



ACE[®] 2023

APRIL 13-15 • WASHINGTON, DC

Partner Engagement Prospectus



THE FUTURE OF HIGHER ED STARTS AT ACE2023.

At ACE2023, over 1,000 campus and nonprofit leaders will come together again in person to explore practical solutions for today's issues, discuss and analyze the year's biggest trends, and discover sustainable strategies for their campus's future. Every year, ACE Annual Meeting attendees include presidents, chancellors, provosts, chief academic officers, vice presidents, chief diversity officers, directors, deans, and other campus leaders.

ACE represents more than 1,700 college and university presidents and the executives at related associations, and it is the only national higher education association to represent all types of U.S. accredited, degree-granting institutions: two-year and four-year, public and private.

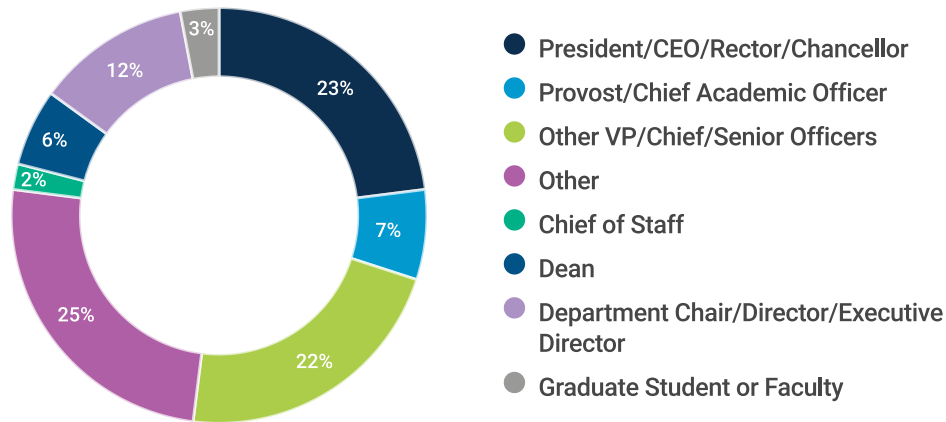
For more than a century, the Annual Meeting has convened representatives from all sectors to collectively tackle the toughest higher education challenges, with a focus on inclusion, innovation, improving access and preparing every student to succeed, public policy and research, and internationalization and global engagement.

Join us this year at the Marriott Marquis Washington, DC from April 13-15, 2023 and connect to the higher education community with ACE. The future of higher ed starts at ACE2023.

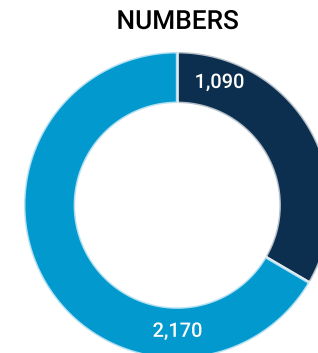
For more information about advertising and sponsorship opportunities or becoming an exhibitor, please contact the ACE Advancement department at advancement@acenet.edu.

WHO WILL YOU MEET AT ACE2023?

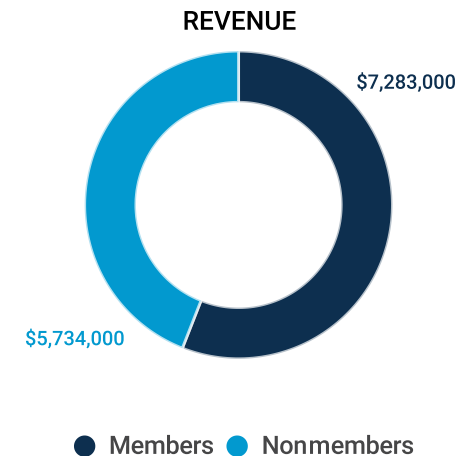
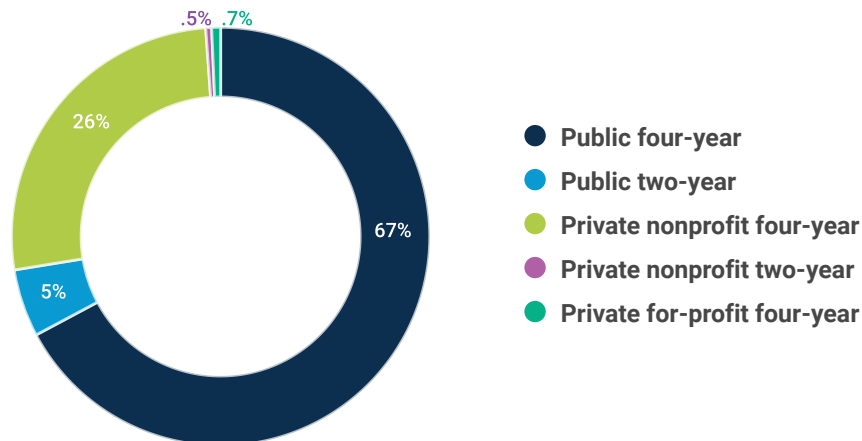
ACE2023 Annual Meeting Attendees, by Functional Role



ACE2022 Market Penetration



ACE2023 Annual Meeting Attendees, by Sector





Exhibit

SOLUTIONS HUB EXHIBIT BOOTHS

Solutions Hub Hours

The ACE2023 Solutions Hub opens on Friday, April 14 at the Marriott Marquis Washington, DC in the Liberty and Independence Ballrooms on Meeting Level 4 (M4). Solutions Hub hours have been scheduled to provide maximum interaction between Annual Meeting attendees and exhibitors.

