

# 2016 ANNUAL REPORT



#### 1. LEADERSHIP

Develop and deliver high-quality and innovative programs, services, and thought leadership on current and emerging higher education issues. This work will derive from our collaboration, convening power, and expertise in research, leadership development, internationalization, and attainment, as well as our efforts to identify opportunities for strategic growth.

#### 2. ADVOCACY

Coordinate, convene, and lead the higher education community by providing strong advocacy strategies to advance policies and practices that ensure American higher education continues as a world leader in access, quality, and student success. This work will derive from our efforts focused on federal, state, and international initiatives, as well as our legal, public affairs, research, attainment, and fundraising activities.

#### 3. ORGANIZATIONAL EXCELLENCE

Recruit, serve, and retain members and employees by improving internal culture and effectiveness to achieve ACE's mission. This work will derive from our efforts to raise individual performance, accountability, and collaboration; improve management of our resources; and apply best practices and tools related to systems, media, communications, and data management.

## **DEAR COLLEAGUES:**

We are pleased to provide you with an overview of the work of the American Council on Education (ACE) during 2016. This report summarizes the programmatic and advocacy activities which, driven by our strategic priorities, enabled the Council to serve nearly 2,000 members nationwide during a period of both significant challenges and great opportunities for the entire higher education community.

The Center for Education Attainment and Innovation (CEAI) worked throughout 2016 on initiatives focused on alternative credential pathways so as to increase the number of Americans able to earn a college degree or credential, including the innovative Alternative Credit Project and ACE's College Credit Recommendation Service (CREDIT<sup>®</sup>). CEAI also applied its long-standing quality assurance practices to a new landmark ACE collaboration with the Association of College and University Educators (ACUE) to spur student success through effective college instruction.

The ACE Leadership division continued to provide a rich suite of leadership development offerings, engaging the highest number of higher education leaders in a year since the division's inception in 2011. The division also continued in the comprehensive strategic planning process that launched in 2015. A new cohesive structure placed a primacy on the division's core mission to educate and advance a visionary, bold, and inclusive community of leaders, including faculty, mid-level administrators, presidents, and chancellors.

The Center for Policy Research and Strategy (CPRS) continued its efforts during 2016 on initiatives to heighten the prominence of the ACE research brand along two dimensions: industry trend analyses and thought leadership on evidence-based change. For example, the CPRS report *Evolving Higher Education Business Models: Leading with Data to Deliver Results* recommends ways for higher education leaders to use data to improve student outcomes and innovate with integrity. CPRS also launched a blog series on campus climate that included the results of its own presidential survey on the topic.

The Center for Internationalization and Global Engagement (CIGE) continues to provide in-depth analysis of critical international education issues, and to administer programs and services in support of higher education institutions' internationalization and global engagement strategies. In 2016 CIGE launched its signature study on campus internationalization, *Mapping Internationalization on U.S. Campuses*, which is completed every five years and will be released in spring 2017.

Through its seats on the testing service's board of directors, ACE continues to provide direction and oversight to the GED Testing Service. It was created in 2011 as a joint venture between ACE and Pearson in order to launch the new GED<sup>®</sup> program, which is designed to help more adults prepare for and earn high school credentials, as well as prepare for success in college and careers. Since 1942, the GED test has opened doors to better jobs and college programs for more than 20 million graduates.

ACE's advocacy at the federal level, encompassing Congress, the administration, and the courts, ensures that the voice of American higher education is part of important policy conversations that impact students, families, and institutions.

The successes of ACE are only possible with the support of our members and supporters, for which we are deeply grateful. Sincerely,

Molly Corbett Broad President American Council on Education John J. DeGioia Chair, 2016–17 ACE Board of Directors President, Georgetown University (DC)

# **2016 ACTIVITIES**

As the nation's most influential, respected, and visible higher education association, ACE represents the presidents and chancellors of two- and four-year public and private colleges and universities. No other association represents the broad interests of higher education's top leaders like ACE does.

The Council convenes the higher education community and its membership—ACE member institutions serve 80 percent of today's college students—to collectively tackle the toughest higher education challenges. Higher education is America's best hope for long-term economic growth and social progress, and ACE's core objective is to advance activities that support institutions, students, faculty, and staff. In 2016, ACE pursued that objective by working on behalf of its members in the following areas.



## **ACE LEADERSHIP**

ACE Leadership's comprehensive strategic planning process, which launched in 2015, identified key priorities and a supporting operational framework that will enable sustained contribution to member value and fiscal health. Key priorities include adaptive and cohesive delivery of programs, products, and services; inclusive collaborations and partnerships; data-based decision making and assessment; innovation and continuous improvement; and operational alignment. In fulfillment of these priorities, the structural sub-groups-Emerging Leaders, Executive Leadership, and Inclusive Excellence-have been integrated into a cohesive whole. This integration allows the entire network of leadership development offerings to place a primacy on the division's core mission to educate and advance a visionary, bold, and inclusive community of leaders, including faculty, mid-level administrators, presidents, and chancellors, through a distinctive suite of programs, products, and services. In addition, the division continued to provide a rich suite of leadership development offerings engaging the highest number of higher education leaders in a year since the division's inception in 2011.

ACE's Institute for Chief Academic Officers and Advancing to the Presidency workshop both engaged record-high numbers of participants in 2016. The Fidelity Investmentssponsored ACE Advancing to the Presidency program and the ACE Institute for New Presidents received glowing evaluations from participants and explored essential topics including fundraising, board relations, working with the media, building an effective team, and an array of case studies drafted and presented by the participants. In 2016, ACE created a bimonthly CAO briefing communication for all member chief academic officers that shares resources and insights on management and academic trends relevant to provosts and vice presidents of academic affairs. In addition, a new leadership academy collaboration with the National Association for System Heads (NASH) was launched in 2016, attracting leadership teams for systems across the country to examine approaches to large-scale change and enhanced campus and system performance. ACE continued its successful partnership with the Association of Chief Academic Officers to support academic leaders with training and mentorship opportunities.

ACE welcomed Sherri Lind Hughes as a new director inside the ACE Leadership team, with primary responsibility for the ACE Fellows program. The Council of Fellows began a strategic planning process, the first for the alumni organization. The group renewed its commitment to recruiting participants from sectors that are currently underrepresented, including community colleges, minority-serving institutions, and small private colleges and universities. The three convenings developed for the ACE Fellows class of 2016–17 featured sessions focused on diversity and inclusion, shared governance, campus communications, program development, legal issues, and the political climate and impact of the presidential election.

Hughes also oversees ACE's Leadership Academy for Department Chairs and contributes directly to the curricular and content design of the broad set of ACE's leadership programs. ACE's Leadership Academy for Department Chairs, hosted in January, July, and October, attracted over 200 participants. The growing demand and consistent positive feedback has driven an expansion of the number of academies for 2017 and exploration of new approaches to strengthening the leadership capabilities of department chairs.

The Spectrum Aspiring Leaders Program, Regional Women's Leadership Forum, and National Women's Leadership Forum continued to serve mid-level and senior-level leaders from diverse, underrepresented groups. In addition, the ACE Women's Networks reach 10,000 women annually through network convenings. Following the Moving the Needle: Advancing Women in Higher Education Leadership initiative, over 400 presidents-women and men from all higher education sectors-signed on to the Moving the Needle: Advancing Women Leaders Commitment. The National Association of Chief Diversity Officers in Higher Education, ACE Leadership, and the Division of Government and Public Affairs hosted a joint convening on equitable and inclusive campus climates at the ACE Annual Meeting on March 15, 2016 in San Francisco. The convening included presidents, chief diversity officers, general counsels, student affairs staff, and faculty/researchers. In April 2016, a select group of researchers, practitioners, provosts, and faculty of color met with Under Secretary of Education Ted Mitchell, Deputy Under Secretary Kim Hunter Reed, and other senior officials from the U.S. Department of Education to discuss the important role of faculty of color and the need for greater faculty diversity at our nation's colleges and universities.

The division has continued to build capacity through internal ACE collaborations with the Center for Policy Research and Strategy, Membership, and Advancement, and external collaboration discussions with NASH, LGBTQ Presidents in Higher Education, the National Collegiate Athletic Association, the National Association of Collegiate Women Athletics Administrators, Pearson, Sodexo, TIAA, and Fidelity.

