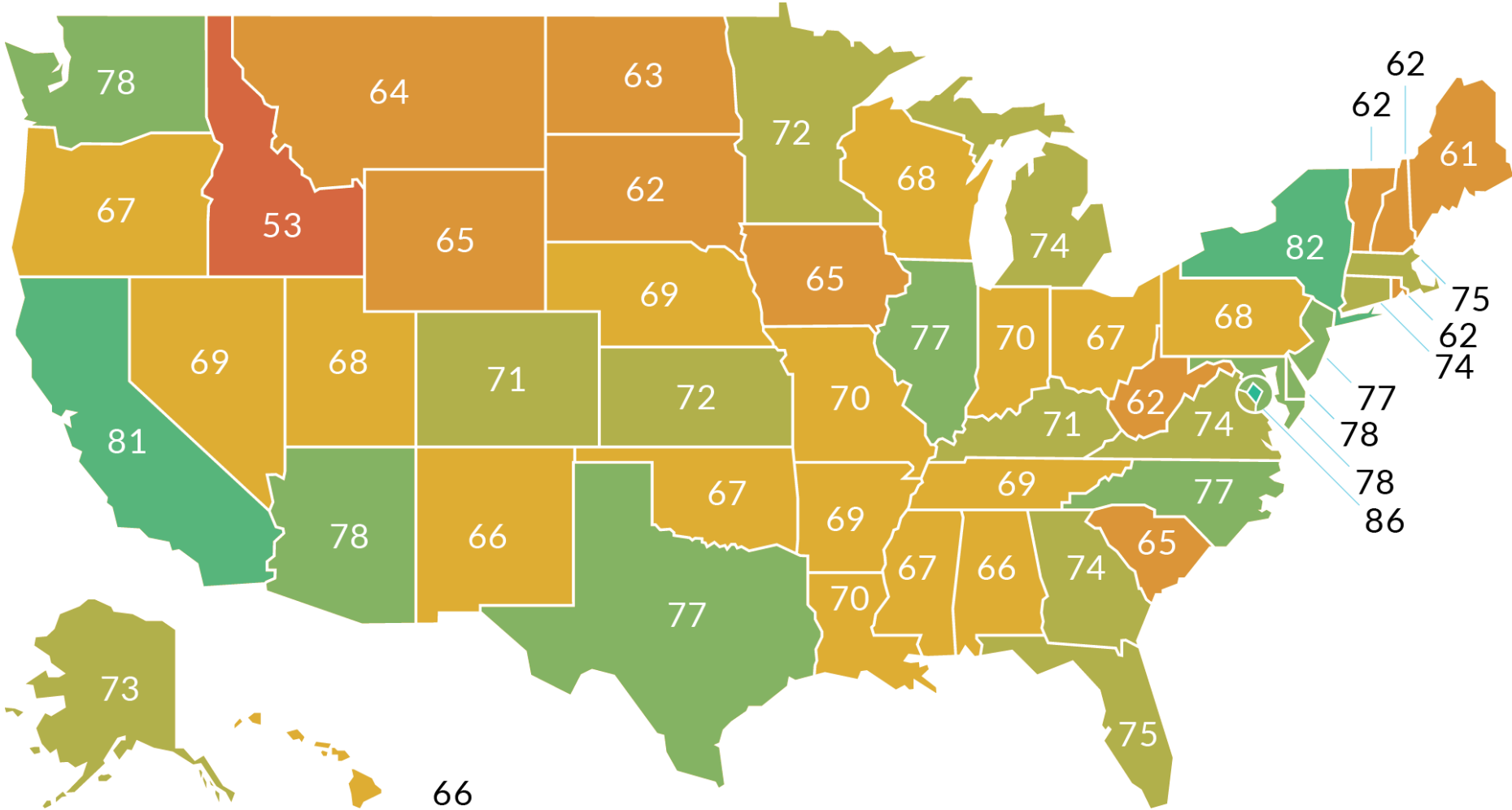
74% 4-YEAR

60% 2-YEAR



Positive ROI

BACHELOR'S DEGREES



State Opportunity Index

Five priority areas establish a framework for ensuring education connects to opportunity.



