

# Thank you for logging on to the U.S.-Japan COIL Initiative: Application Guidance Webinar

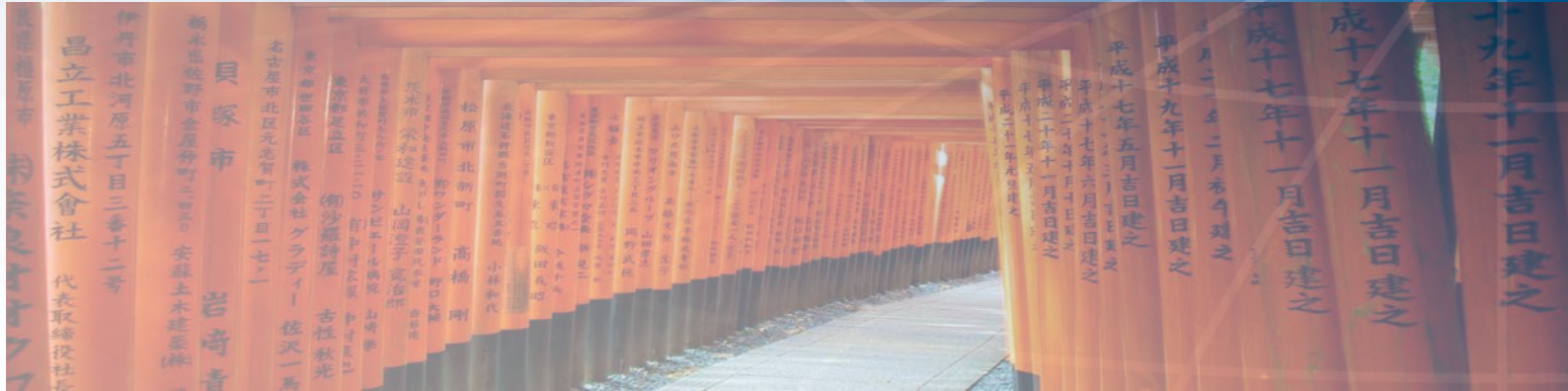
**Audio:** You can hear audio for this webinar two ways:

- *Audio Broadcast:* You will automatically be connected to the audio broadcast via your computer by joining the webinar. Please make sure your volume is turned on and adjusted to an audible level.
- *Teleconference:* You may call in to hear the audio by telephone. Callers based in the **U.S. may dial toll free (877) 668-4490**. Callers from **Japan may dial toll free 00531-161211**. All callers will then be prompted to enter **access code/meeting number 626 273 291**.

**Tech Support:** For assistance contact [acwebinars@acenet.edu](mailto:acwebinars@acenet.edu) or call (202) 939-9700.

**Archive:** This webinar is being recorded and will be available on the ACE website ([www.acenet.edu/cige](http://www.acenet.edu/cige)) within one week of the conclusion of today's presentation.

**Q&A:** We encourage you to ask questions throughout the presentation, by simply typing your question into the **Q&A panel** on the lower right side of your screen and submit it to the Host.



# U.S.-Japan COLI Initiative Application Guidance Webinar

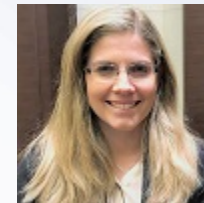
April 24, 2018

presented by



**Heather H. Ward**

*Associate Director, Center for Internationalization and Global Engagement, ACE*



**Veronica Onorevole**

*Senior Program Specialist, Center for Internationalization and Global Engagement, ACE*

# U.S.-Japan COIL Initiative Overview

Background about the U.S.-Japan COIL Initiative

About ACE, CIGE, Sponsors and Collaborators

Expanding Access to Global Learning through COIL

Eligibility and Benefits

Selection Criteria and Process

Application Guidelines

Partnering with a Japanese institution

Additional Resources

Q&A



# U.S.-Japan COIL Initiative Background

Conceptualized by the American Council on Education in 2017 and supported through a grant from the U.S. Embassy Tokyo, Japan, in coordination with Japan's Ministry of Education, Culture, Sports, Science, and Technology (MEXT)

A two-year pilot initiative to strengthen U.S.-Japan higher education relations through a new mode of collaboration called collaborative online international learning (COIL)

Supports a limited number but diverse selection of U.S. higher education institutions to collaborate with new or existing Japanese institutional partners on developing COIL courses



**U.S.-Japan COIL Initiative Website**  
[www.acenet.edu/US-Japan-COIL](http://www.acenet.edu/US-Japan-COIL)

## American Council on Education (ACE)

### Mission and Goals

- Umbrella organization est. 1918
- Leadership & advocacy
- Access and equity

### Membership

- Approximately 1800 institutions
- All sectors of U.S. higher education
- 80% of U.S. students

## ACE Center for Internationalization & Global Engagement

*Programs & Research*

Internationalization of colleges & universities

Global engagement of ACE

Higher education advancement worldwide

# U.S.-Japan COIL Initiative Sponsors and Partners



Photo Courtesy: U.S. Embassy Tokyo

[The U.S. Embassy Tokyo Public Affairs Section](#) provides information on official U.S. policy and coordinates a wide variety of cultural and exchange programs, including the U.S.-Japan COIL Initiative.