## CENTER FOR INTERNATIONALIZATION AND GLOBAL ENGAGEMENT

The Center for Internationalization and Global Engagement (CIGE) promotes internationalization at ACE member institutions while supporting the strengthening of higher education globally. Below are some of the highlights of CIGE activities in 2016. **Programs and services that focus on campus internationalization**. The Internationalization Collaborative convened in February 2016, focusing on the internationalization of the general education curriculum. Evaluations indicated strong support for continuing the topic of curriculum internationalization in subsequent collaboratives. The Executive Forum for Leading Internationalization, convened in November 2016, focused on the role of international students in campus internationalization. Participation in the forum is limited to presidents, chief academic officers, senior international officers, and chief student affairs officers.

The Internationalization Laboratory guides participating institutions through a strategic planning process that defines international goals, completes a thorough scan of existing institutional resources and capabilities, and creates a plan for comprehensive internationalization. The Lab is currently in the process of restructuring in order to expand its capacity to serve ACE members. Over 100 institutions have participated in the Lab to date, and in many cases, their goals and capabilities have evolved over time. With this in mind, Lab 2.0 has been launched to help Lab institutions assess progress toward their original goals, analyze environmental changes, and make recommendations for redefining their international mission.

CIGE launched its signature study on campus internationalization, *Mapping Internationalization on U.S. Campuses.* Completed every five years, *Mapping* is the most comprehensive survey of internationalization in the United States, with survey questions on curriculum, partnerships, organizational structure, international students, and several other areas. By the end of 2016, more than 1,100 responses had been received, surpassing the total for the 2012 survey. The final report will be widely disseminated to the higher education community in the spring of 2017. CIGE continued to invest in its presence on the ACE website, which is used extensively by the higher education community. In 2016, CIGE produced two installments of its online series *Internationalization in Action*, focusing on internationalizing the co-curriculum and using technology to facilitate global learning. In addition, ACE completed a substantial expansion and update of the Internationalization Toolkit, a resource featuring the best international practices and programs of ACE member institutions.

**Global engagement**. CIGE continued to develop and expand its strategic partnerships with counterpart organizations around the world. One such partnership is with Santander Universidades/Universia, a consortium of Latin American higher education institutions. Santander sponsored a delegation of 40 university leaders to attend the ACE Annual Meeting in March 2016, culminating in a dinner hosted by ACE President Molly Corbett Broad. In October 2016, Santander and CIGE continued their cooperation on professional development programming by offering an institute for internationalization leaders based at Latin American institutions. The program focused on international academic partnerships.

# CENTER FOR POLICY RESEARCH AND STRATEGY

ACE's Center for Policy Research and Strategy (CPRS) produces research papers, issue briefs, infographics, blog posts, and convenings spanning three broad themes: reimagining diversity and equity in higher education in the twenty-first century, public finance and higher education systems, and transformational leadership.

CPRS released *Evolving Higher Education Business Models: Using Data to Deliver Results* in 2016. The report examines a network approach to leadership that creates transparency around institutional financial data using business model analysis. The network approach shifts shared governance from an emphasis on institutional dialogue and coherence toward institutional performance based on data-informed decision making.

Throughout 2016, CPRS engaged with scholars at ACE member institutions and other leaders through a blog series on the many dimensions of campus climate. Posted on ACE's *Higher Education Today* platform, the ongoing series includes 11 posts which have been viewed over 20,000 times since debuting in January 2016. The inaugural post "What Are Students Demanding?" analyzed the demands from student organizers across 76 higher education institutions and coalitions.

In an effort to take the pulse of our senior postsecondary leaders on timely topics, CPRS launched Pulse Point in 2016. The first Pulse Point survey, which focused on the timely issue of campus racial climate amidst student protests on campuses nationwide, led to the CPRS blog post "Racial Climate on Campus: A Survey of College Presidents." The post garnered the most views in a single day in the history of the *Higher Education Today* platform.

CPRS conducted the 2016–17 American College President Study (ACPS) survey between April and November 2016 and has received over 1,500 responses from college, university, and system presidents and chancellors. This edition of the ACPS will contain new insight related to diversity and equity, as well as the political and funding environment across states. The report and new interactive data tool are scheduled to be released in June 2017.

With support from the John S. and James L. Knight Foundation, ACE hosted a convening titled "Freedom of Expression and Inclusive Campus Environments: Challenges and Opportunities." The convening, planned and executed by CPRS, brought presidents and other stakeholders together to discuss perceived tensions between freedom of expression and inclusive campus environments, and to discuss possible solutions for colleges and universities to support both.

CPRS and ACE Leadership finalized the review of the ACE Fellows Program. The purposes of the report are to share the findings from the review, to initiate dialogue around challenges and opportunities facing leadership development programs, and to underscore the changing ways in which the higher education community develops its leaders. The report was released in February 2017.

CPRS staff and graduate research associates provided research and administrative support for the cross-divisional Member Value Revenue (MVR) group, convened by ACE President Molly Corbett Broad to articulate a value proposition that can be used as a basis for developing and analyzing revenue-generating opportunities for ACE.

## CENTER FOR EDUCATION ATTAINMENT AND INNOVATION

The Center for Education Attainment and Innovation (CEAI) strives to promote and support post-traditional learners by connecting educational and life experiences among students, institutions, and companies. Through its four groups— CREDIT, College and University Partnerships, the Military Evaluations Program, and Academic Innovation—CEAI is expanding programs and services to advance higher education innovation and increase educational attainment.

The Academic Innovation unit expanded work on its largest grant-funded initiative, the Alternative Credit Project, funded by the Bill & Melinda Gates Foundation. In fiscal 2016, the number of institutions that guarantee to accept nonaccredited courses for transfer credit grew to 56, and the marketing efforts resulted in more than 70,000 unique individuals interacting with the project microsite. The team developed a quality assurance process and standards to evaluate faculty development training, and completed quality assurance evaluations for 27 modules in the Association of College and University Educators (ACUE) Course on Effective Teaching Practice. Building on its quality assurance of faculty development training, Academic Innovation commenced work on one of ACE's signature initiatives, a USA Funds-supported project to examine connections between effective classroom instruction, student outcomes, and institutional efficiency. This effort will lead to the publication of white papers, national benchmark evaluation standards, and an updated ACE faculty development evaluation tool.

Notable collaborations over the past year include hosting a third successful ACE-UPCEA Summit for Online Leadership in Washington, DC and a partnership with Ellucian and Eduventures to conduct research on competency-based education. Academic Innovations' research and program outcomes were shared at eight national and two regional conferences and workshops.

#### ACE's College Credit Recommendation Service

*(CREDIT®)* is a self-supporting, fee-for-service unit within ACE. During the past year and continuing into the current fiscal year, CREDIT is developing the capacity to expand the credit recommendation service. Exploration of new potential verticals and new business models for CREDIT is an important ongoing initiative within the center. With the increased attention on helping adults pursue postsecondary degrees and credentials, there is great potential to serve more students and institutions by expanding this service and broadening our scope of review to include workplace credentials and program evaluations.

CREDIT was selected as a Quality Assurance Entity in partnership with Northeastern University (MA) and General

Electric under the Department of Education's Experimental Sites Initiative known as Educational Quality Through Innovative Partnerships (EQUIP). EQUIP fosters partnerships between institutions and nontraditional providers to provide low-cost degree and certificate opportunities to students who qualify. This is an outcomes-based project that seeks to provide education opportunities leading to pathways to employment with little to no financial debt incurred by students.

CREDIT's portfolio of participating organizations expanded in 2016, adding 11 new organizations, including Sales2Job Academy, U.S. Citizenship and Immigration Services, Healthcare Financial Management Association, Shmoop University, Kentucky Fried Chicken, and Scientific Management Technologies. In support of attainment, CREDIT conducted 90 distinct reviews of 760 courses. The CREDIT Annual Benefit Program was enhanced to bring additional, tangible value to participating organizations, including a free summer webinar series.

In 2016, Transcript Services implemented a reduced price for transcripts, resulting in an 8.5 percent increase in number of transcripts ordered year over year. Finally, CREDIT is offering a unique opportunity for all participating organizations in 2017. CREDIT has entered into an agreement with Credly (www.credly.com) to provide badges at no direct cost to the learner. In the spirit of expanding educational and workforce opportunities, the badges will grow the visibility and usability of credit recommendations by allowing learners to display their accomplishments on various platforms such as LinkedIn, Facebook, and Twitter.