**Clear
Outcomes**



**Quality
Coaching**



Affordability



**Work-Based
Learning**



**Employer
Alignment**



Clear Outcomes

Everyone should have access to accurate information on employment outcomes that can help them make informed decisions about postsecondary education.

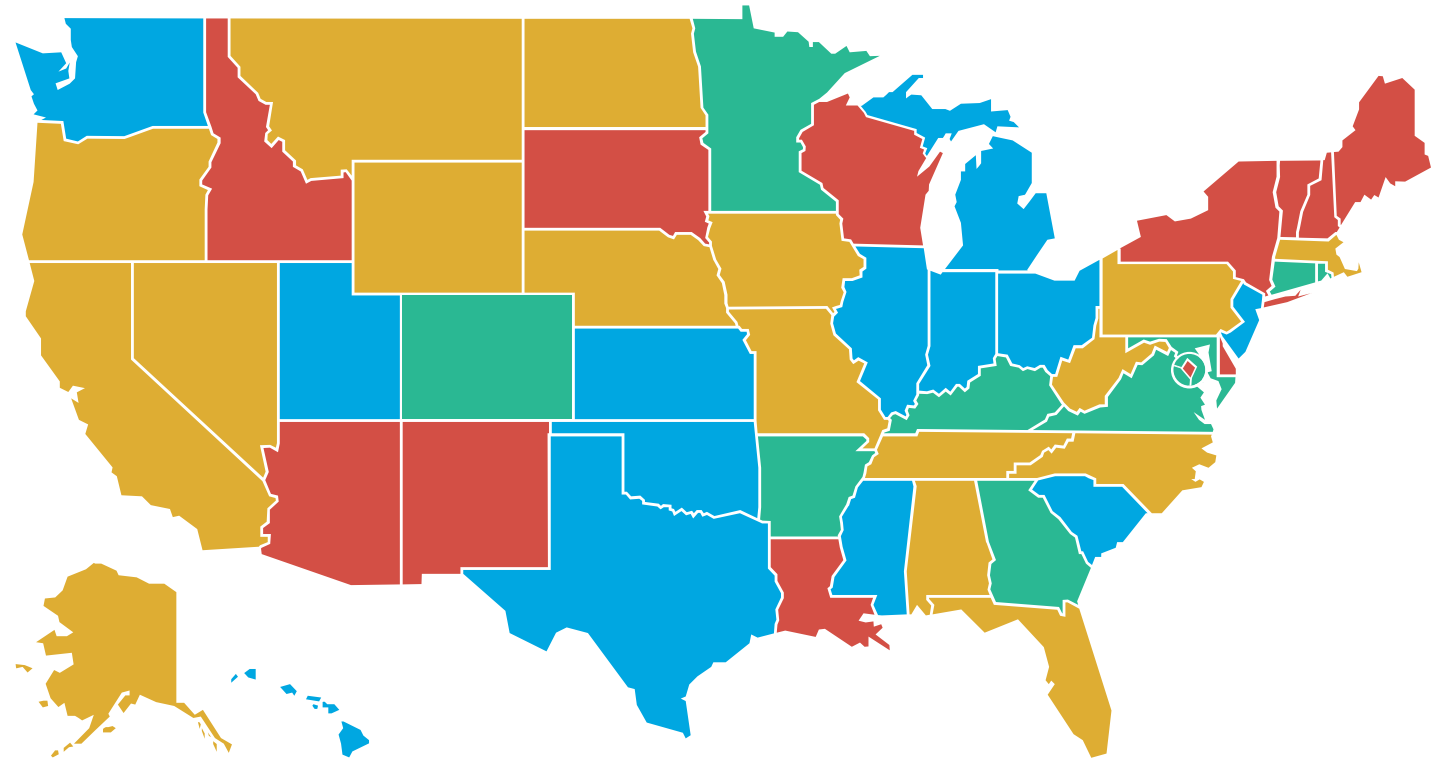
CATEGORIZATION OF EDUCATION-TO-EMPLOYMENT DATA SYSTEMS

Leading

Advanced

Developing

Foundational





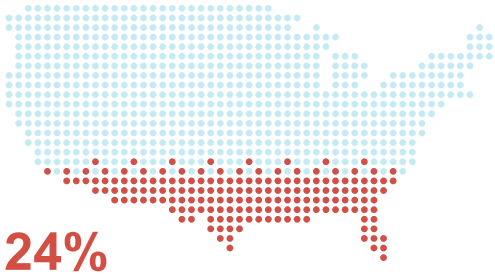
Quality Coaching

Everyone should have access to education-to-career coaching that helps them reflect on their talents and interests, choose a career goal, map pathways through education, and navigate challenges.

