



MILITARY-AFFILIATED STUDENT OUTREACH

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UNC System Military Affairs
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UNC System Military-affiliated Enrollment Trends

UNC System Strategic Goal: Military Enrollment

20.5K Baseline Enrollment (2021)
 23.2K Current Enrollment (2025)¹
 25.0K Target Enrollment (2027)



13%

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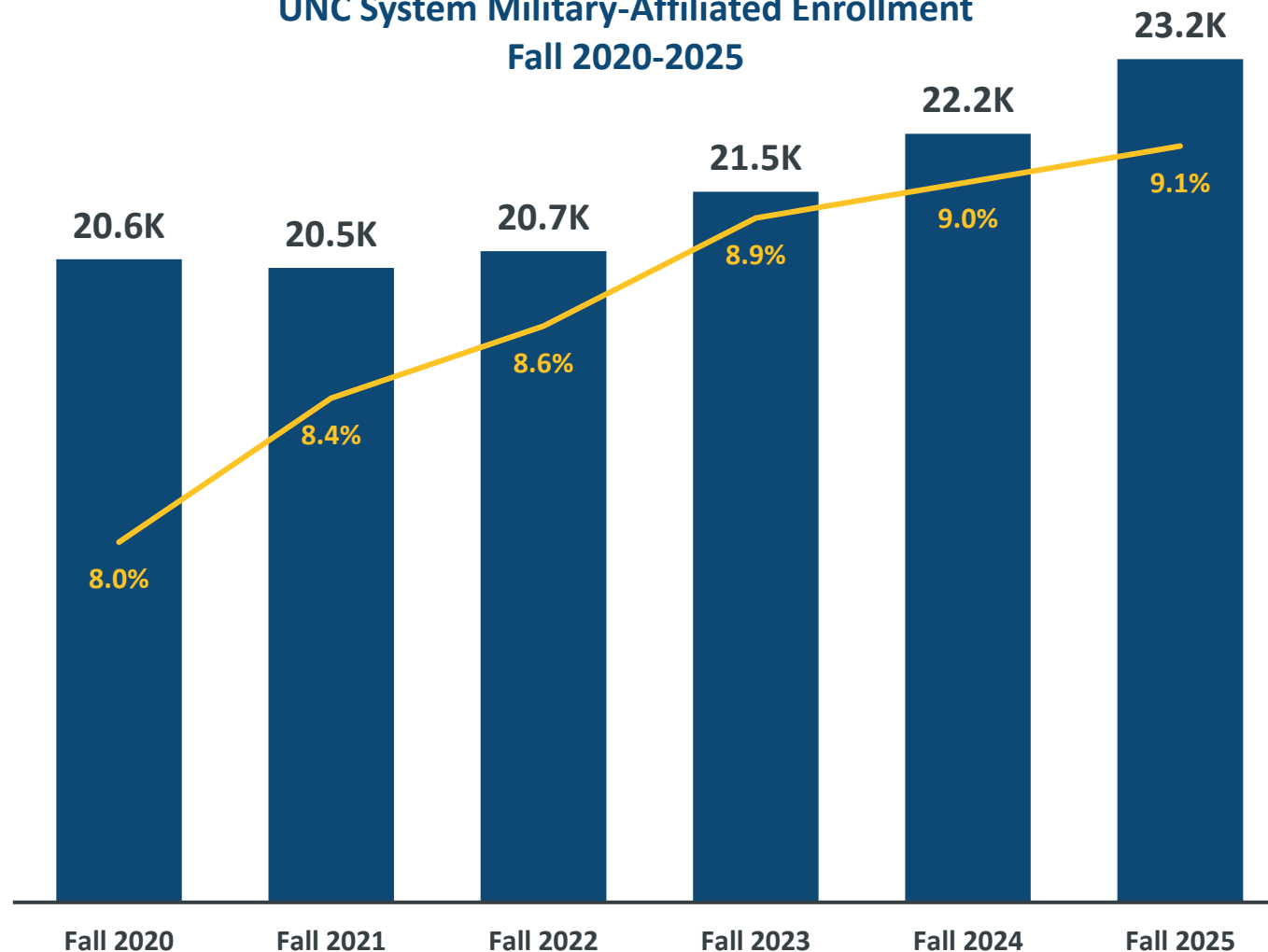
6%