[Japan's Ministry of Education, Culture, Sports, Science, and Technology \(MEXT\)](#) is coordinating with ACE a competition for COIL course proposals from Japanese higher education institutions called the [Inter-University Exchange Project](#)



# U.S.-Japan COIL Initiative

## CIGE Model for Comprehensive Internationalization

A **strategic**, coordinated process that seeks to **align and integrate** international policies, programs, and initiatives, and positions colleges and universities as more **globally oriented** and **internationally connected**.



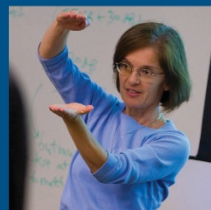
Articulated  
institutional  
commitment



Administrative  
leadership,  
structure, and  
staffing



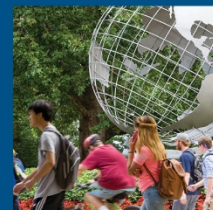
Curriculum,  
co-curriculum,  
and learning  
outcomes



Faculty policies  
and practices



Student  
mobility



Collaboration  
and  
partnerships

← COMPREHENSIVE INTERNATIONALIZATION →



# U.S.-Japan COIL Initiative

## What is global learning?



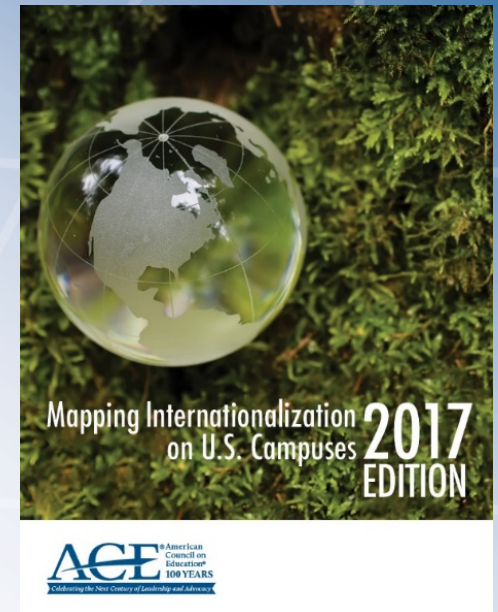
“Global learning is the process of diverse people collaboratively analyzing and addressing complex problems that transcend borders.

Global learning strategies enable groups to determine relationships among diverse perspectives on problems and to develop equitable, sustainable solutions for the world’s interconnected human and natural communities.”

- [Landorf, H., & Doscher, S. P., “Defining global learning at Florida International University,” Diversity and Democracy, American Association of Colleges & Universities \(2015\)](#)

# U.S.-Japan COIL Initiative Global Learning Outcomes

- **64%** of U.S. institutions have specified international or global student learning outcomes for all students, or for students in some schools, departments, or programs.
- **9%** increase since 2011.
- **More** institutions have established global learning outcomes and implemented academic policies (e.g., general education requirements) to extend the reach of internationally focused content to a larger proportion of students.





# U.S.-Japan COIL Initiative

## What is Collaborative Online International Learning (COIL)?

COIL is also known as globally networked learning, virtual mobility, tele-collaboration

The term "collaborative online international learning" combines the four essential dimensions of real virtual mobility: It is a collaborative exercise of teachers and students; it makes use of online technology and interaction; it has potential international dimensions; and it is integrated into the learning process. (de Wit 2013)

### COIL is not:

- A replacement for study abroad
- A massive open online course (MOOC) or online course
- A curriculum
- Teleconferencing
- A technology platform
- Software

### COIL is:

- Team teaching across two or more cultures using online communication
- Structured so that the success of students in each class depends upon the others'
- Customized, to fit the mission, culture, and learning outcomes of each institution
- Applicable to any discipline



# U.S.-Japan COIL Initiative Implementation of COIL

## ACE-SUNY COIL Center Internationalization Through Technology Awards Program

### Outcomes

Advancing Internationalization Through Collaborative Online International



“COIL is not about the technology; it’s about collaborative teaching and learning across cultures. The relationship between the faculty partners has to be worked out first. Then technology can be used to bridge the distance.” —Jon Rubin, Director, COIL Consulting

# U.S.-Japan COIL Initiative Purpose and Objectives

To demonstrate the effectiveness of COIL as a new course method for promoting student global learning