Friday, April 14 | 8:00 a.m.–3:00 p.m. and 5:00–6:00 p.m.

- Mostly unopposed hours | 8:00–9:00 a.m., 9:45–10:15 a.m., 5:00–6:00 p.m.

Saturday, April 15 | 8:00 a.m.–4:15 p.m.

- Mostly unopposed hours | 8:00–9:00 a.m., 11:45 a.m.–1:00 p.m., 3:15–4:15 p.m.

Booth Package Inclusions

- Two complimentary full registrations per contracted 10' x 10' space
- One complimentary booth staff pass per contracted 10' x 10' space
- Pipe railing, 8' high curtain back wall, and 3' high curtain side rails
- Exhibit booth ID sign with company name and booth number
- Two basic chairs, one 6' skirted table, and one wastebasket
- Complimentary press release on exhibitors on the Annual Meeting website
- Pre- and post-conference use of attendee list (physical mailing addresses only)
- Company name, booth number, hyperlink, contact information, 100-word description, and primary product category listed on the Annual Meeting website and mobile app
- Company name and booth number listed on the exhibit hall entrance unit
- Exhibitor ribbon provided to all company representatives registered for the Annual Meeting
- General 24-hour security guard service for the exhibit hall
- Daily aisle maintenance

Booth Setup and Takedown

Please note the specific times for setting up and taking down display spaces in the exhibit hall.

Set Up | Thursday, April 13 | noon–6:00 p.m.

Take Down | Saturday, April 15 | 4:30–8:00 p.m.

All exhibits shall remain in place until 4:30 p.m. on Saturday, April 15. Failure to do so will result in additional charges at the exhibitor's expense to dismantle and ship exhibition materials.

Exhibit Booth Rates

ONLY 11 BOOTHS LEFT!

	ACE Affiliate Member	Nonmember, Nonprofit	Nonmember, Standard
10' x 10'	\$3,500	\$3,900	\$4,500
10' x 20'	\$7,000	\$7,800	\$9,000
10' x 30'	\$10,500	\$11,700	\$13,500
10' x 40'	\$14,000	\$15,600	\$18,000
20' x 20'	No longer available	No longer available	No longer available

Contracted exhibit booth space does not include shipping, material handling, labor, sign hanging, specialty furniture, specialty carpet and draping, equipment rental, lead retrieval, booth cleaning, booth electricity, utilities, or internet service. These services may be ordered through the ACE2023 Exhibitor Service Kit, provided by GES, ACE's official service contractor.

ovey

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- Engage Your People
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Advertise

PRINT ADVERTISEMENTS

Registration Bag

Attendees use their official registration bag to carry important documents and handouts from session to session. All gifts and inserts must have prior approval from ACE's Advancement team.

Promotional Gift

1 Available | \$2,000

- Provide a nonedible item to be placed directly into the registration bag (e.g., phone chargers, USB)
- Item must be provided by sponsor and arrive at ACE headquarters no later than March 31, 2023

Brochure Inserts

3 Available | \$775

- Limited and high-profile opportunity to place your brochure into the registration bag (maximum size = 8.5" x 11"; maximum weight = three ounces)
- Item must be provided by sponsor and arrive at ACE headquarters no later than March 31, 2023



DIGITAL ADVERTISEMENTS

Attendee Confirmation and Badge Preview Emails **SOLD**

1 Available | \$3,000

Reach all attendees when they register for ACE2023 via your exclusive static banner ad (200px W x 600px), with hyperlink.

Day-of Conference Emails **SOLD**

1 Available | \$3,000

Your exclusive static banner ad (660px W x 185px H), with hyperlink, will be included in each of the three daily emails sent to ACE2023 attendees.

Post-ACE2023 Attendee Survey

1 Available | \$3,000

Stay top of mind with your exclusive static banner ad (200px W x 600px), with hyperlink, which will be prominently featured on each page of the post-Annual Meeting survey sent out at the end of the conference.

Mobile App Banner Ad **SOLD**

0 Available | \$1,575

Your static banner ad, with hyperlink, will be prominently featured throughout the conference mobile app on a rotating basis.

Mobile App Overall Supporter **SOLD**

1 Available | \$10,500

Exclusive opportunity to place your brand front and center. Incorporate your organization name and logo into the ACE2023 mobile app splash screen, displayed every time the app is opened.

- Logo incorporated into the mobile app splash screen
- Logo incorporated into ACE2023 mobile app marketing materials
- One mobile app banner ad

ACE2023 WEBSITE

Rotating static banner ads, with hyperlink shown in the footer area of frequently visited pages of the Annual Meeting website from October 2022 through April 2023.*

	Available	Price per Month
Home Page—Footer Banner	2/2	\$600
Plan Your Trip Page—Footer Banner	2/2	\$600
Registration Information Page—Footer Banner	2/2	\$600
Schedule at a Glance Page—Footer Banner	2/2	\$600
Solutions Hub Floor Plan Page—Footer Banner	2/2	\$600

*Reserve an ACE2023 website banner ad for three or more months (maximum of seven months) and receive a discount of \$50 per month.

