



Leadership and Advocacy

2012 ACE/AIEA Internationalization Collaborative

The Collaborative Advantage: Exploring the Next Horizon in Global Engagement

**Saturday, February 18, 2012
J. W. Marriot Hotel
1331 Pennsylvania Avenue, NW
Washington, DC 20004**

The American Council on Education's (ACE) Internationalization Collaborative is a network of over 120 institutions which has convened annually for over a decade. This yearly event provides leadership teams of faculty and administrators from across the nation with a forum in which to address pressing themes in the field of international education, share innovative models of campus practice, and network with colleagues. Members of the collaborative recognize that the coordinated efforts of key members of the faculty and administration are essential to the development of fully institutionalized, comprehensive strategies for campus internationalization and global engagement.

Through its year-long work with the Blue Ribbon Panel on Global Engagement ACE has sought to examine the international landscape in which higher education operates and develops internationalization strategies. This year's Internationalization Collaborative meeting will provide participating teams with the opportunity to learn more about the ways in which ACE will continue to support the higher education community through the provision of research, advocacy, leadership development, and practical tools that enhance global engagement.

ACE and the Association of International Education Administrators (AIEA) share many common objectives and have begun to explore opportunities to work together through jointly sponsored initiatives. This year's meeting of the Collaborative will be co-sponsored by both associations and held in conjunction with AIEA's Annual Conference. Participants are encouraged to attend both meetings and the Collaborative is open to interested participants from among AIEA's membership. Highlights from the discussion will be captured and used to identify models of promising practice and strategies that can be scaled to a wide array of institutional types, sizes, and governance structures.

AGENDA

8:00 – 9:00 a.m.
[Ballroom Level]

Registration

9:00 – 9:15 a.m.
[Salon I]

ACE/AIEA Partnership Initiatives: The Benefits of Working Collaboratively Across Associations

- **Patti McGill Peterson**, Presidential Advisor for Global Initiatives, ACE
- **Susan Sutton**, Senior Advisor for International Initiatives, Bryn Mawr College, and President, AIEA

9:15 – 10:00 a.m.
[Salon I]

Plenary #1: Institutional Perspectives: ACE's Blue Ribbon Panel on Global Engagement

Overview of ACE's *Strength through Global Leadership and Engagement* & reflections on panel recommendations.

- **Moderator: Patti McGill Peterson**, Presidential Advisor for Global Initiatives, ACE
- **Cornelius Kerwin**, President, American University
- **Jane McAuliffe**, President, Bryn Mawr College
- **Leon Richards**, Chancellor, Kapi'olani Community College

10:00 – 10:15 a.m.
[Ballroom Level]

Break & Adjourn to Small Group Discussion by Institutional Type

10:15 – 11:15 a.m.

Small Group Discussion by Institutional Type

Community Colleges *[Salon H]*

Facilitator: Kathryn Howard
Note taker: Debra Denzer

Research (Private) *[Salon A]*

Facilitator: Cheryl Matherly
Note taker: Roger Crum

Baccalaureate *[Salon J]*

Facilitator: Jenifer Cushman
Note taker: Elaine Meyer-Lee

Research (Public) *[Salon B]*

Facilitator: Bradley Farnsworth
Note taker: Susan Sutton

Comprehensive *[Salon K]*

Facilitator: Jason Scorza
Note taker: Steve Youngblood

Discussion Questions:

- What will these approaches to global engagement mean for your institution and institutional type? For the work of the ACE Internationalization Collaborative?
- How can ACE use these approaches to continue to best serve the needs of the broader higher education community?
- What challenges do you face as you seek to engage your institution globally?

11:15 – 12:00 p.m.
[Salon I]

Report Back to Large Group & Discussion

Facilitator: Barbara Hill, Senior Associate, Center for Internationalization and Global Engagement, ACE

12:00 – 1:00 p.m.
[Salon F]

Buffet Lunch

1:00 – 2:30 p.m.
[Salon I]

Plenary #2: Re-Conceptualizing Internationalization at the Institutional Level

- **Moderator: Bradley Farnsworth**, Director, ACE's Center for Internationalization and Global Engagement
- **The Shifting Terrain of Academic Internationalization**
 - **Susan Sutton**, Senior Advisor for International Initiatives, Bryn Mawr College, and President, AIEA
- **Leadership Models**
 - **Jesse Lutabingwa**, Associate Vice Chancellor, International Education and Development, Appalachian State University
- **International Partnerships**
 - **Cheryl Matherly**, Assistant Provost for Global Education, University of Tulsa
- **Student Engagement**
 - **Kathryn Howard**, Program Manager, Department of International and Intercultural Education, Maricopa Community Colleges District
- **Faculty Engagement**
 - **Roger Crum**, College Liaison for Global and Intercultural Initiatives & Professor, Department of Visual Arts, University of Dayton

2:30-2:40
[Ballroom Level]

Break & Adjourn to Small Group Discussion by Topic

2:40– 3:30 p.m.

Small Group Discussion by Topic

Shifting Terrain *[Salon H]*
Facilitator: Susan Sutton
Note taker: Alba De Leon

Faculty Engagement *[Salon A]*
Facilitator: Roger Crum
Note taker: Uliana Gabara

Leadership Models *[Salon J]*
Facilitator: Jess Lutabingwa
Note taker: Jason Scorza

Student Engagement *[Salon B]*
Facilitator: Kathryn Howard
Note taker: Bob Franco

International Partnerships *[Salon K]*
Facilitator: Cheryl Matherly
Note taker: Jenifer Cushman

Discussion Questions:

- How might the models discussed be applied at your institution?
- What other new/innovative/promising models are in place on your campus?
- How can successful models of good practice be shared more widely with the broader higher education community?

3:30 – 4:30 p.m.
[Salon I]

Report Back to Large Group & Discussion

Facilitator: Bradley Farnsworth, Director, Center for Internationalization and Global Engagement, ACE

4:30 – 5:15 p.m.
[Salon I]

Closing Address: A New Approach to International Education from the U.S. Department of Education

- **Introduction: Darla Deardorff**, Executive Director, AIEA
- **Eduardo Ochoa**, Assistant Secretary for Postsecondary Education, U.S. Department of Education

5:15 – 5:30 p.m.
[Salon I]

Closing Remarks

Patti McGill Peterson, Presidential Advisor for Global Initiatives, ACE

Special thanks to the Internationalization Collaborative Advisory Council for their guidance in planning this meeting.

CHAIR

Robert Franco

Professor of Anthropology
Director, Office for Institutional Effectiveness
Kapi'olani Community College, University of Hawaii

MEMBERS

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