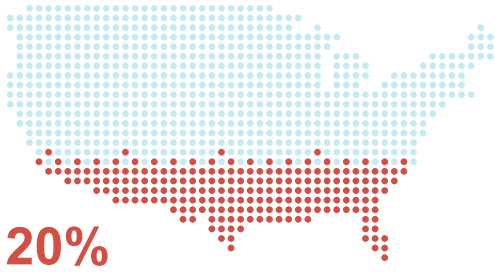
QUALITY COACHING Results

CLASSES OF 2020-2023, PUBLIC INSTITUTIONS

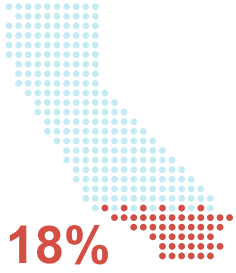
- Leading** 76 - 100%
- Advanced** 51 - 75%
- Developing** 26 - 50%
- Foundational** 0 - 25%



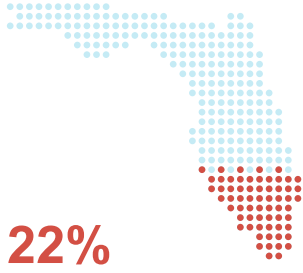
NATIONAL TWO-YEAR



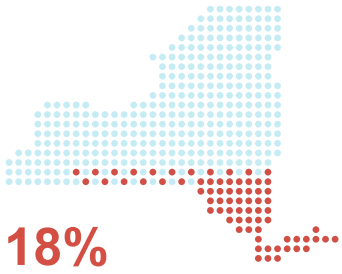
NATIONAL FOUR-YEAR



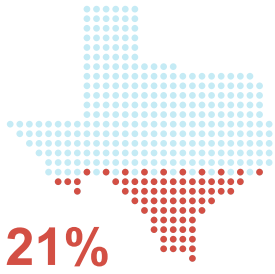
CALIFORNIA FOUR-YEAR



FLORIDA FOUR-YEAR



NEW YORK FOUR-YEAR

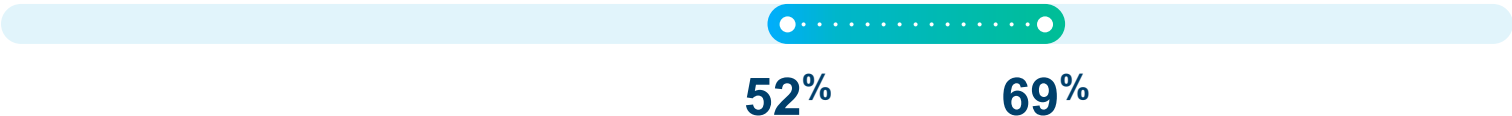


TEXAS FOUR-YEAR

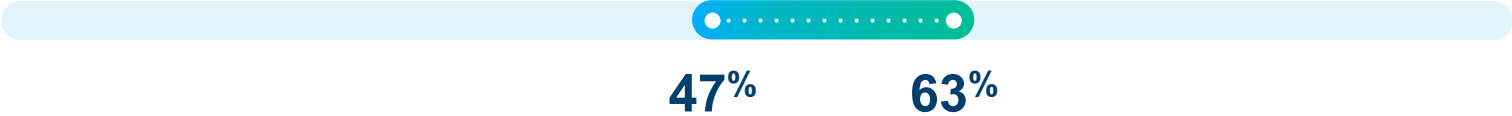
QUALITY COACHING