**College and University Partnerships (CUP)** expanded its reach to higher education institutions in a number of ways, including statewide, regional, and national presentations, technical assistance workshops, and webinars. Completing

a national three-part webinar series, CUP engaged more than 1,000 participants from higher education institutions and other organizations, focusing on credit for prior policy and practice, faculty engagement, and development of data infrastructures to capture impact of credit for prior learning on postsecondary persistence and completion. CUP provided ACE credit mapping workshops across the United States for interactive engagement with approximately 750 faculty, administrators, advisors, and registrars. CUP presentations at the annual meetings for the Higher Learning Commission, the Southern Association of Colleges and Schools Commission on Colleges, and the Western Association of Schools and Colleges offered further opportunities to provide technical assistance to a variety of institutions and systems.

Based on these outreach efforts and demand from higher education institutions and state systems, CUP continued to develop hybrid formats to engage constituencies in building awareness, acceptance, and application of ACE credit recommendations. CUP also created and piloted a credit for prior learning readiness survey, train-the-trainer modules, and a set of rubrics for reviewing credit for prior learning policy.

Student and institutional spotlights on ACE's higher education blog and other social media highlighted successful collaborative efforts to promote postsecondary completion through the application of ACE credit recommendations. The renovation of the ACE Credit College and University Network on ACE's new CRM and the creation of new resources are streamlining institutional collaboration with CREDIT organizations.

*The Veterans' Program* concluded its work with the end of fiscal 2016. The rich Toolkit for Veteran Friendly Institutions portal resources have been archived to the ACE website.

ACE continues to serve in the crucial areas of military credit, transcript facilitation, advocacy, and policy work.

The Military Evaluations Program completed the base year of the new contract and received an excellent review by the Department of Defense for the quality of work performed. Directly from the Contractor Performance Assessment Report:

"American Council on Education (ACE), the sole-source contractor, maintained high standards for quality, a key credit acceptance by colleges and universities to increase Government return on investment. ACE strictly adhered to uncompromising academic standards in their course reviews. They proactively increased project awareness in preparation for a new Army initiative to review courses containing Secret-classified material by working with the Government to capture nuances and implications the project will have on security and workflow. Over the Period of Performance, the contractor responded to Service training personnel knowledge gaps by tailoring onsite evaluation preparation workshops for USMC and USAF. The results were maximized productivity to enable new reviews needed because of vast changes in the training and occupational landscape. Such efforts ultimately avoided loss of credit recommendations for Service members and veterans who pursue higher education credentials."

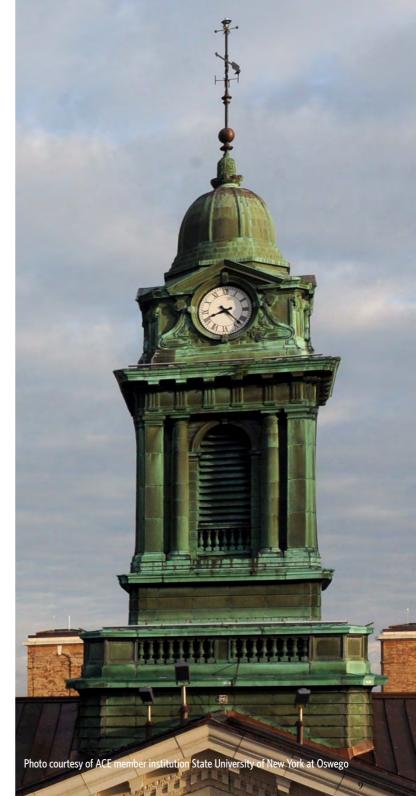
Other notable accomplishments included 24 outreach sessions to over 2,000 participants. Key leadership meetings and presentations with The Army University and executive briefings to the Inter-Service Voluntary Education Board. In response to carefully documented and vetted stakeholder feedback, course exhibits in the ACE Military Guide were revised to present learning outcomes to more closely resemble college course syllabi, streamlining the translation from military training to college learning objectives.

## DIVISION OF GOVERNMENT AND PUBLIC AFFAIRS

Though the 2016 elections contributed to an even greater partisan divide in Washington last year, work proceeded, mostly behind the scenes, on the continuing effort to reauthorize the Higher Education Act (HEA). ACE Government Relations (GR) staff worked with members of Congress and their staffs in both chambers, as well as at the Department of Education, to share the higher education community's perspective on a range of issues that are likely to be considered as a part of HEA reauthorization, including topics such as campus sexual assault, accreditation, consumer information, and risk sharing. GR staff met frequently with majority and minority staff in both chambers to discuss proposals and the possibility of moving some separate bills on specific topics of interest, in particular a "smart regulation" bill that might emerge from the Senate based on the recommendations from the 2015 report of the Task Force on Federal Regulation of Higher Education.

In addition, GR staff worked with the higher education community to submit formal comments and provide feedback on a number of regulatory matters under consideration this year. Comments were submitted on proposed borrower defense regulations; state authorization of foreign locations and online courses offered by out-of-state institutions; web accessibility; and the distance education provisions in proposed teacher preparation regulations, among others. GR also organized multiple meetings with senior federal regulatory staff concerning issues such as subsidies for student health insurance coverage provided to graduate students.

GR staff organized several meetings with Under Secretary Ted Mitchell and other U.S. Department of Education officials on key issues, including diversifying faculty and



financial responsibility standards. And the ACE GR and Public Affairs teams, along with General Counsel Peter McDonough, convened an April 22 Roundtable on intercollegiate athletics and academic integrity and later in the year released a paper containing best practices and guidance for presidents and chancellors that was covered by outlets such as *USA Today* and *Inside Higher Ed*.

On the federal funding front, ACE GR staff coordinated higher education community advocacy efforts seeking to ensure that lawmakers made higher education a priority as they moved forward on fiscal 2017 spending bills, particularly in the areas of expanding student aid and research funding.

The GR staff also continued to engage with the congressional tax-writing committees regarding federal tax policy and provisions important to the higher education community. ACE GR staff also led community advocacy on the Affordable Care Act, particularly to help ensure that colleges and universities could continue to provide subsidized student health insurance coverage to graduate students. GR staff worked closely with CUPA-HR and other higher education associations to raise concerns with policy makers and to alert schools about the detrimental effect on college and universities with the Department of Labor's regulations updating the overtime rules of the Fair Labor Standards Act (FLSA).

ACE Public Affairs continued its efforts to maintain the Council's presence as one of the top sources for the media on federal policy, to advocate for the Council's membership on key issues, and to promote the important work of ACE's programs. The office produced and distributed a number of statements from President Molly Corbett Broad on major issues, including (with ACE Board Chair John J. DeGioia) on the National Collegiate Athletic Association's diversity and gender equity pledge; the U.S. Supreme Court's ruling in the case of *Fisher v. University of Texas at Austin*; and the Department of Labor's overtime pay rule.

## **OFFICE OF THE GENERAL COUNSEL**

In 2016, ACE's judicial advocacy continued to focus on coordinating higher education associations' support for and preparation of amicus briefs in broadly significant cases. The GC attended to the submission of amicus briefs regarding institutional responsibility and liability arising from overseas student travel (Munn v. Hotchkiss, Connecticut Supreme Court), the organizing rights of graduate students (Columbia University and Graduate Workers of Columbia-GWC, UAW, National Labor Relations Board), an effort to form a union composed exclusively of undergraduate resident advisers (George Washington University and Service Employees International Union, National Labor Relations Board, Region 5), and the applicability of the Digital Millennium Copyright Act "safe harbors" to broadband Internet service providers, which include colleges and universities (BMG v. Cox Communications, Inc., U.S. Court of Appeals for the 4th Circuit).

ACE's GC and the president of the National Association of College and University Attorneys again brought campus counsel to the Department of Education's Office for Civil Rights in an effort to offer informed perspective and increase policymaker awareness of campus complexities and challenges relating to current issues.

