

The Presidency

2012-13 Editorial Calendar

Each issue of *The Presidency* also includes our popular columns and departments, including From Our President, Legal Watch, Up Front, Inside ACE, By the Numbers, and The Last Word.

Issue	Ad Space Deadline	Ad Materials Deadline	Mail Date
Spring 2013	Feb 22, 2013	Mar 1, 2013	Apr 15, 2013
Summer 2013	May 10, 2013	May 20, 2013	Jun 28, 2013
Fall 2013	Aug 9, 2013	Aug 19, 2013	Oct 1, 2013

Spring 2013: Adult Learning. Non-traditional students—including adult learners—are the new majority. How should higher education adapt to students who are older, take longer to complete and juggle work, family, and education? What potential is held by MOOCs, online education, competency based degrees, and workplace training?

Summer 2013: Facilities. As higher education undergoes massive changes, the facilities needs of colleges and universities evolve as well. This issue of *The Presidency* will examine how strategic and land use planning processes have changed as institutions have embraced online learning, as well as new models for funding and maintaining campus buildings.

Fall 2013: Funding Models and Challenges. State support for higher education continues to shrink, raising questions about the future of the public flagship university. At the same time, several prominent private colleges are taking a hard look at their business model. *The Presidency* will offer best practices and informed perspectives on how higher education leaders are confronting challenges and ensuring a bright future for the industry.

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Leadership and Advocacy

“ACE has influence with presidents, on the Hill, and for all of us that have a mission to help higher education. Having those influences allows all of us to do our jobs better because ACE opens doors.”

DIANA G. OBLINGER, President and CEO, EDUCAUSE