Linked to Employment Outcomes

First job required a degree



Satisfaction with first job



Satisfaction with progress toward long-term career goals



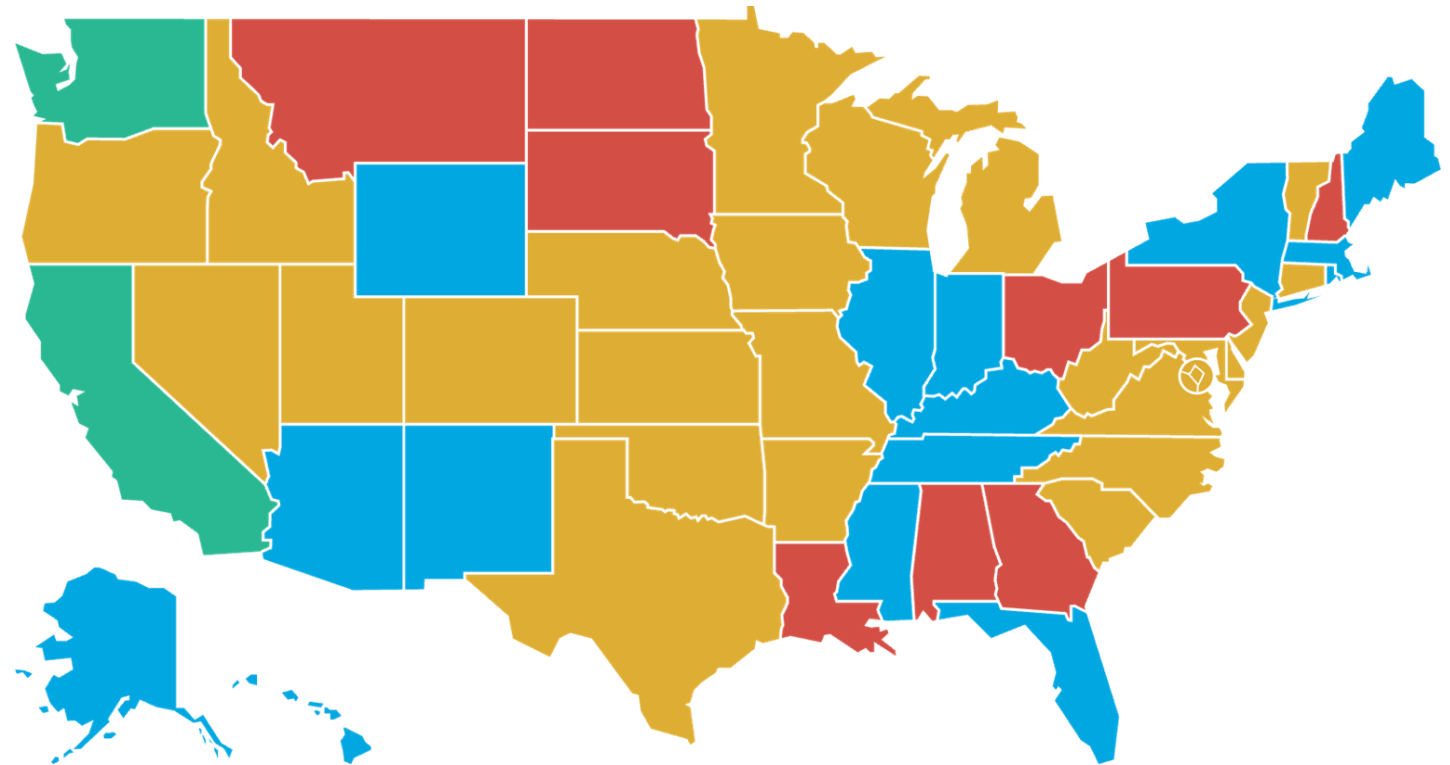
- Lack of coaching with info and support
- Coaching with info and support



Affordability

A quality education should be within everyone's reach.
The cost of education should not be an insurmountable
obstacle for students.

**AFFORDABILITY OF
POST-HIGH SCHOOL PUBLIC
EDUCATION
BY STATE**



Leading

Fewer than 10 hours of work per week during the school year, full time during the summer.