During 2016, the GC's support of ACE membership across the spectrum of higher education legal issues continued to be advanced by speaking, writing, and media commentary. For example, the GC authored, co-authored, or commissioned ACE issue briefs regarding transgender students' rights and institutional responsibilities; lawsuits claiming breaches of fiduciary duties under the Employee Retirement Income Security Act by private universities based on their administration of 403(b) retirement plans; the Fair

Labor Standards Act (FLSA) and the Department of Labor's overtime rules; and post-election attention to the Deferred Action for Childhood Arrivals (DACA) program, sanctuary campuses, and related issues pertaining to undocumented students. For ACE's Annual Meeting, the GC developed and moderated sessions on diversity and campus climate, and on sexual assault. For the ACE Fellows Program and for the ACE Institute for New Presidents, the GC co-presented sessions regarding legal advice to campus presidents. The GC developed and moderated an ACE-produced webcast in June pertaining to the FLSA overtime rules that attracted over 1,200 registrants. For ACE's The Presidency magazine, the GC wrote columns regarding guns on campus, the FLSA overtime rules, and the expectations accompanying higher education institutions' adoption of the behaviors and language of businesses. The GC's media engagement offering higher education community perspective included numerous day-of-decision interviews regarding Fisher v. University of Texas at Austin (Fisher II), such as with The New York Times, The Washington Post, and The Associated Press, and co-authoring (with ACE colleague Lorelle Espinosa) a day-after-decision Fisher II op-ed featured in The Chronicle of Higher Education.

## **OTHER ACE INITIATIVES**

**GED Testing Service:** For more than 70 years, ACE has been steward of the nation's preeminent high school equivalency exam, the GED® test. In 2016, the GED Testing Service delivered more than 1,000,000 tests in the United States and abroad, enabling adult learners to prepare for and earn high school credentials, as well as prepare for success in college and careers. It expanded services to adults by partnering with major employers to create GEDWorks®, an employer-funded program for working adults who lack a high school diploma. ACE's College Credit Recommendation

Service (CREDIT®) recommends that students who achieve the GED® with Honors performance level be waived from developmental education and placement testing, signaling their readiness for college-level courses.

#### American College Application Campaign

(ACAC): This ACE-led initiative to increase the number of first-generation and low-income students pursuing a college or university degree reached close to 355,000 students in all 50 states and the District of Columbia during fall 2015. Data from the fall 2016 campaign are still being collected. ACAC initially received support from Lumina Foundation, the Bill & Melinda Gates Foundation, The Kresge Foundation, and the Bank of America Charitable Foundation. Projections are that that ACAC can reach some 80 percent of all high schools in the next five to six years, reaching 1.5 million students who might otherwise never have applied to college. More recently, the project has received grants from ACT, the KPMG Foundation, and the U.S. Department of Education. In partnership with ACT, the National Student Clearinghouse, and Delaware State University, we are evaluating the impact of a recently developed College Match and Fit Toolkit on the college enrollment and persistence rates of students from low-income backgrounds and first-generation students. The College Match and Fit Toolkit provides school counselors and their students a strategic approach to identifying postsecondary institutions that align with each student's academic preparedness and fit with their career aspirations, finances, and lifestyle preferences.

#### Association of College and University

**Educators:** In March, ACE announced a significant collaboration with the Association of College and University Educators (ACUE) that aims to enhance student success through effective college instruction. ACUE, a new company founded in 2014, has launched a national effort to advance effective college instruction through state-of-the-art online professional development programs. ACE is collaborating with ACUE in a joint endeavor as part of our nearly century-old mission to prepare campus leaders, support the work of colleges and universities, and assist institutions in strengthening student learning, persistence, and completion. ACE is applying its rigorous quality assessment expertise formed through decades of making college credit recommendations for workplace and military courses in order to optimize the soundness and research basis of ACUE's Effective Practice Framework© and Course in Effective Teaching Practices.

ACE's Annual Meeting: Hundreds of higher education leaders convened March 12–15, 2016 in San Francisco, to attend ACE's 98th Annual Meeting, newly branded as ACE2016. This bold new approach to marketing ACE's Annual Meeting created a stable, powerful identity whose name recognition can be carried forward from year to year. The rebrand resonated with attendees, making ACE2016 not only ACE's largest West Coast meeting ever, but also ACE's largest meeting in history, bringing nearly 2,000 participants onsite.

The plenary sessions focused on issues of critical importantance to today's higher education leaders including Equity and Social Justice, Innovation, Higher Education Leadership, and Leadership in a Changing World. In addition to these thought-provoking plenary sessions, the content at ACE2016 was designed to spark collaborative dialogue between senior leaders, emerging leaders, provocative speakers, and issue experts. Some of the content in this area included ACE's first offering of Master Classes with expert scholars focused on leadership skill development, a federal relations update, leader-to-leader sessions, and over 30 concurrent sessions.



## ACE'S STRATEGIC VISION



The American Council on Education (ACE) believes that higher education is at a pivotal juncture in its history. Multiple forces including demand for knowledge and skills, constrained public funding, broad concerns regarding affordability, increasingly diverse student bodies, and technological innovation are driving a need for sector-wide innovation.

ACE envisions a future of mission-driven, innovative, and financially resilient colleges and universities providing quality and affordable higher education serving diverse learners, regional communities, a thriving nation, and a globalizing world. Given changing demographics and income disparities, ACE's vision is focused on deepening higher education's historic role in ensuring a just and equitable society in which all citizens have an opportunity to prosper.

#### Strategic Agenda

ACE's 100-year history of advocacy and leadership development for higher education has demonstrated that the sector evolves in generative ways at the intersection of public policy and institutional strategy. Given the pivotal changes noted above, ACE is pursuing innovative directions to help institutions embrace the future and strive to meet the nation's education imperative to promote national competitiveness, individual opportunity, and equitable social mobility. ACE pursues four organizational strategies to promote generative change:

- 1. Re-imagine Diversity and Equity in Higher Education for Today's Students, Faculty, and Leaders
- 2. Enable the Expansion of Flexible Completion Pathways
- 3. Develop Innovative Institutions and Leaders That Are Learner-Centered, Tech-Savvy, and Globally Engaged
- 4. Foster Effective Public Policy Reform Based on Expertise, Evidence, and Engagement

Our success is dependent on the coordinated efforts and investments of multiple stakeholders including college leaders, public policy makers, business leaders, philanthropic organizations, and students themselves.

#### 1. RE-IMAGINE DIVERSITY AND EQUITY IN HIGHER EDUCA-TION FOR TODAY'S STUDENTS, FACULTY, AND LEADERS

ACE believes that global economic, political, and social progress rely upon a diversity of ideas and people at every level of the higher education enterprise. We also believe that continued progress toward building a more equitable society requires a reimagining of organizational culture, values, policies, and management practice in higher education.

Over the last 40 years, college enrollment has quadrupled, resulting in an upsurge that encompasses an increase in the diversity of learners. Today's higher education students represent many life stages and identities—gender, racial/ ethnic minority, single parent, veteran, immigrant, at-risk young adult, and digital native, to name only a few. While this diversity has been addressed in the scholarly literature, it has been less explored as a systemic driver of innovation in higher education. ACE sees this work as a global effort, with opportunities for the exchange of innovation and effective practice among national systems and their institutions.

In the next 20 years, the academic enterprise must manifest new models of faculty work and engagement that leverage research/pedagogical expertise in the context of racially and culturally diverse student bodies to yield optimal educational outcomes. So too must leadership in higher education represent an increasingly diverse society. These needs are articulated by research that illustrates the efficacy of diverse perspectives in educational settings and institutional leadership.

ACE is spearheading the following signature initiatives in support of more equitable student, faculty, and leadership bodies: American College Application Campaign, Campus Climate Initiative, and the Forum for Expression and Inclusion.

#### 2. ENABLE THE EXPANSION OF FLEXIBLE COMPLETION PATHWAYS

Many of today's students are post-traditional. They are racially and ethnically diverse, digital natives, single parents, veterans, high school dropouts, and career changers. Each of these post-traditional learners will take different pathways to complete a credential of value yielding positive life and labor market outcomes. Pathways include learning at many institutions; crossing international borders; learning in work/community settings; episodic enrollment; online learning; and varying ways of assessing one's stock of knowledge.

ACE provides programs, services, and tools to employers, colleges, and universities seeking to enable strong yet flexible pathways for students to earn badges, certificates, and degrees. Our solutions include college readiness assessment (GED® test), military and corporate credit validation, alternative transcript validation, education/business partnership facilitation, and faculty teaching enhancement (Association of College and University Educators). ACE is also investing in capabilities to validate the quality of learning of nontraditional postsecondary providers and serve as a standards clearinghouse for competency transcripts and badges.

ACE is spearheading the following signature initiatives to enable flexible completion pathways for the post-traditional student: alternative credential ecosystem and high-quality badges clearinghouse.