To encourage student access to global learning and exchange opportunities

To expand U.S.-Japan higher education partnerships through COIL



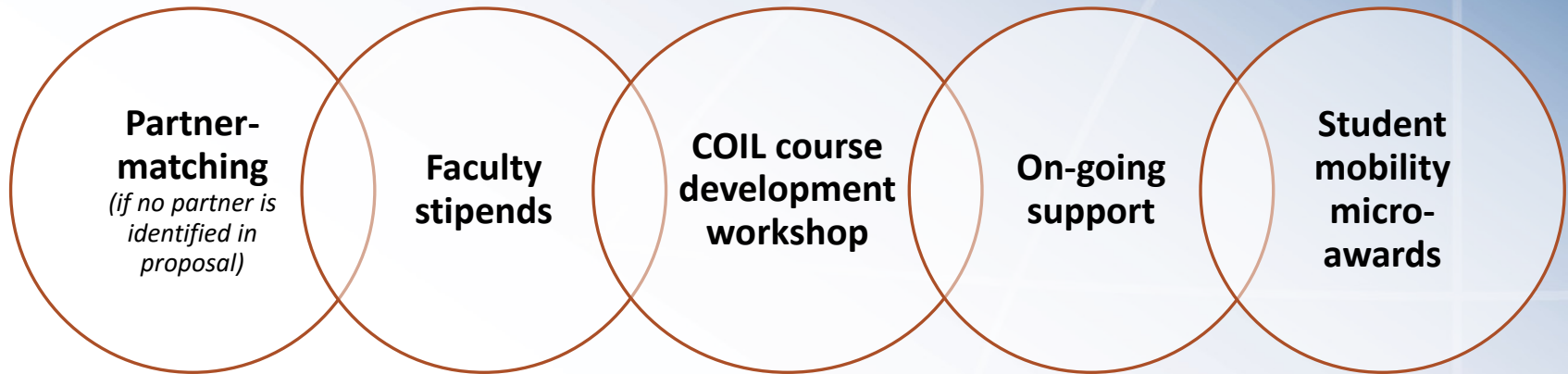
Photo Courtesy of MEXT

# U.S.-Japan COIL Initiative Eligibility

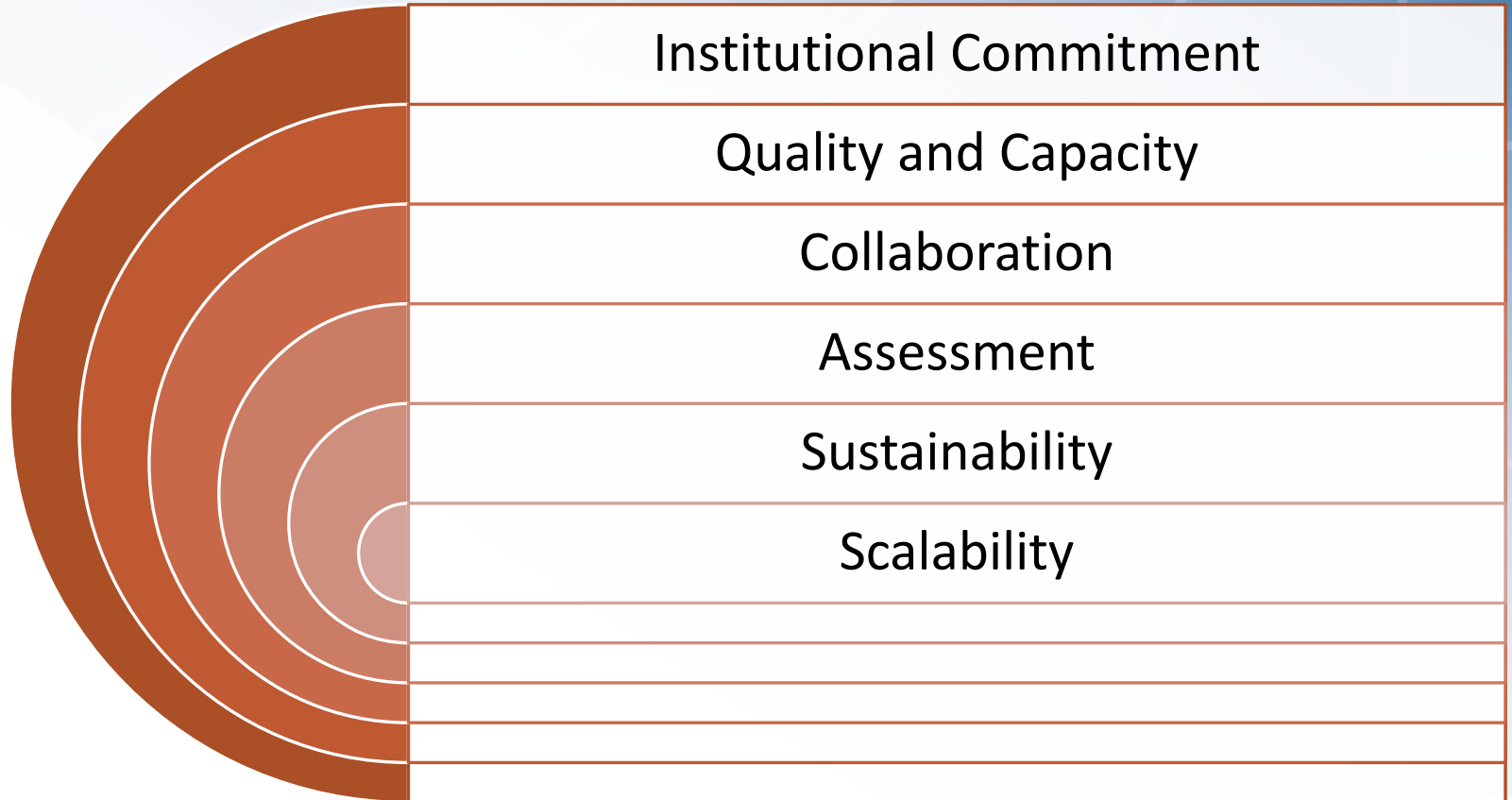
- ❑ U.S. accredited, degree-granting institutions, including two- and four-year colleges, private and public universities, and nonprofit and for-profit entities are eligible.
- ❑ Institutions either with or without existing partnerships with Japanese institutions are eligible.
- ❑ Proposals must link **at least one credit-bearing** course at a U.S. institution with one at a Japanese institution
- ❑ COIL must at least be a component of the course for a **minimum of three weeks** and be offered in the **Spring or Fall 2019** semesters.
- ❑ Institutions with existing partnerships must develop two COIL courses
- ❑ Applicants must identify a three-member campus team: an instructional faculty member, international programs administrator, and instructional design specialist.
- ⊘ Institutions with existing COIL courses with a Japanese institution are **ineligible** to apply.