Advanced

10-20 hours of work per week during the school year, full time during the summer.

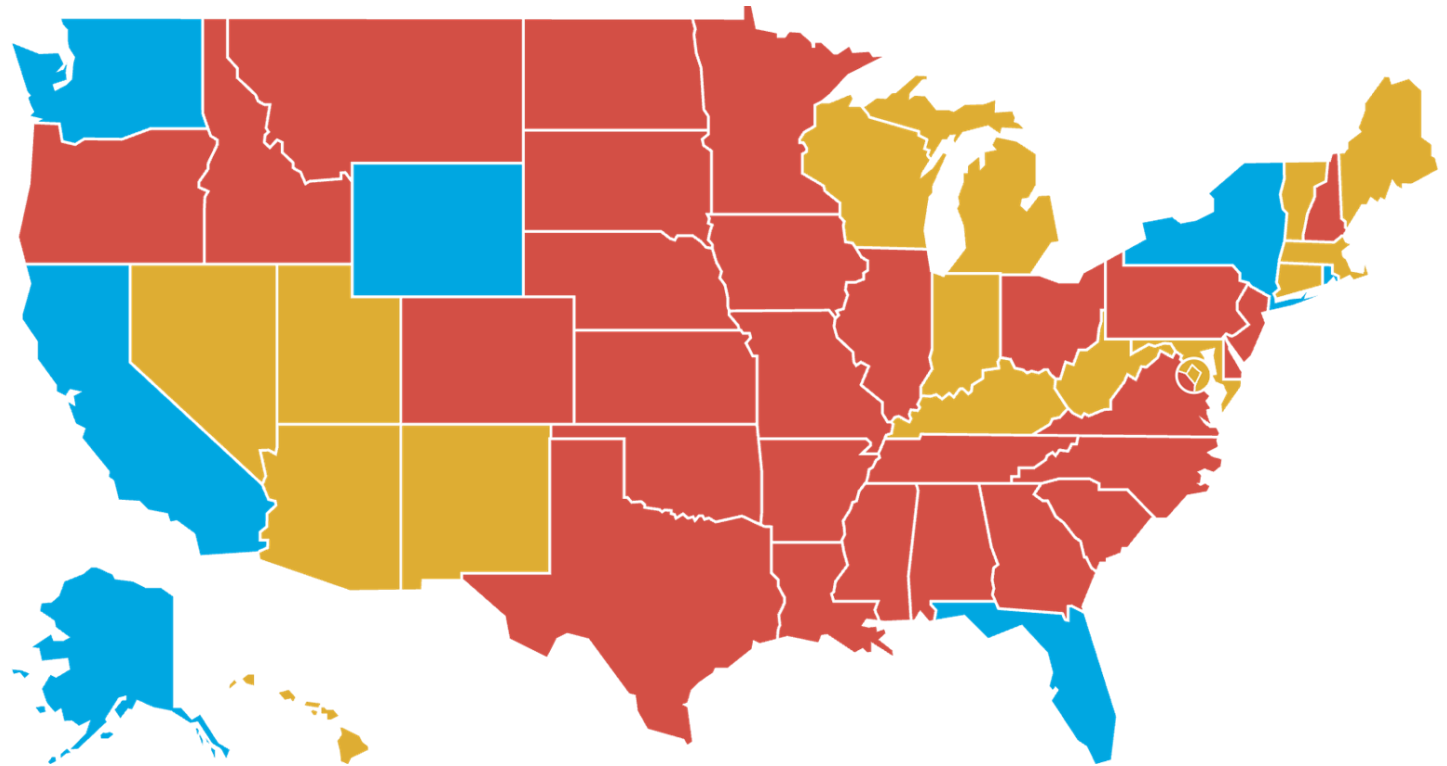
Developing

20-30 hours of work per week during the school year, full time during the summer.

Foundational

More than 30 hours of work per week during the school year, full time during the summer.

AFFORDABILITY OF PUBLIC FOUR-YEAR INSTITUTIONS BY STATE



Leading

Fewer than 10 hours of work per week during the school year, full time during the summer.