#### 3. DEVELOP INNOVATIVE INSTITUTIONS AND LEADERS THAT ARE LEARNER-CENTERED, TECH-SAVVY, AND GLOBALLY ENGAGED

America's 4,600 colleges and universities have become complex, global learning enterprises—a mix of mission, culture, faculty and management talent, and technology—to educate students and improve society. Society demands that institutions do their work by promoting access, affordability, and quality while striving for increased education attainment among all demographic groups.

This challenge necessitates that higher education institutions and their leaders be innovative, learnercentered, tech-savvy, and globally engaged. Innovative means able to use data and evidence to adapt and scale new ways to facilitate student success in mission-aligned ways. Learner-centered implies a focus on student success and measurable learning outcomes. Tech-savvy embraces digital and web-enabled resources to improve both the academic and financial models that underpin the enterprise. Globally engaged means that institutions are designed to thrive in an international marketplace and prepare students for a global society. In order to evolve along these lines, these enterprises require leaders who are at once visionary on mission, champions of academic quality, data-driven business managers, and internationally adept partnership builders.

ACE is empowering its members to create innovative colleges and universities with a suite of initiatives and programs that provide presidents and cabinet executives with the knowledge, skills, and abilities needed to create global, learning enterprises. (A signature initiative in this area is under development.)

## 4. FOSTER EFFECTIVE PUBLIC POLICY REFORM BASED ON EXPERTISE, EVIDENCE, AND ENGAGEMENT

ACE is at the center of public policy making in American higher education and plays a key role in discussions in such key areas as federal financial aid, quality assurance, tax policy, immigration, international education, and health care. All major actors in education policy rely on ACE's unparalleled ability to convene discussions and articulate solutions to pressing challenges.

Our goal is to find policy options that will balance the government's need for oversight and accountability with institutional needs for autonomy and independence. ACE does this by leveraging a deep reservoir of public policy expertise and analytic skill and seeking evidence-based solutions that recognize and meet the needs of students, institutions, and policy makers. In an era of unprecedented change and serious challenges, ACE's commitment and leadership to effective public policy has never been more important. (*A signature initiative in this area is under development.*)

#### Looking Ahead

Executing this four-fold strategy positions ACE well to respond to the many forces that are disrupting higher education and transforming the very fabric of our institutions. Preparing the future leaders of our colleges and universities and increasing education attainment for all students are key priorities. Catalyzing innovative solutions to address these goals will drive our work in the years ahead.

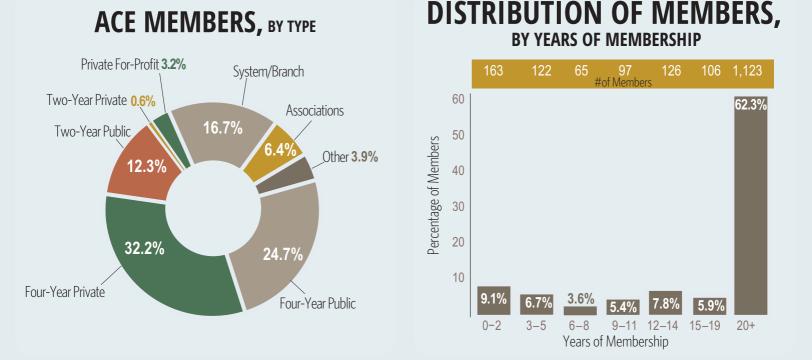
# **MEMBERSHIP PROFILE**

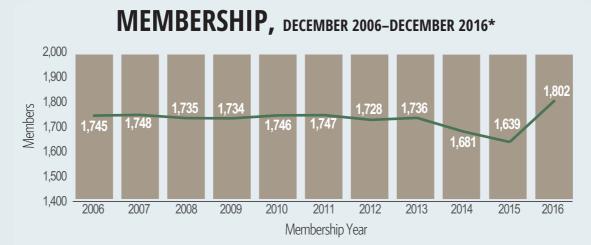
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Photo courtesy of ACE member institution Otterbein University (OH).

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\*These numbers represent an adjusted total for members that were removed beginning in 2011-12 for multiple years of non-payment.

## CORPORATE MEMBERSHIP PROGRAM

The Corporate Membership Program strengthens the connection between the business community and higher education, bringing together leaders in both sectors to address key issues our institutions face today. For further information on the ACE Corporate Membership program, please contact ACE's Advancement Office at (202) 939-9397.

# **2016 SUPPORTERS**

The American Council on Education gratefully acknowledges the support of the following foundations, corporations, and organizations.

Photo courtesy of ACE member institution Whitman College (WA).

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**Robert A. Brown**, President, Boston University, Term Ending March 2017, representing the Association of American Universities

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**TBA**, National Association for Equal Opportunity in Higher Education

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Justin Draeger, President and Chief Executive Officer, National Association of Student Financial Aid Administrators

#### DESIGNATED REPRESENTATIVE, WASH-INGTON HIGHER EDUCATION SECRETAR-IAT—FOR ONE-YEAR TERM, ENDING MARCH 2017

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Association of Public and Land-grant Universities (APLU) Peter McPherson, President

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# WASHINGTON HIGHER EDUCATION SECRETARIAT

Poto courtesy of ACE member institution Juniata College (PA).



# FINANCIAL HIGHLIGHTS

ACE has continued its commitment to sound, effective financial stewardship as part of its strategic goal to improve the organization's effectiveness, efficiency, and financial strength. By protecting and preserving its assets, ensuring compliance with financial reporting and control requirements, enhancing business performance and strategic decision making, and balancing cost and service levels, ACE ensures the sustainability of its ongoing programs and enables the development of new programs to support its mission.

The financial statements from which the accompanying financial highlights were derived have been determined to present fairly, in all material respects, the financial position of ACE as of September 30, 2016, and the changes in its net assets and cash flows for the year then ended in conformity with generally accepted accounting principles. For a complete set of the audited financial statements, including statements of functional expenses and cash flows, full footnote disclosure, and the unmodified opinion of the independent certified public accountants, please visit ACE online at www.acenet.edu or contact the ACE Department of Finance and Budget at One Dupont Circle NW, Washington, DC 20036.

Photo courtesy of ACE member institution Kennesaw State University (GA).

		As of September 30					
		2016		2015			
ASSETS							
Cash and cash equivalents	\$	2,993,802	\$	1,550,665			
Accounts receivable		2,004,098		6,083,468			
Investments		55,331,709		54,918,224			
Investment in joint venture		12,319,140		14,263,841			
Investment in ACUE		3,000,000		-			
Property, net		11,186,759		8,455,594			
Other assets		2,411,248		3,050,782			
Total assets	\$	89,246,756	\$	88,322,574			
LIABILITIES AND NET ASSETS							
Liabilities							
Accounts payable and accrued expense	\$	2,488,488	\$	3,735,560			
Deferred revenue		11,767,904		12,165,404			
Notes payable		724,382		1,667,597			
Retiree medical benefit obligation		3,584,842		2,622,467			
Other liabilities		3,402,848		3,592,31			
Total liabilities		21,968,464		23,783,339			
Net assets							
Unrestricted		62,591,084		62,398,087			
Temporarily restricted		4,687,208		2,141,148			
Total net assets		67,278,292		64,539,235			
Total liabilities and net assets	\$	89,246,756	\$	88,322,574			

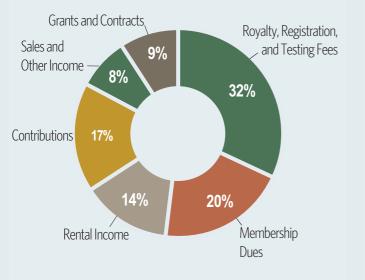
#### SUMMARY STATEMENTS OF ACTIVITIES

	Years Ended September 30			
		2016		2015
REVENUES				
Grants and contracts	\$	3,502,153	\$	21,112,325
Royalty, registration, and testing fees		12,560,222		12,068,458
Membership dues		7,636,712		7,227,582
Rental income		5,436,096		6,147,663
Contributions		6,473,104		1,113,775
Sales and other income		3,121,012		3,261,684
Total revenues		38,729,299		50,931,487
EXPENSES				
Program services		24,233,509		39,674,526
Supporting services:				
Building operations and other ancillary services		5,080,498		4,508,748
General and administrative		5,767,306		5,627,864
Fundraising		575,892		792,942
Total supporting services		11,423,696		10,929,554
Total expenses		35,657,205		50,604,080
Excess of revenues over expenses		3,072,094		327,407
NET LOSS		(333,037)		(6,023,240)
Change in net assets		2,739,057		(5,695,833)
Net assets, beginning of year		64,539,235		70,235,068
Net assets, end of year	\$	67,278,292	\$	64,539,235