5-yr Military Affiliated Enrollment Growth (2020-2025)

5-yr UNC System Overall Enrollment Growth (2020-2025)



UNC System Military-Affiliated Enrollment Fall 2020-2025



Defining Terms...“Military-affiliated Students”

Multiple Sub-Populations

- Active-duty
 - Officer/Enlisted
 - Career/Transitioning
- National Guard/Reserve (NG/R)
 - Stationed all over NC
- Veterans
 - Recently Transitioned
 - Working Professionals
- Spouses
 - Difficulty finding jobs
- Dependents
 - Often traditional-aged
- ROTC Cadets
 - Face challenges coordinating coursework and training

Why It Matters

- Benefits Eligibility
 - Military Tuition Assistance (DoD)
 - GI Bill (Multiple VA Chapters)
 - Scholarships (Various Sources)
- Intent to Enroll
 - Transitioning Active Duty – Very High
 - NG/R - High
 - Veterans - Moderate
- Learning Preferences
 - Active-duty and spouses prefer online
 - Veterans prefer in-person
- Student Success Policy
 - Policy includes some provisions for all military-affiliated students, and some provision specifically for military students.

UNC System Initiatives: Serving Military-affiliated Students

Making Our System More Military Friendly

Strategic partnerships between campuses and NC military installations and veteran serving agencies and institutions.

Policies that encourage applicants to choose our schools, and help them to persist, graduate, and find jobs in North Carolina



Chancellor Darrell Allison and Lieutenant General Gregory Anderson at the signing of FSU's official Education Partnership with the XVII Airborne Corps

UNC System Initiatives: Military Student Success Regulation

UNC System Regulation Signed 11/23/22

- Codifies key terms “Military Student” and “Military–Affiliated Student”
- Ensures equity among Military and Military-Affiliated Students by updating policies around **application fees and priority registration**

Per UNC System Regulation 700.7.1:

The term “military student” shall mean any student who is a veteran or actively serving member of the United States Uniformed Services as defined in 37 U.S.C.§101(3), a member of the military reserves, or a member of the National Guard.

The term “military-affiliated student” shall include both “military student” as defined above and any student who is the spouse, child, surviving spouse, or surviving child of a “military student” as defined above, as well as any student who is a Reserve Officers' Training Corps (ROTC) cadet.

UNC System Initiatives: Serving Military-affiliated Students

Ensuring consistent support and resources

Educating faculty and staff about the specific needs of military-affiliated students

Hosting monthly meetings with staff who work with military-affiliated students.

Mental Health First Aid and QPR suicide prevention training for our faculty and staff.