ONSITE ADVERTISEMENT AREAS

Conference Wi-Fi **SOLD**

1 Available | \$10,500

Free internet access is the most requested item by Annual Meeting attendees. This exclusive opportunity is certain to garner positive attention. Your company will be recognized in conjunction with complimentary Wi-Fi access in all ACE meeting rooms and foyer areas at the Marriott Marquis DC.

- ACE2023-branded splash page will include your corporate logo when attendees log into the internet
- Wi-Fi access code will be created with supporter
- After attendees enter the Wi-Fi access code, they will be redirected to your company website
- Recognition everywhere the Wi-Fi access code is provided (e.g., mobile app, signage, walk-in slides, and website)

Registration Counters and Entrance Unit

1 Available | \$15,000

Make a lasting first impression. Your brand will be prominently displayed on the registration counters and registration area entrance unit.

- Logo recognition on registration counter kick panel
- Logo recognition on the registration area signage
- Opportunity to provide a branded gift or piece of collateral materials (maximum size = 8.5" x 11"; maximum weight = three ounces) to be included in the registration bag

Charging Station Options

Play your part in keeping attendees electronics fully charged throughout ACE2023 by sponsoring one or both charging station options. Custom packages available. Contact the ACE Advancement department at advancement@acenet.edu for details.



Charging Locker

2 Available | \$3,500

A unique opportunity to allow attendees to safely lock their mobile devices away to charge while attending networking or attending sessions.

- Custom branded wrap
- Custom branded on display screen (MP4 or PNG)

Power Pax

2 Available | \$1,200

A new way to pick up and go! Attendees who need to have their device with them will now have the option to borrow a portable charger and continue on to the next session.

- Custom branded docking station
- Custom branded portable charger

ATTENDEE ITEMS

Attendee Badge Holder **SOLD**

1 Available | \$10,000

Feature your logo alongside the ACE2023 logo on the badge holders worn by all attendees.

Conference Notepads and Pens **SOLD**

1 Available | \$7,000

Have your company name and logo imprinted on the conference notepads and pens that will be placed in the registration bags provided to all ACE2023 attendees.

- Logo included on the conference notepad, alongside the ACE2023 logo
- Logo or website included on the conference pen (pending size restrictions)
- Opportunity to provide a brochure insert in the registration bag (maximum size = 8.5" x 11"; maximum weight = three ounces). All gifts and inserts must have prior approval from ACE's Advancement team.

Hotel Key Cards **SOLD**

1 Available | \$10,500

Unique opportunity to place your company's logo and message in attendee's hands with these branded key cards provided to all ACE2023 guests staying at the Marriott Marquis Washington, DC. Your messaging will appear on the front side of the card and ACE branding will appear on the back.

Registration Bags **SOLD**

1 Available | \$13,500

Feature your brand alongside the ACE logo on these bags that attendees will carry throughout the conference and back at home.

- Logo included on the registration bag, alongside the ACE logo
- Opportunity to provide a branded gift or brochure insert in the registration bag (maximum size = 8.5" x 11"; maximum weight = three ounces). All gifts and inserts must have prior approval from ACE's Advancement team.



HOTEL BRANDING ADVERTISEMENTS

Show off your brand, garner more attention, or help attendees find you in the Solutions Hub with these high-visibility graphics that will be displayed on the M2 or M4 levels at the Marriott Marquis Washington, DC.

Column Clings

	Available	Price
M2 Level	5/6	\$2,400
M2 Buy Out	Unavailable	\$12,000
M4 Level	6/6	\$2,400
M4 Buy Out	1/1	\$12,000

Notes: Columns are textured; therefore, cling will not be smooth. Branding available on two of the four sides of the column. TV monitor and fire alarm cannot be covered.

Elevator Clings

	Available	Price
M2 Level (4 elevator exterior doors)	1/1	\$10,000
M4 Level (4 elevator exterior doors)	1/1	\$10,000

Escalator Clings

	Available	Price
From M1 to M2 Level (3 single-sided and 1 double-sided)	SOLD	\$18,000
From M3 to M4 Level (3 single-sided and 1 double-sided)	SOLD	\$18,000

Wall Clings

	Available	Price
M4 Foyer Header (visible leaving Solutions Hub)	1/1	\$13,000
M4 Foyer Header (visible entering Solutions Hub)	1/1	\$13,000



Sponsor

SOLUTIONS HUB NETWORKING

Mid-morning Energizer

1 Available | \$7,500 | \$6,750 for ACE Affiliate Members

Help attendees stay energized between sessions on Friday (9:45–10:15 a.m.) by sponsoring this networking break in the Solutions Hub, which provides an opportunity to visit with attendees and exhibitors.