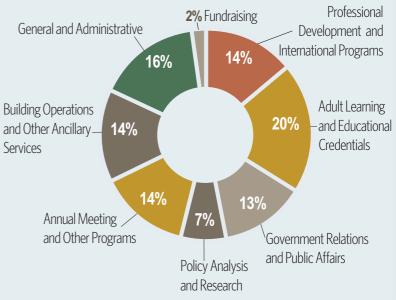
# GROWTH OF ORGANIZATIONAL ASSETS AND NET ASSETS



## **REVENUES,** BY SOURCE YEAR ENDED SEPTEMBER 30, 2016



## **EXPENSES,** BY ACTIVITY YEAR ENDED SEPTEMBER 30, 2016



#### ALABAMA

Alabama A&M University\* Alabama State University\* Amridge University Athens State University\* Auburn University at Montgomery\* Auburn University System\* Auburn University\* Bevill State Community College Birmingham-Southern College\* Columbia Southern University\* Herzing University-Birmingham Jacksonville State University\* Miles College\* Samford University\* Spring Hill College\* Strayer University-Birmingham\* Tuskegee University\* University of Alabama\* University of Alabama at Birmingham University of Alabama System\* University of Montevallo\* University of North Alabama\*

#### ALASKA

Ilisagvik College Kenai Peninsula College\* Kodiak College\* Matanuska-Susitna College\* University of Alaska Anchorage\* University of Alaska Fairbanks\* University of Alaska Fairbanks-Bristol Bay Campus\* University of Alaska Fairbanks Chukchi Campus\* University of Alaska Fairbanks Kuskokwim Campus\* University of Alaska Fairbanks Northwest Campus\* University of Alaska Southeast\* University of Alaska System\*

#### ARIZONA

Apollo Group, Inc.\* Arizona Board of Regents\* Arizona Christian University Arizona State University\* Chandler-Gilbert Community College DeVry University Phoenix\* Diné College\* Estrella Mountain Community College GateWay Community College Glendale Community College

\* Indicates institution has been a member of ACE for more than 10 years



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Harrison Middleton University\* Maricopa County Community College District\* Mesa Community College\* Northcentral University Northern Arizona University\* Paradise Valley Community College Phoenix College\* Pima County Community College District\* Rio Salado Community College\* Scottsdale Community College\* South Mountain Community College Tohono O'odham Community College University of Advancing Technology University of Arizona\* University of Phoenix\* University of Phoenix-Hohokam\* University of Phoenix-Online Campus\* University of Phoenix-Southern Arizona\* Western International University

#### ARKANSAS

Arkansas Baptist College Arkansas State University\* Arkansas State University-Beebe\* Arkansas Tech University Henderson State University Hendrix College\* Lyon College\* Philander Smith College\* Southern Arkansas University\* University of Arkansas at Fort Smith\* University of Arkansas at Little Rock\* University of Central Arkansas\* University of the Ozarks\*

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Abraham Lincoln University Allan Hancock Joint Community College District\* Alliant International University\* Alliant International University-San Diego Scripps Ranch Anaheim University Antioch University-Los Angeles\* Antioch University-Santa Barbara\* Argosy University\* Ashford University\* Azusa Pacific University\* Brandman University Bryan University California Coast University\* California Community Colleges System Office\* California Institute of Technology\* California Institute of the Arts\*

California InterContinental University California Lutheran University\* California Maritime Academv\* California National University for Advanced Studies California Polytechnic State University-San Luis Obispo\* California Southern University California State Polytechnic University-Pomona\* California State University, Bakersfield\* California State University, Channel Islands California State University, Chico California State University, Dominguez Hills\* California State University, East Bay\* California State University, Fresno\* California State University, Fullerton\* California State University, Long Beach California State University, Los Angeles\* California State University, Monterey Bay\* California State University, Northridge\* California State University, Sacramento\* California State University, San Bernardino\* California State University, San Marcos\* California State University System\* Cerritos Community College District\* Chabot-Las Positas Community College District Chaffey College Chaffey Community College District Chapman University\* Chapman University System Chicago School of Professional Psychology City College of San Francisco\* Claremont Graduate University\* Claremont McKenna College\* Claremont University Consortium\* Coast Community College District\* Coleman University Cosumnes River College Desert Community College District\* DeVry University Pomona\* Dominican University of California\* Fashion Institute of Design and Merchandising\* Fielding Graduate University\* Foothill College\* Foothill-De Anza Community College District\* Golden Gate University Grossmont-Cuvamaca Community College District\* Hartnell Community College District\* Harvey Mudd College\* Humboldt State University\* International Technological University John F. Kennedy University Laney College\*

Long Beach City College Los Angeles Community College District Los Angeles Mission College\* Los Angeles Trade-Technical College\* Los Angeles Valley College\* Los Medanos College Los Rios Community College District\* Loyola Marymount University\* Menlo College Mills College\* Mount Saint Mary's University\* National University\* National University System\* North Orange County Community College District Notre Dame de Namur University\* Occidental College\* Orange Coast College Pacific Oaks College\* Palo Alto University Palomar Community College District\* Pepperdine University\* Peralta Community College District Pitzer College\* Point Loma Nazarene University\* Pomona College\* Riverside Community College District\* Sacramento City College Saint Mary's College of California Samuel Merritt University\* San Bernardino Community College District\* San Diego City College\* San Diego Community College District\* San Diego Mesa College\* San Diego Miramar College\* San Diego State University\* San Francisco Community College District\* San Francisco State University\* San Jose State University\* Santa Barbara Community College District Santa Clara University\* Santa Monica Community College District\* School of Urban Missions (SUM) Bible College and Theological Seminary Scripps College\* Silicon Valley University\* Siskiyou Joint Community College District\* Sonoma State University\* Southern California University of Health Sciences Stanford University\* State Center Community College District Taft University System, Inc.

Touro University-California Trident University United States Naval Postgraduate School\* University of Antelope Valley University of California, Berkeley\* University of California, Davis\* University of California, Irvine\* University of California, Los Angeles\* University of California, Merced University of California Office of the President\* University of California, Riverside\* University of California, San Diego University of California, Santa Cruz\* University of La Verne\* University of Phoenix-Sacramento\* University of Phoenix-San Diego\* University of Phoenix-Southern California' University of Redlands\* University of San Diego' University of San Francisco\* University of Southern California\* University of the Pacific\* Vanguard University of Southern California Ventura College Ventura County Community College District\* West Hills Community College District\* Westmont College\* Whittier College\* Woodbury University\* Yosemite Community College District\*

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Aims Community College Arapahoe Community College Colorado Christian University Colorado College\* Colorado Community College System\* Colorado Northwestern Community College Colorado School of Mines\* Colorado State University System Colorado State University\* Colorado State University-Global Campus Colorado State University-Pueblo Colorado Technical University\* Community College of Aurora Community College of Denver\* DeVry University Westminster\* Front Range Community College Metropolitan State University of Denver\* Morgan Community College Pikes Peak Community College Red Rocks Community College

Regis University\* Rocky Vista University United States Air Force Academy\* University of Colorado Boulder\* University of Colorado Colorado Springs\* University of Colorado Central Administration\* University of Colorado Denver\* University of Denver\* University of Phoenix-Colorado\* University of Phoenix-Southern Colorado\* University of the Rockies

#### CONNECTICUT

Albertus Magnus College\* Asnuntuck Community College\* Central Connecticut State University\* Charter Oak State College\* Connecticut College\* Connecticut State Colleges & Universities\* Eastern Connecticut State University\* Fairfield University\* Goodwin College Housatonic Community College Naugatuck Valley Community College\* Quinnipiac University\* Sacred Heart University Southern Connecticut State University\* St. Vincent's College\* State of Connecticut Board of Regents for Higher Education\* Trinity College\* United States Coast Guard Academy\* University of Connecticut\* University of Hartford\* Western Connecticut State University\* Yale University\*