Ensuring our students know understand how to use their VA/DoD Benefits

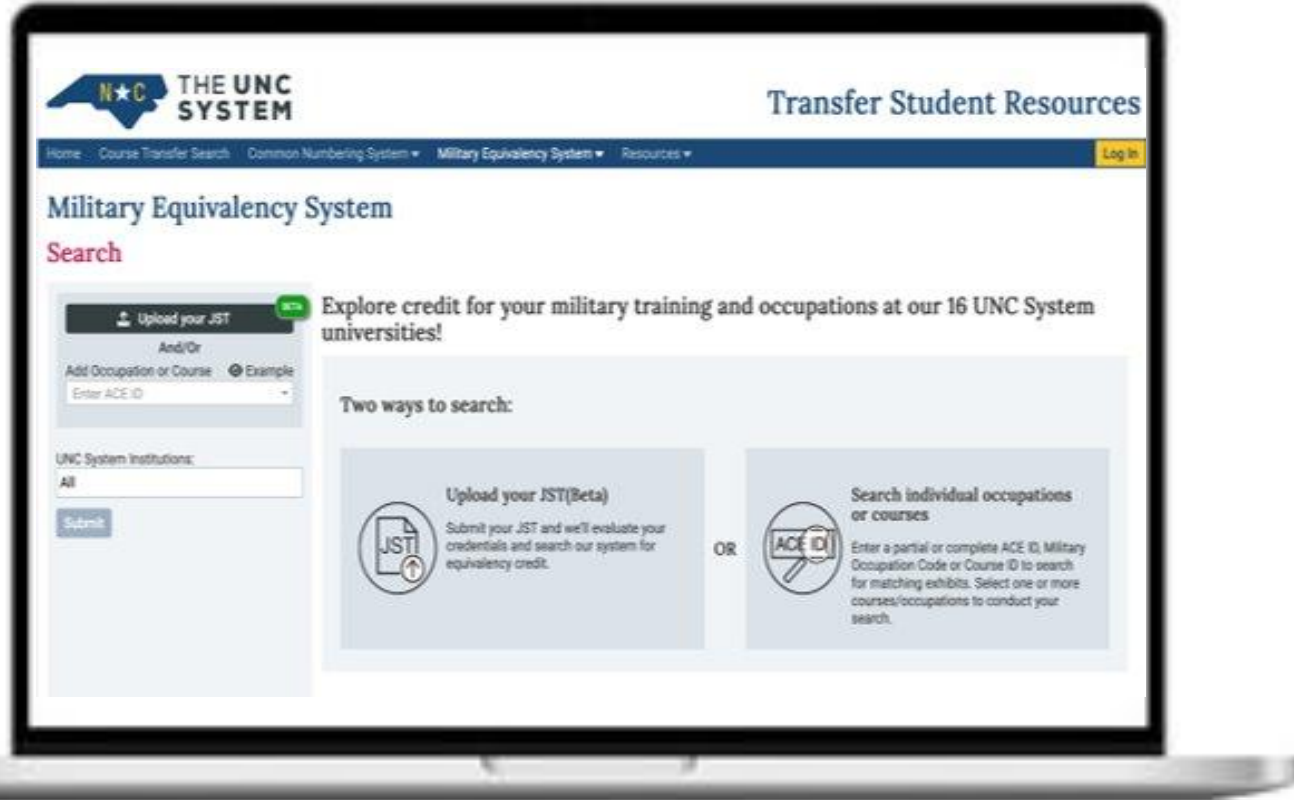


UNC System Initiatives: Serving Military-affiliated Students

- [Student Portal: northcarolina.edu/students/military](https://northcarolina.edu/students/military)
- Students Can:
 - Learn about our institutions and academic programs
 - Connect with campus staff directly
 - See course credit for their military training and experience
 - Find resources for wraparound support, if needed
- [Partner Site: northcarolina.edu/military](https://northcarolina.edu/military)
- Partners Can:
 - Access training (Green Zone, Mental Health First Aid, QPR)
 - Connect with UNC System Office staff and leadership
 - See which academic programs align with workforce needs
 - Be recognized for their support of UNC System Initiatives



UNC Military Equivalency System (MES)



- Over 23k current equivalencies
- Average award = 16 credit hours

USER EXPERIENCE ENHANCEMENTS



JST Automation: AI-enabled upload of Joint Services Transcript (Added Sum 2025!)



Ease of Access: Utilize QR code to increase visibility and access to MES

EXPANDING EQUIVALENCIES



Workforce-Aligned Faculty Panels: Convene faculty panels on high workforce need equivalencies (Computer Sci, Cybersecurity, Nursing)

BACK-END INFRASTRUCTURE



Admin Portal: Develop portal for use by registrars to manage potential new military equivalencies

ACE Partnership



API Data Share: We provide ACE with data related to the credits awarded, and they provide us with large-scale data related to JST recommendations

UNC System Military Affairs Team...Here to Support



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- [Military Affairs Partner Site](#)
- [Military Affairs Student Portal](#)
- [Direct Link to Military Equivalency System](#)
- ["GI Bill Basics" Video Series](#)
- [Green Zone Training Registration](#)

QUESTIONS?