- Verbal recognition at the conclusion of the Friday Solutions Hub Breakfast
- Logo recognition on signage throughout the break
- Custom-branded coffee sleeve distributed during the break
- Opportunity to upload a digital brochure (pdf format) to the Mid-morning Energizer listing in the Annual Meeting mobile app

Ice Cream Social **SOLD**

1 Available | \$13,750 | \$12,500 for ACE Affiliate Members

This highly popular Saturday afternoon (3:15–4:15 p.m.) event features favorite ice cream treats and snacks, as well as networking and opportunities to visit with attendees and exhibitors.

- Verbal recognition at the conclusion of the Saturday Morning Plenary
- Branding on all sides of three upright freezers that will hold ice cream treats during the event
- Logo recognition on signage throughout the event
- Opportunity to upload a digital brochure (pdf format) to the Ice Cream Social listing in the Annual Meeting mobile app

Solutions Hub Breakfast

2 Available | \$15,000 | \$13,500 for ACE Affiliate Members

Be front and center during this popular breakfast on Friday or Saturday (8:00–9:00 a.m.) in the Solutions Hub that facilitates networking and opportunities to visit with attendees and exhibitors.

- Logo recognition on signage throughout the breakfast
- Branding on napkins distributed at the breakfast
- Opportunity to upload a digital brochure (pdf format) to the Solutions Hub Breakfast listing in the Annual Meeting mobile app



RECEPTIONS AND NETWORKING EVENTS

ACE Connect Opening Reception **SOLD**

1 Available | \$44,000 | \$40,000 for ACE Affiliate Members

Following the Robert H. Atwell Plenary on Friday evening (5:00–6:00 p.m.), attendees adjourn to the exhibit hall for the highest attended networking event of the Annual Meeting. The reception provides significant networking with senior campus leaders and opportunities to visit with exhibitors.

- Verbal recognition at the conclusion of the Robert H. Atwell Plenary
- Logo recognition on signage during the reception
- Opportunity to upload a digital brochure (pdf format) to the ACE Connects Opening Reception listing in the Annual Meeting mobile app

Closing Reception **NEW!**

Exciting information and details coming soon!



ACE Board of Directors Dinner **SOLD**

1 Available | \$38,500 | \$35,000 for ACE Affiliate Members

This invitation-only event brings together more than 60 attendees, including ACE Board members, higher education leaders, and other special guests. On Wednesday, April 12, the off-site location will provide a unique setting for this cocktail reception and dinner program.

- Logo recognition on signage during the reception and dinner
- Verbal recognition during the dinner remarks
- Opportunity for one executive representative to deliver a brief noncommercial message (maximum of three minutes)
- Opportunity for two executives to attend the reception and dinner event
- Opportunity to provide a branded gift for dinner attendees



COUNCIL OF FELLOWS EVENTS

Council of Fellows Networking Event

The Council of Fellows events are an exciting annual gathering of ACE Fellows Program alumni, held prior to the ACE Annual Meeting, that provides all alumni of the ACE Fellows Program with an opportunity for professional development, networking, collaboration, and exchange. The events begins with an optional daylong campus visit on Wednesday, April 12. On Thursday, April 13, Fellows can sign up for career consultation with a sitting college president and attend sessions focused on topics that affect campuses and campus leaders.

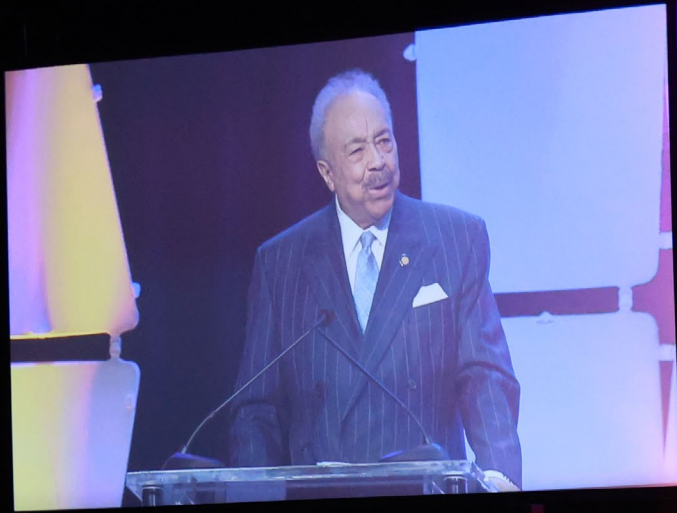
1 Executive Sponsor Available | \$22,000 | \$20,000 for ACE Affiliate Members

- Logo recognition on signage during the conference
- Verbal recognition during the conference
- Opportunity to display collateral material on a designated table in the conference meeting room
- Opportunity to provide up to two t-stand banners to be displayed during the conference

1 Associate Sponsor Available | \$11,000 | \$10,000 or ACE Affiliate Members

- Logo recognition on signage during the conference
- Verbal recognition during the conference
- Opportunity to display collateral material in a designated space
- Opportunity to provide one t-stand banner to be displayed during the conference





WOMEN IN LEADERSHIP EVENTS

ACE Women's Network Leadership Conference **SOLD**

Convene Thursday, April 13 with administrators from all 50 ACE state networks for professional development and networking. The ACE Women's Network identifies, advances, and supports women in higher education careers.