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Spelman College\* Strayer University-Chamblee\* Strayer University-Cobb County\* Strayer University-Douglasville\* Strayer University-Lithonia\* Strayer University-Morrow\* Strayer University-Roswell\* Strayer University-Savannah\* Technical College System of Georgia University of Georgia\* University of North Georgia\* University of Phoenix-Atlanta\* University of West Georgia\* Valdosta State University\*

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Guam Community College University of Guam\*

#### HAWAII

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Adler University\* Augustana College\* Benedictine University\* Black Hawk College\* Bradley University\* Chamberlain College of Nursing Chicago State University\* City Colleges of Chicago-Malcolm X College Columbia College Chicago\* Concordia University Chicago\* DePaul University\* DeVry University\* DeVry University Chicago\* DeVry University Oak Brook\* Elgin Community College Governors State University\* Illinois Board of Higher Education\* Illinois Institute of Technology' Illinois State University\* Illinois Wesleyan University\* Kaplan University Lewis University Lincoln Land Community College\* Loyola University of Chicago\* MacMurray College McKendree University\* Methodist College Midwestern University\* Monmouth College\* Moody Bible Institute Moraine Valley Community College\* Morton College\* National Louis University\* Northeastern Illinois University\* Northern Illinois University\* Northwestern University\* Oakton Community College\* Parkland College\* Prairie State College\* Principia College\* Resurrection University Robert Morris University\* Rockford University\* Roosevelt University\* Rosalind Franklin University of Medicine & Science Saint Xavier University\* School of the Art Institute of Chicago Shimer College Southern Illinois University Carbondale\* Southern Illinois University Edwardsville\* Southern Illinois University System\* Triton College\* University of Chicago\* University of Illinois at Chicago\* University of Illinois at Springfield\* University of Illinois at Urbana-Champaign\* University of Illinois Central Office\* University of Phoenix--Chicago\* University of Saint Francis\* Waubonsee Community College\* Western Illinois University\* William Rainey Harper College

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American College of Education Ball State University\* Butler University\* DePauw University\* DeVry University Indianapolis\* Earlham College\* Franklin College\* Indiana Commission for Higher Education\* Indiana Institute of Technology\* Indiana State University\* Indiana University Bloomington\* Indiana University East\* Indiana University Kokomo\* Indiana University Northwest\* Indiana University South Bend\* Indiana University Southeast\* Indiana University System\* Indiana University-Purdue University Indianapolis\* Ivy Tech Community College-Central Indiana\* Ivy Tech Community College-Central Office\* Ivy Tech Community College-Columbus\* Ivy Tech Community College-East Central\* Ivy Tech Community College-Kokomo\* Ivy Tech Community College-Lafayette\* Ivy Tech Community College-Madison\* Ivv Tech Community College-Northeast\* Ivy Tech Community College-Northwest\* Ivy Tech Community College-Richmond\* Ivy Tech Community College-Sellersburg\* Ivy Tech Community College-Southwest\* Ivy Tech Community College-Wabash Valley\* Marian University\* Purdue University\* Purdue University Northwest Purdue University System\* Rose-Hulman Institute of Technology\* Taylor University\* University of Indianapolis\* University of Notre Dame\* University of Southern Indiana Valparaiso University\* Vincennes University\* Wabash College

#### IOWA

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#### KANSAS

Cowley County Community College Emporia State University\* Fort Hays State University\* Haskell Indian Nations University\* Kansas Board of Regents\* Kansas State University\* Newman University Seward County Community College University of Kansas\* University of Saint Mary\* Washburn University\*

#### KENTUCKY

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#### LOUISIANA

Baton Rouge Community College\* Bossier Parish Community College\* Dillard University\* Grambling State University\* Herzing University-Kenner Louisiana State University at Eunice\* Louisiana State University Health Sciences Center in New Orleans\* Loyola University New Orleans\* Northwestern State University\* Our Lady of the Lake College\* Southern University at New Orleans\* Southern University System\* Tulane University f New Orleans\* University of New Orleans\* University of Phoenix-Louisiana\* Xavier University of Louisiana\*

#### MAINE

Bates College Bowdoin College\* Central Maine Community College Colby College\* Eastern Maine Community College\* Kennebec Valley Community College Maine College of Health Professions\* Maine Community College System Northern Maine Community College Southern Maine Community College University of New England\* University of Southern Maine Washington County Community College York County Community College\*

#### MARYLAND

Anne Arundel Community College\* Bowie State University\* Capitol College\* Community College of Baltimore County\* Coppin State University\* DeVry University Bethesda\* Frostburg State University\* Goucher College\* Harford Community College Hood College\* Johns Hopkins University\* Loyola University Maryland\* Maryland University of Integrative Health McDaniel College\* Montgomery College\* Morgan State University\* Mount Saint Mary's University\* Notre Dame of Maryland University\* Prince George's Community College' St. Mary's College of Maryland\*

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#### MASSACHUSETTS

Amherst College\* Assumption College Babson College\* Becker College Bentley University Berklee College of Music\* Boston Architectural College Boston University\* Brandeis University\* Bridgewater State University Bristol Community College\* Bunker Hill Community College\* Cambridge College\* Cape Cod Community College\* Clark University\* College of the Holy Cross\* Curry College\* Dean College\* Emerson College\* Emmanuel College\* **Episcopal Divinity School** Fisher College Framingham State University Gordon College Hampshire College\* Harvard University\* Hellenic College/Holy Cross Greek Orthodox School of Theology\* Holyoke Community College\* Laboure College\*

Lasell College Lesley University\* Massachusetts Department of Higher Education Massachusetts Institute of Technology Merrimack College MGH Institute of Health Professions\* Mount Holvoke College\* Mount Ida College\* Mount Wachusett Community College\* Newbury College Northeastern University\* Northern Essex Community College\* Quincy College\* Regis College\* Salem State University\* Simmons College\* Smith College\* Springfield College\* Suffolk University\* Tufts University\* University of Massachusetts\* University of Massachusetts Amherst\* University of Massachusetts Boston\* University of Massachusetts Dartmouth\* University of Massachusetts Lowell\* University of Massachusetts Medical School\* University of Phoenix-Boston\* Wellesley College\* Wentworth Institute of Technology\* Western New England University\* Westfield State University\* Wheaton College\* Wheelock College\* Williams College\* Worcester Polytechnic Institute\* Worcester State University\*

#### MICHIGAN

Adrian College\* Albion College\* Alma College\* Andrews University Baker College System\* Bay Mills Community College\* Calvin College Central Michigan University\* Davenport University\* Delta College\* Eastern Michigan University\* Grand Rapids Community College Grand Valley State University\* Hope College\*

Kalamazoo College\* Kettering University\* Lawrence Technological University\* Michigan School of Professional Psychology Michigan State University\* Michigan Technological University\* Muskegon Community College Northern Michigan University\* Northwestern Michigan College\* Oakland Community College\* Oakland University\* Olivet College\* Saginaw Chippewa Tribal College Saginaw Valley State University\* University of Detroit Mercy University of Michigan\* University of Michigan-Flint\* University of Phoenix-Detroit\* University of Phoenix-West Michigan\* Washtenaw Community College\* Wayne County Community College District\* Wayne State University\* Western Michigan University\*

#### MINNESOTA

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#### OHIO

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University of Akron\* University of Cincinnati\* University of Cincinnati-Blue Ash College\* University of Dayton\* University of Findlay\* University of Mount Union\* University of Phoenix-Cleveland\* University of Phoenix-Cleveland\* University of Toledo\* Ursuline College\* Walsh University\* Wittenberg University\* Wright State University\* Xavier University\*

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East Central University\* Langston University\* Northeastern State University\* Northern Oklahoma College\* Northwestern Oklahoma State University\* Oklahoma State Regents for Higher Education\* Oklahoma State University\* Southeastern Oklahoma State University\* University of Central Oklahoma\* University of Oklahoma\* University of Oklahoma Health Sciences Center University of Phoenix-Oklahoma City\* University of Phoenix-Oklahoma City\* University of Science and Arts of Oklahoma\* University of Tulsa\*