# U.S.-Japan COIL Initiative Benefits



# U.S.-Japan COLI Initiative Selection Criteria



# U.S.-Japan COIL Initiative Application Guidelines

## Project Narrative

The narrative and supporting materials should make a case for how your application meets the selection criteria.

## COIL Course Conceptualization

Indicate the proposed discipline(s), estimation(s) of course(s) length, and format ⚡ **No Syllabi!**

## Campus Team Member Information

Faculty instructor/Instructional design specialist/International programs administrator

## Letters of Support

At least one letter from a senior administrator is required



Published by the American Council on Education, 2018. For educational and informational purposes only.

# U.S.-Japan COIL Initiative Timeline



# U.S.-Japan COIL Initiative Partnering with a Japanese Institution

**Have a Partner?**

How will selection strengthen your relationship?

**Want a Partner?**

Why does your institution want to establish a COIL partnership with a Japanese university?



## **The TeamUp RoadMap**

A Guide to Building Strategic  
U.S.-Japan Educational Partnerships

# U.S.-Japan COIL Initiative Inter-University Exchange Project

**Separate competition**  
(info available online at  
<http://www.jsps.go.jp/j-tenkairyoku> )

**Different application**  
process but **parallel**  
**timeline**  
**(May 11, 2018**  
**Application Deadline)**

**9 institutions + 1 platform**  
institution will be selected



**C**ollaborative 協働・交流  
**O**nline オンライン  
**I**nternational 国際  
**L**earning 学習

**Questions?** Contact the [Japan Society for the Promotion of Science](http://www.jsps.go.jp/j-tenkairyoku), TEL: +1-202-659-8190, E-mail: [info@jspsusa.org](mailto:info@jspsusa.org)



# U.S.-Japan COIL Initiative Resource Links

[Benefits](#)

[Eligibility](#)

[Selection Criteria](#)

[Application Guidelines](#)

[Application Instructions](#)

# U.S.-Japan COIL Initiative Additional Resources

[\*Internationalization in Action: "Connecting Classrooms: Using Online Technology to Deliver Global Learning"\*](#)

[SUNY Collaborative Online Learning \(COIL\) Center](#)



**HIGHEREDUCATIONTODAY**  
a blog by **ACE**® American  
Council on  
Education®

["Study Abroad \(At Home\)"](#)

["Bringing Global Learning to West Virginia"](#)

# U.S.-Japan COIL Initiative

## Q&A

To ask a question, type your question into the Q&A box on the right side of your screen.

If you would like to ask additional questions after the webinar, please email [cige@acenet.edu](mailto:cige@acenet.edu).

**Thank you!**

Visit [www.acenet.edu/US-Japan-COIL](http://www.acenet.edu/US-Japan-COIL)

Follow us   **#USJPCOIL**