1 Executive Sponsor Available | \$33,000 | \$30,000 for ACE

Affiliate Members

- Logo recognition on signage during the conference
- Verbal recognition during the conference
- Opportunity to submit a proposal on a topic relevant to the state chairs for a session to be considered for the conference agenda; subject to ACE approval
- Opportunity to display collateral material on a designated table in the conference meeting room
- Opportunity to provide up to two t-stand banners to be displayed during the conference

ACE Women's Network Reception

Founded in 1977, the ACE Women's Network is a state-based network committed to strengthening women's leadership in higher education and increasing the representation of women in senior executive leadership roles. Raise your company's visibility with this group of emerging and established leaders as a sponsor of this popular Thursday evening (6:00–7:00 p.m.) networking reception.

1 Executive Sponsor Available | \$22,000 | \$20,000 for ACE **SOLD**

Affiliate Members

- Logo recognition on signage during the reception
- Verbal recognition during the reception remarks
- Opportunity for one executive representative to deliver a brief noncommercial message (maximum of three minutes)
- Opportunity to upload a digital brochure (pdf format) to the ACE Women's Network Reception listing in the Annual Meeting mobile app
- Two complimentary tickets to attend the dinner

1 Associate Sponsor Available | \$11,000 | \$10,000 for ACE **SOLD**

Affiliate Members

- Logo recognition on signage during the reception
- Verbal recognition during the reception remarks
- Two complimentary tickets to attend the dinner

ACE Women's Leadership Dinner

More than 200 senior campus leaders, as well as association and corporate executives, attend this Thursday evening dinner (7:00–9:00 p.m.) celebrating the achievements of women in higher education. The evening features a plated dinner, a prominent keynote speaker, and the presentation of the Donna Shavlik Award, which honors an individual who has demonstrated a sustained commitment to the advancement of women.

1 Executive Sponsor Available | \$44,000 | \$40,000 for ACE Affiliate Members **SOLD**

- Logo recognition on signage displayed during the dinner
- Verbal recognition during the dinner remarks
- Opportunity for one executive representative to deliver a brief noncommercial message (maximum of three minutes)
- Eight complimentary tickets to and reserved seating at the dinner
- Opportunity to provide up to two branded t-stand banners to be displayed throughout the dinner
- Opportunity to provide a branded gift to be placed at each guest seat during the dinner
- Recognition in the program

1 Associate Sponsor Available | \$22,000 | \$20,000 for ACE Affiliate Members **SOLD**

- Logo recognition on signage displayed throughout the reception and dinner
- Verbal recognition during the reception and dinner
- Opportunity for one executive representative to deliver a brief noncommercial message during the dinner (maximum of three minutes)
- Two complimentary tickets to attend the dinner
- Recognition in the program



PRESIDENT AND CHANCELLOR EVENTS

Reception for Presidents and Chancellors **SOLD**

1 Available | \$27,500 | \$25,000 for ACE Affiliate Members

Be a part of this informal Thursday evening (5:00–6:15 p.m.) gathering in a relaxed setting of presidents and chancellors from higher education institutions across the United States.

- Logo recognition on signage during the reception
- Verbal recognition during the reception remarks
- Opportunity for one executive representative to deliver a brief noncommercial message (maximum of three minutes)
- Opportunity to upload a digital brochure (pdf format) to the listing in the Annual Meeting mobile app

Presidents Caucus Breakfast Session **SOLD**

1 Available | \$24,200 | \$22,000 for ACE Affiliate Members

Gain an exclusive opportunity to join college and university presidents for a Friday, April 14 (8:00–9:30 a.m.) breakfast session on a critical higher education topic.

- Logo recognition on signage outside of the session meeting room
- Verbal recognition during the session
- Opportunity for three representatives to attend both Presidents Caucus Sessions on Friday, April 14
- Invitation for one representative to attend the Reception for Presidents and Chancellors on Thursday, April 13
- Opportunity to upload a digital brochure (pdf format) to the session listing in the Annual Meeting mobile app

Presidents Caucus Session: Federal Relations Update **SOLD**

1 Available | \$17,500 | \$16,000 for ACE Affiliate Members

Gain exclusive access to join campus presidents for this highly popular Federal Relations Update presented by ACE Senior Vice President Terry W. Hartle on the morning of Friday, April 14.

- Logo recognition on signage outside of the session meeting room
- Verbal recognition during the session
- Opportunity for three representatives to attend both Presidents Caucus Sessions on Friday, April 14
- Invitation for one representative to attend the Reception for Presidents and Chancellors on Thursday, April 13
- Opportunity to upload a digital brochure (pdf format) to the session listing in the Annual Meeting mobile app

Presidents Caucus Session: Special Session **SOLD**

1 Available | \$17,500 | \$16,000 for ACE Affiliate Members

The all-attendee session will focus on content that is particularly engaging for top-tier administrative officials on campus.