Advanced

10-20 hours of work per week during the school year, full time during the summer.

Developing

20-30 hours of work per week during the school year, full time during the summer.

Foundational

More than 30 hours of work per week during the school year, full time during the summer.



Work-Based Learning

All learners should have access to work-based learning experiences, including paid internships and apprenticeships, that help connect their education to their career aspirations.

WORK-BASED LEARNING Results

Paid internships

CLASSES OF 2020-2023,
PUBLIC INSTITUTIONS

Leading

61 - 100%

Advanced

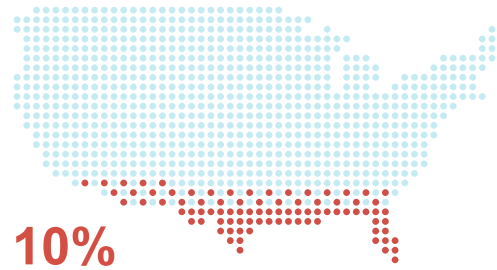
41 - 60%

Developing

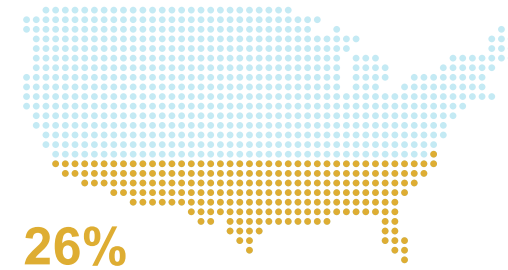
21 - 40%

Foundational

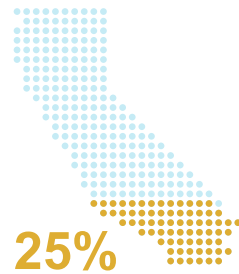
0 - 20%



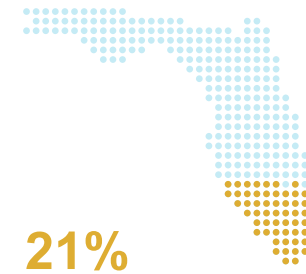
NATIONAL TWO-YEAR



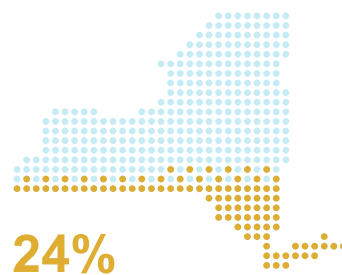
NATIONAL FOUR-YEAR



