



## **2013 ACE/AIEA Internationalization Collaborative**

### ***Aligning International Strategy and Institutional Goals***

**Saturday, February 16, 2013  
Marriott New Orleans  
555 Canal Street  
New Orleans, LA 70130**

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The Internationalization Collaborative is a national forum for addressing the opportunities and challenges of campus internationalization. Over the course of its thirteen-year history, more than one hundred institutions have participated in its annual meetings. In 2012, as part of the development of a broader partnership between ACE and the Association of International Education Administrators, ACE and AIEA began to jointly sponsor the Collaborative in conjunction with the AIEA annual meeting. The Collaborative is open to any institution of higher education in the United States.

The theme for this year's Collaborative is "Aligning international strategy and institutional goals." The objective is to help institutions integrate their international goals into their overall institutional goals, with a particular focus on the working relationship between the campus leader for internationalization and other senior campus leaders, including the president and provost. We hope that participants will leave the meeting with a deeper understanding of how institutions develop their overall goals, and that this understanding will translate into internationalization strategies that are fully integrated into broader institutional strategies.

The format of the Collaborative annual meeting has several unique characteristics. In keeping with the theme for this year, we will begin with a plenary panel of college presidents who will share their experiences with strategic planning and internationalization on their campuses. The afternoon panel will explore the same issues from the perspective of the senior campus leader for internationalization. The Collaborative continues to put a strong emphasis on small group discussion, which allows institutions to share experiences and good practices. Beginning this year, participants will also have the opportunity to collaborate electronically before and after the meeting.

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## TENTATIVE AGENDA AS OF February 1, 2013

- 8:00 – 9:00 a.m.**            **Registration**  
*[Galerie 1]*
- 9:00 – 9:15 a.m.**            **Introduction and Welcome**  
*[Galleries 2-3]*            Patti McGill Peterson, Presidential Advisor for Global Initiatives, ACE  
Donna Scarboro, President, AIEA
- 9:15 – 10:30 a.m.**            **Morning Plenary: The Presidential Perspective**  
*[Galleries 2-3]*
- **David Perrin**, Provost and Executive Vice Chancellor, University of North Carolina at Greensboro
  - **Mark Heckler**, President, Valparaiso University
  - **Anne Kress**, President, Monroe Community College
- 10:30 – 10:45 a.m.**            **Break & Adjourn to Breakout Groups**
- 10:45 – 11:45 a.m.**            **Small Group Discussion**
- 11:45 – 12:15**                **Reports to plenary with discussion**  
*[Galleries 2-3]*
- 12:15 – 1:15**                 **Buffet Lunch**  
*[Galleries 4-5]*
- 1:15 – 1:30**                    **Internationalization in Action**  
*[Galleries 2-3]*            Robin Helms, Senior Program Specialist for Research Initiatives, ACE
- 1:30 – 2:45**                    **Afternoon Plenary: The SIO Perspective**  
*[Galleries 2-3]*
- **Donna Scarboro**, Associate Provost, International Programs, The George Washington University
  - **Susan Sutton**, Senior Advisor for International Initiatives, Bryn Mawr College
  - **Paul McVeigh**, Associate Vice President, Global Studies & Programs, Northern Virginia Community College
- 2:45 – 3:00**                    **Break & Adjourn to Breakout Groups**
- 3:00 – 4:00**                    **Small Group Discussion**
- 4:00 – 4:30**                    **Reports to plenary with discussion**  
*[Galleries 2-3]*
- 4:30 – 4:45**                    **Closing Remarks**  
*[Galleries 2-3]*            Patti McGill Peterson, Presidential Advisor for Global Initiatives, ACE