- Logo recognition on signage outside of the session meeting room
- Verbal recognition during the session
- Opportunity for three representatives to attend both Presidents Caucus Sessions on Friday, April 14
- Invitation for one representative to attend the Reception for Presidents and Chancellors on Thursday, April 13
- Opportunity to upload a digital brochure (pdf format) to the session listing in the Annual Meeting mobile app



Nov 8, 2012
Chancellor's Council Meeting Update

EXIT

EXIT

EXIT

PLENARIES

Opening Luncheon Plenary **SOLD**

1 Available | \$77,000 | \$70,000 for ACE Affiliate Members

Welcome attendees to ACE2023 during this kickoff plenary featuring a notable speaker and a plated lunch.

- Session featured in one pre-meeting e-blast
- Session featured on ACE social media post in advance of the Annual Meeting
- Banner ad for one week in ACE's *Higher Education & National Affairs* newsletter
- Logo projected on screens during the plenary
- Logo recognition on signage outside of the plenary session meeting room
- Verbal recognition during the plenary
- Opportunity for one executive representative to deliver a brief noncommercial message (maximum of three minutes)
- Reserved seating for select guests
- Opportunity to upload a digital brochure (pdf format) to the session listing in the Annual Meeting mobile app

Robert H. Atwell Plenary **SOLD**

1 Available | \$38,500 | \$35,000 for ACE Affiliate Members

This popular Friday evening plenary features a notable speaker on a higher education hot topic.

- Session featured in one pre-meeting e-blast
- Session featured on ACE social media post in advance of the Annual Meeting
- Banner ad for one week in ACE's *Higher Education & National Affairs* newsletter
- Logo projected on screens during the plenary
- Logo recognition on signage outside of the plenary session meeting room
- Verbal recognition during the plenary

- Opportunity for one executive representative to deliver a brief noncommercial message (maximum of three minutes)
- Reserved seating for select guests
- Opportunity to upload a digital brochure (pdf format) to the session listing in the Annual Meeting mobile app

Saturday Morning Plenary **SOLD**

1 Available | \$38,500 | \$35,000 for ACE Affiliate Members

A popular Annual Meeting event, this session features a notable speaker on a higher education hot topic.

- Session featured in one pre-meeting e-blast
- Session featured on ACE social media post in advance of the Annual Meeting
- Banner ad for one week in ACE's *Higher Education & National Affairs* newsletter
- Logo projected on screens during the luncheon
- Logo recognition on signage outside of the plenary session meeting room
- Verbal recognition during the plenary
- Opportunity for one executive representative to deliver a brief noncommercial message (maximum of three minutes)
- Reserved seating for select guests
- Opportunity to upload a digital brochure (pdf format) to the session listing in the Annual Meeting mobile app

Closing Plenary

1 Available | \$38,500 | \$35,000 for ACE Affiliate Members

Concluding the Annual Meeting, this Saturday afternoon session features a notable speaker on a higher education hot topic.

- Session featured in one pre-meeting e-blast
- Session featured on ACE social media post in advance of the Annual Meeting
- Banner ad for one week in ACE's *Higher Education & National Affairs* newsletter
- Logo projected on screens during the plenary
- Logo recognition on signage outside of the plenary session meeting room
- Verbal recognition during the plenary
- Opportunity for one executive representative to deliver a brief noncommercial message (maximum of three minutes)
- Reserved seating for select guests
- Opportunity to upload a digital brochure (pdf format) to the session listing in the Annual Meeting mobile app



AWARDS

ACE strives to honor the work of individuals, institutions, and programs that commit to diversifying the ranks of higher education leadership and generating creative campus innovation. Awards will be presented during the Annual Meeting.

ACE State Network Leadership Award

1 Available | \$15,000

The ACE State Network Leadership Award for the Advancement of Women in Higher Education recognizes an outstanding and innovative program, sponsored by an ACE State Network or by a college or university that helped advance or support women or women's issues in higher education.

- Verbal recognition during the award presentation at the reception following the Women's Network Leadership Conference on Thursday, April 13
- Opportunity for one representative to deliver a brief, noncommercial message (maximum of three minutes) during the award presentation
- Two complimentary tickets to and reserved seating at the Women's Leadership Dinner
- Logo recognition on signage at the reception and dinner
- Recognition in all promotional materials and associated press releases leading up to and following the award announcement at ACE's Annual Meeting
- Recognition in the Annual Meeting mobile app

ACE Student of the Year Award **SOLD**

1 Available | \$7,500

The ACE Student of the Year Award recognizes two post-traditional learners benefited academically and professionally from making use of ACE's credit recommendations for workforce or military training. The ACE Student of the Year receives a \$1,000 scholarship to continue their education.

- Opportunity for one representative to interview each student in a pre-recorded video that will be shown at the Saturday Closing Plenary
- Opportunity for one representative to deliver a brief, noncommercial message (maximum of three minutes) prior to the award video presentation
- Verbal recognition during the award presentation at the Saturday Closing Plenary
- Reserved seating for two guests at the Saturday Closing Plenary
- Logo recognition on signage outside of the session meeting room
- Recognition in all promotional materials and associated press releases leading up to and following the award announcement at ACE's Annual Meeting
- Recognition on the YouTube channel page for the ACE Student of the Year Award including logo and URL link

Donna Shavlik Award **SOLD**

1 Available | \$15,000

This award was established by ACE in 1999 to honor the long and outstanding service of Donna Shavlik, past director of ACE's former Office of Women in Higher Education. The award honors an individual whose leadership demonstrates a sustained commitment to advancing women in higher education through actions or initiatives enhancing women's leadership and career development, campus climate, and mentoring of women at both the state and national levels. Nominations are solicited annually by the ACE Women's Network state chairs and judged by an impartial committee.