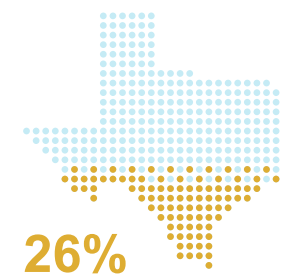
CALIFORNIA FOUR-YEAR



FLORIDA FOUR-YEAR



NEW YORK FOUR-YEAR

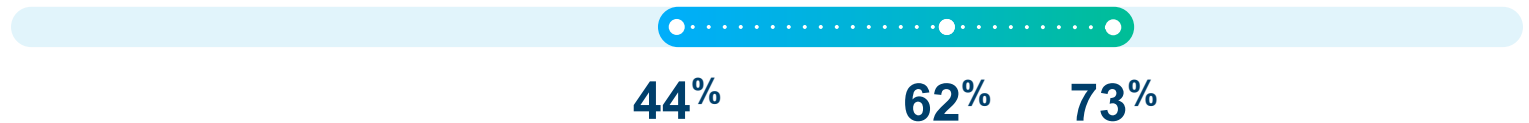


TEXAS FOUR-YEAR

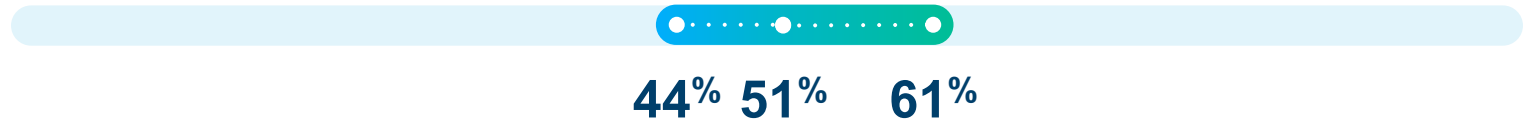
WORK-BASED LEARNING

Linked to Employment Outcomes

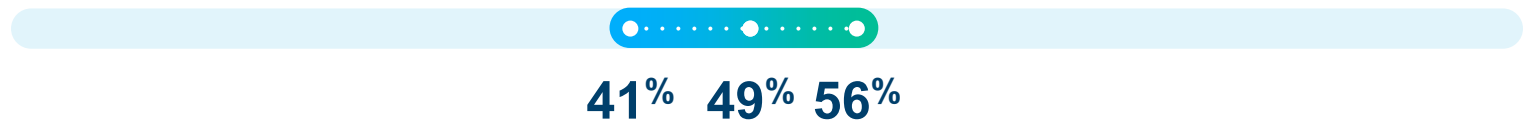
First job required a degree



Satisfaction with first job



Satisfaction with progress toward long-term career goals



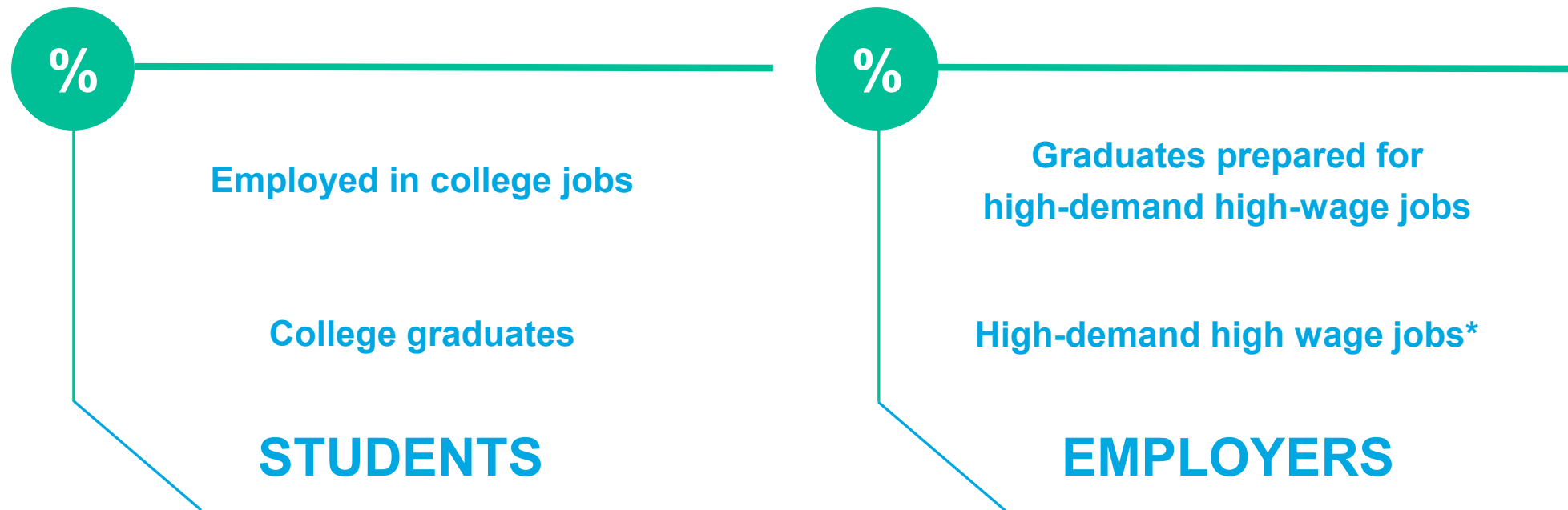
- No Internship
- Unpaid Internship
- Paid Internship



Employer Alignment

All students should have access to programs that lead to quality jobs and mobility.

Education-to-Employment Fit



Opportunity Jobs: Cybersecurity, Data analytics, Finance and accounting professionals, Finance and accounting support, Software engineering/development, Health care technicians, Nursing, Engineering, and Manufacturing technicians/technologists