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#### PENNSYLVANIA

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Northampton County Area Community College\* Pennsylvania College of Technology\* Pennsylvania Highlands Community College Pennsylvania State System of Higher Education\* Pennsylvania State University\* Pennsylvania State University Abington Campus\* Pennsylvania State University Altoona Campus\* Pennsylvania State University at Erie-Behrend College\* Pennsylvania State University at Harrisburg-Capital College\* Pennsylvania State University Beaver Campus\* Pennsylvania State University Berks Campus Pennsylvania State University Brandywine\* Pennsylvania State University College of Medicine\* Pennsylvania State University DuBois Campus\* Pennsylvania State University Fayette, The Eberly Campus\* Pennsylvania State University Great Valley Graduate Center\* Pennsylvania State University Greater Allegheny\* Pennsylvania State University Hazleton Campus\* Pennsylvania State University-Lehigh Valley Campus\* Pennsylvania State University Mont Alto Campus\* Pennsylvania State University New Kensington Campus\* Pennsylvania State University Schuvlkill Campus\* Pennsylvania State University Shenango Campus\* Pennsylvania State University Wilkes-Barre Campus\* Pennsylvania State University Worthington-Scranton Campus\* Pennsylvania State University York Campus\* Philadelphia College of Osteopathic Medicine\* Philadelphia University\* Point Park University\* Robert Morris University\* Saint Francis University\* Saint Joseph's University\* Shippensburg University of Pennsylvania\* Slippery Rock University of Pennsylvania\* Strayer University-Center City\* Strayer University-Cranberry Woods\* Strayer University-Delaware County\* Strayer University-King of Prussia\* Strayer University-Lower Bucks County\* Strayer University-Penn Center West\* Swarthmore College\* Temple University\* Thomas Jefferson University University of Pennsylvania\* University of Phoenix-Philadelphia\*

University of Pittsburgh\*

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University of Phoenix-Pittsburgh\* University of Pittsburgh at Bradford University of Pittsburgh at Greensburg University of Scranton\* Ursinus College\* Villanova University\* Washington and Jefferson College\* West Chester University of Pennsylvania\* Westmoreland County Community College\* Widener University\* Wilkes University\* Wilkes University\* Williamson College of the Trades Wilson College of Pennsylvania

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#### SOUTH DAKOTA

Black Hills State University Dakota State University National American University Northern State University\* Oglala Lakota College\* Presentation College\* Sinte Gleska University\* Sisseton Wahpeton College\* South Dakota Board of Regents\* South Dakota School of Mines and Technology\* South Dakota State University\* University of South Dakota\*

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Strayer University-Nashville\* Strayer University-Shelby Oaks\* Strayer University-Thousand Oaks\* Tennessee Board of Regents\* Tennessee State University Tennessee Technological University University of Memphis\* University of Phoenix-Nashville\* University of Tennessee at Chattanooga\* University of Tennessee at Martin\* University of Tennessee Athartin\* University of Tennessee System\* University of Tennessee System\* University of the South\* Vanderbilt University\*

#### TEXAS

Abilene Christian University\* Austin College\* Baylor College of Medicine\* Baylor University\* Brookhaven College Dallas Baptist University\* Dallas County Community College District\* DeVry University Irving\* El Paso County Community College District\* Hallmark University Houston Baptist University Houston Community College\* Houston Community College-Northwest Huston-Tillotson University\* Jarvis Christian College Lee College\* Lone Star College System\* Lubbock Christian University McMurry University Midwestern State University Our Lady of the Lake University\* Palo Alto College Parker University Prairie View A&M University\* Richland College\* **Rio Grande Bible Institute** Schreiner University\* Southern Methodist University\* Southwestern University\* St. Edward's University\* St. Marv's University\* St. Philip's College Stephen F. Austin State University\* Sul Ross State University\* Tarleton State University\*

Texas A&M International University\* Texas A&M University\* Texas A&M University-Central Texas Texas A&M University-Kingsville Texas A&M University-San Antonio Texas A&M University-Texarkana Texas Christian University\* Texas Higher Education Coordinating Board\* Texas Southern University\* Texas State Technical College-Waco\* Texas State University\* Texas Tech University\* Texas Woman's University\* Trinity University\* University of Houston\* University of Houston System\* University of Houston-Clear Lake\* University of Houston-Downtown\* University of Houston-Victoria\* University of North Texas at Dallas University of North Texas Health Science Center at Fort Worth\* University of North Texas System\* University of Phoenix-Dallas\* University of Phoenix-Houston\* University of Texas at Arlington\* University of Texas at Austin\* University of Texas at Dallas\* University of Texas at El Paso\* University of Texas, Rio Grande Valley University of Texas at San Antonio\* University of Texas at Tyler\* University of Texas Southwestern Medical Center at Dallas University of Texas System\* University of the Incarnate Word\* Wayland Baptist University\* West Texas A&M University Wiley College\* William Marsh Rice University\*

#### UTAH

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#### KENTUCKY

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New Hampshire College and University Council\* Stevens Strategy

#### NEW JERSEY

Association of Independent Colleges and Universities in New Jersey\* ETS\* New Jersey Association of State Colleges and Universities, Inc.\*

#### NEW YORK

Association of Advanced Rabbinical and Talmudic Schools\* Association of Colleges and Universities of the State of New York\* Brooklyn Education Innovation Network College Board\* Commission on Independent Colleges and Universities in New York\* Council for Aid to Education\* IBM Corporation Institute of International Education\* International Association of University Presidents\* William Spelman Executive Search\* TIAA\* TIAA Institute\*

#### NORTH CAROLINA

John N. Gardner Institute for Excellence in Undergraduate Education Paschal Murray Executive Search Rent Consulting Group, LLC\* Summit Search Solutions, Inc.

#### OHIO

Hobsons National Association of College Stores, Inc.\* Ohio College Association\*

#### OREGON

Oregon Council of College and University Presidents\*

#### PENNSYLVANIA

16Oover90, Inc Ellucian\* Hyatt-Fennell Executive Search Law School Admission Council\* Middle States Association of Colleges and Schools, Commission on Higher Education\* National Association of Colleges and Employers Pennsylvania Association of Colleges and Universities\*

#### PUERTO RICO

Association of Puerto Rico Universities and Colleges\*

#### SOUTH CAROLINA

South Carolina Association of Colleges and Universities\*

#### TENNESSEE

College and University Professional Association for Human Resources\* National Association of Schools and Colleges of the United Methodist Church\* Tennessee College Association\* Tennessee Higher Education Commission\*

#### TEXAS

R. William Funk & Associates Hispanic Association of Colleges and Universities\*

#### VERMONT

Vermont Higher Education Council\*

#### VIRGINIA

Association of Higher Education Facilities Officers\* Council of Arts Accrediting Associations Council on Social Work Education\* EAB National Association for College Admission Counseling\* Transnational Association of Christian Colleges and

Schools\*

#### WASHINGTON

Northwest Commission on Colleges and Universities\*

#### WEST VIRGINIA

West Virginia Association of College and University  $\mathsf{Presidents}^\star$ 

#### INTERNATIONAL

American University in Cairo\* (Egypt) American University of Beirut (Lebanon) American University of Iraq American University of Paris\* (France) Associacion Nacional de Universidades e Instituciones de Educacion Superior\* (Mexico) Association of African Universities\* (Ghana) Association of Universities and Colleges of Canada\* Australian Vice-Chancellors' Committee\* Benemerita Universidad Autonoma de Puebla (Mexico) Charisma University (Turks and Caicos Islands) College of Micronesia-FSM Daffodil International University (Bangladesh) DeVry Institute of Technology, Calgary\* (Canada) Effat University (Saudi Arabia) European Universities Association\* (Belgium) European University of Lefke (Turkey) Higher Education South Africa\* Holy Spirit University of Kaslik (Lebanon) Inter-American Organization for Higher Education\* (Canada) International Association of Universities\* (France)

International University in Geneva (Switzerland) Korean Council for University Education Lahore University of Management Sciences (Pakistan) Langara College (Canada) MEF University (Turkey) Qatar University Ouest University Canada (Canada) RIT-Kosovo Shigakkan University\* (Japan) Sistema CETYS Universidad/IENAC (Mexico) The American University of Afghanistan Universidad Autonoma de Sinaloa (Mexico) Université Antonine (Lebanon) Universities UK\* University College of the Caribbean (Jamaica) University College of the Cayman Islands University of British Columbia (Canada) University of Limpopo\* (South Africa) University of Phoenix-Netherlands\* University of Phoenix-Vancouver\* (Canada) University of South Africa (UNISA)\* University of Tshwane University of Technology\* (South Africa) University of Venda for Science and Technology\* (South Africa) University of Witwatersrand\* (South Africa) UPAEP University (Mexico) Vancouver Island University (Canada)