- Opportunity for one representative to deliver a brief, noncommercial message (maximum of three minutes) during the award presentation
- Verbal recognition during the award presentation at the Women's Leadership Dinner on Thursday, April 13
- Two complimentary tickets to and reserved seating at the Women's Leadership Dinner
- Logo recognition on signage at the reception and dinner
- Recognition in all promotional materials and associated press releases leading up to and following the award announcement at ACE's Annual Meeting
- Recognition in the Annual Meeting mobile app

Reginald Wilson Diversity Leadership Award

1 Available | \$15,000

Established to honor Reginald Wilson, the founding director of the Office of Minority Concerns, this award honors individuals who have demonstrated leadership and commitment on a national level to the advancement of racial and ethnic minorities and other underrepresented populations in higher education.

- Opportunity for one representative to deliver a brief, noncommercial message (maximum of three minutes) during the award presentation
- Verbal recognition during the award presentation at the Saturday Closing Plenary
- Reserved seating for two guests at the Saturday Closing Plenary
- Logo recognition on signage displayed outside of the meeting room
- Recognition in all promotional materials and associated press releases leading up to and following the award announcement at ACE's Annual Meeting
- Recognition in Annual Meeting mobile app



AFFILIATE-SPONSORED SESSIONS

SUBMISSIONS FOR ACE2023 ARE NOW CLOSED

Presenting institutions must be an ACE Affiliate Member at the time of proposal submission and at the onset of ACE2023. Affiliate Membership is for 12 months and expires on September 30 of each year.

Session topics for consideration

Grand Challenges | The United States and the global community currently face numerous macro-level challenges beyond the scope of higher education, but that are still within our power to influence. These grand challenges, such as the examples listed below, are long-term and broad in scope and are, therefore, tightly linked to the future of higher education. How can we galvanize higher education to contribute forward-looking solutions?

- **Example topics** | Climate change; democracy; divisive concepts; affordability and student debt; mental health; global engagement; workforce and community development

Agility and Transformation | Our members continuously rise to meet urgent challenges and opportunities with innovation and collaboration. What resources, processes, policies, and approaches enable these innovations? What effective practices or lessons learned from your institution can be shared with the ACE2023 audience?

- **Example topics** | Digital transformation of higher education; credit for prior learning; learning ecosystems and support

Equity Today and Tomorrow | Current and potential students' identities, experiences, needs, and aspirations are changing, as are our institutions' responsibilities to our students and communities. How are colleges and universities creating more just, diverse, and inclusive campuses where all students feel they belong and have the best chance to succeed?

- **Example topics** | Shared equity leadership; indigenous education; neurodiversity and multiple intelligences

The Future of Leadership | As every facet of higher education changes, executive leadership roles must also evolve. What issues will college leaders face in the future and how will they address them? What skills will be needed for the college and university leaders of the future? What leadership strategies are getting results?

- **Example topics** | Morale, burnout, and the great resignation; the college presidency; public perceptions of higher education and divisive concepts (e.g., critical race theory)

Partner Sessions

SUBMISSIONS CLOSED

\$15,000

ACE Affiliate Members may apply to deliver a noncommercial 60-minute presentation featuring C-suite executives from a college or university and a sponsoring organization. Sessions are intended to provide practical education for senior higher education administrators. All session proposals must include at least one C-suite executive from a college or university who will co-deliver the presentation, and preference will be given to proposals that include an ACE member institution.

- Presentation description and speakers featured on the ACE2023 website and mobile app
- Logo recognition on signage outside of the session meeting room
- Opportunity to upload a digital brochure (pdf format) to the sponsored session listing in the Annual Meeting mobile app
- Opportunity to upload the session presentation in the sponsored session listing in the Annual Meeting mobile app
- Session attendee list provided post-conference (physical mailing addresses only)
- Session featured in one pre-meeting e-blast highlighting all confirmed partner sessions
- Session featured on ACE social media post in advance or amplification of sponsor social post
- Complimentary banner ad for one week in ACE's *Higher Education & National Affairs* newsletter and on ACE's *Higher Education Today* blog

Workshop Sessions

SUBMISSIONS CLOSED

\$15,000

ACE Affiliate Members may apply to host a noncommercial 90-minute workshop featuring C-suite executives from a college or university and a sponsoring organization. Workshops are intended to provide a structured active-learning experience and provide practical solutions for senior higher education administrators. All workshop proposals must include at least one C-suite executive from a college or university who will co-deliver the education.

