



Leadership and Advocacy

Leadership Network on International Education
November 10, 2009
DoubleTree Hotel, Terrace Ballroom
1515 Rhode Island Avenue, NW
Washington DC 20005

Building Strategic Alliances to Enhance Internationalization

There are a variety of opportunities and resources that can help institutional leaders maximize the impact of their internationalization efforts in the face of competing priorities and financial constraints. The 2009 Leadership Network meeting will showcase a range of ways to engage in low-cost, high-impact internationalization. The meeting will explore avenues for collaboration such as institutional consortia, networks, and government and private partnerships.

- 8:00 - 8:45 a.m.** **Continental Breakfast** (*Terrace Ballroom pre-function area*)
- 8:45 - 9:00 a.m.** **Welcome and Introduction** (*Terrace Ballroom*)
Roderick McDavis, President, Ohio University
- 9:00 - 9:30 a.m.** **The Policy Perspective: The Case for Internationalization**
Judith McHale, Under Secretary of State for Public Diplomacy and Public Affairs,
U.S. Department of State
- 9:30 - 9:45 a.m.** **Break**
- 9:45 - 11:00 a.m.** **Leveraging Consortia and Networks to Enhance Internationalization**
Moderator: Barbara Hill, Senior Associate, ACE

How can institutions pool resources and leverage human and financial capital to further internationalization? This session will highlight models of networks and consortia that can help an institution enhance internationalization.

- **Barbara McFadden Allen**, Director, Committee on Institutional Cooperation
- **Terry King**, Provost, Ball State University
- **Christopher Welna**, President, Associated Colleges of the Midwest

- 11:00 - 12:00p.m.** **Small Group Discussion** (*See separate green insert for breakout assignments*)
- 12:00 - 1:00 p.m.** **Lunch**
- 1:00 - 2:15 p.m.** **Building and Sustaining External Partnerships**
Moderator: Madeleine Green, Vice President for International Initiatives, ACE

Partnerships with business, government, and community groups are another important resource in internationalization. This session will highlight how different sectors can play a role in campus internationalization.

- Partnerships with Business: **Charlie Feezel**, Education Director, World Cocoa Foundation
- Partnerships with K-12: **Shari Albright**, Executive Director of Education, Asia Society

- Partnerships with Government, Foundations, and Community: **Carolyn Williams**, President, Bronx Community College

2:15 - 3:00 p.m.

The Importance of Internationalization to the Business Community

Dan Guaglianone, Executive Director, Recruiting and Staffing, Merck & Co.