- Presentation description and speakers featured on the ACE2023 website and Annual Meeting mobile app
- Logo recognition on signage outside of the session meeting room
- Opportunity to upload a digital brochure (pdf format) to the sponsored session listing in the Annual Meeting mobile app
- Opportunity to upload session materials in the sponsored session listing in the Annual Meeting mobile app
- Session attendee list provided post-conference (physical mailing addresses only)
- Session featured in one pre-meeting e-blast highlighting all confirmed workshop sessions
- Session featured on ACE social media post in advance or amplification of sponsor social post
- Complimentary banner ad for one week in ACE's *Higher Education & National Affairs* newsletter and on ACE's *Higher Education Today* blog

Campfire Conversation Sessions

SUBMISSIONS CLOSED

\$8,000

ACE Affiliate Members may apply to host a noncommercial 45-minute interview or peer-to-peer conversation, providing an opportunity to showcase higher education thought leadership and spotlight recently released white papers, innovations, case studies, new research, and more. These sessions are intended to provide practical education for senior higher education administrators.

- Presentation description and speakers featured on the ACE2023 website and Annual Meeting mobile app
- Logo recognition on signage outside of the session meeting room
- Opportunity to upload a digital brochure (pdf format) to the sponsored session listing in the Annual Meeting mobile app
- Opportunity to upload session materials in the sponsored session listing in the Annual Meeting mobile app
- Session attendee list provided post-conference (physical mailing addresses only)
- Session featured in one pre-meeting e-blast highlighting all confirmed Campfire Conversation sessions

Individual or Panel Sessions

SUBMISSIONS CLOSED

\$8,000

ACE Affiliate Members may apply to host a noncommercial 45-minute presentation or panel discussion, providing an opportunity to showcase higher education thought leadership and spotlight recently released white papers, innovations, case studies, new research, and more. These sessions are intended to provide practical education for senior higher education administrators.

- Presentation description and speakers featured on the ACE2023 website and Annual Meeting mobile app
- Logo recognition on signage outside of the session meeting room
- Opportunity to upload a digital brochure (pdf format) to the sponsored session listing in the Annual Meeting mobile app
- Opportunity to upload the session materials in the sponsored session listing in the Annual Meeting mobile app
- Session attendee list provided post-conference (physical mailing addresses only)
- Session featured in one pre-meeting e-blast highlighting all confirmed individual or panel sessions



SPONSORSHIP RECOGNITION AND BENEFITS

Sponsorships are sold à la carte, and the overall sponsorship level is determined by the total sponsorship contribution. All ACE2023 sponsors receive:

- Digital profile on the ACE2023 website and mobile app, including company name, logo, hyperlink, mailing address, phone number, social media links, 100-word description, and product category
- Recognition on the sponsor panels of the exhibit hall and entrance unit
- Sponsor ribbon provided to all registered company representatives

Friend Sponsor (\$2,500–\$4,999)	Bronze Sponsor (\$5,000–\$9,999)	Silver Sponsor (\$10,000–\$14,999)	Gold Sponsor (\$15,000–\$24,999)	Platinum Sponsor (\$25,000–\$49,999)	Sapphire Sponsor (\$50,000–\$89,999)	Diamond Sponsor (\$90,000 and above)
<ul style="list-style-type: none"> • Discounted rate of 10 percent on additional full registrations 	<ul style="list-style-type: none"> • Discounted rate of 10 percent on additional full registrations • Pre- and post-ACE2023 use of attendee names and physical mailing addresses • One complimentary full registration 	<ul style="list-style-type: none"> • Discounted rate of 10 percent on additional full registrations • Pre- and post-ACE2023 use of attendee names and physical mailing addresses • Two complimentary full registrations 	<ul style="list-style-type: none"> • Discounted rate of 10 percent on additional full registrations • Pre- and post-ACE2023 use of attendee names and physical mailing addresses • Three complimentary full registrations • Logo recognition, with hyperlink, in one promotional e-blast 	<ul style="list-style-type: none"> • Discounted rate of 10 percent on additional full registrations • Pre- and post-ACE2023 use of attendee names and physical mailing addresses • Four complimentary full registrations • Logo recognition, with hyperlink, in two promotional e-blasts • Logo recognition during walk-in slide presentation displayed at all four plenary sessions • Invitation for two guests to the Reception for Presidents and Chancellors on Thursday 	<ul style="list-style-type: none"> • Discounted rate of 10 percent on additional full registrations • Pre- and post-ACE2023 use of attendee names and physical mailing addresses • Six complimentary full registrations • Logo recognition, with hyperlink, in all promotional e-blasts • Logo recognition during walk-in slide presentation displayed at all four plenary sessions • Invitation for two guests to the Reception for Presidents and Chancellors on Thursday • One complimentary 10' x 10' exhibit booth • Discount of 25 percent on additional exhibit booth space • Opportunity to provide a branded gift or piece of collateral materials to be included in the registration bag 	<ul style="list-style-type: none"> • Discounted rate of 10 percent on additional full registrations • Pre- and post-ACE2023 use of attendee names and physical mailing addresses • Eight complimentary full registrations • Logo recognition, with hyperlink, in all promotional e-blasts • Logo recognition during walk-in slide presentation displayed at all four plenary sessions • Invitation for three guests to the Reception for Presidents and Chancellors on Thursday • One complimentary 10' x 10' exhibit booth • Discount of 25 percent on additional exhibit booth space • Opportunity to provide a branded gift or piece of collateral materials to be included in the registration bag • Complimentary mobile app banner ad

