

2014 ACE/AIEA Internationalization Collaborative

Sponsored by ELS Education Services

Leading Internationalization in Financially Challenging Times: Building the Innovative Campus

**Saturday, February 15, 2014
J.W. Marriott
1331 Pennsylvania Avenue NW
Washington, DC**

The Internationalization Collaborative is a national forum for addressing the opportunities and challenges of campus internationalization. Over the course of its 14-year history, more than 100 institutions have participated in its annual meetings. In 2012, as part a broader strategic partnership, ACE and AIEA began to jointly sponsor the Collaborative in conjunction with the AIEA annual conference. The Collaborative is open to any institution of higher education.

The theme for 2014 is “Leading Internationalization in Financially Challenging Times: Building the Innovative Campus.” At many institutions, senior international officers are faced with the challenge of meeting ambitious international goals while working within limited – and often declining – resource constraints. The Collaborative theme for 2014 is designed to help SIOs and other campus leaders continue to advance internationalization in this challenging environment.

The morning sessions of the Collaborative will look at this issue from the perspective of senior leadership: how they set institutional goals, how they allocate resources, and how they weigh their options for expanding the resource base for their institution. The ultimate goal of this session is to better prepare SIOs for working with other senior campus executives.

The afternoon sessions will focus on innovation: assuming that resources are fixed or only slowly increasing in the short term, what can SIOs do to create a campus environment that stimulates and recognizes cost-effective innovation? Sessions will cover a variety of approaches, including curriculum change, the use of technology, and reward structures. The ultimate goal of this session is to help SIOs work more effectively with campus innovators, especially faculty.

The format of the Collaborative has several unique characteristics. It places a strong emphasis on understanding the perspective of both executive leadership and the faculty in advancing internationalization. It also places a high priority on small group discussion, allowing institutions to share experiences and effective practices.

AGENDA

8:00 – 9:00 a.m.

Registration

Coffee/tea, no breakfast

9:00 – 9:15 a.m.

Introduction and Welcome

Patti McGill Peterson, Presidential Advisor for Global Initiatives, ACE

Sabine Klahr, President, AIEA

9:15 – 10:30 a.m.

Morning Plenary: The Leadership Perspective

Patti McGill Peterson, moderator

The goal of this session is to understand how campus executives manage the “resource flow” at their institutions. Using pairs of executives from the same institution, we will learn how they set goals, allocate existing financial resources, and prioritize opportunities for securing new resources. Participants will come away with a different perspective on how their institution works, especially when it comes to the role of the chief financial officer and the chief development officer.

- **David Maxwell**, President, Drake University
- **John Smith**, Vice President for Alumni and Development, Drake University
- **Harvey Kesselman**, Provost and Executive Vice President, Richard Stockton College of New Jersey
- **Charles Ingram**, Vice President, Administration and Finance, Richard Stockton College of New Jersey

10:30 – 10:45 a.m.

Break & Adjourn to Breakout Groups

10:45 – 11:45 a.m.

Small Group Discussion

Led by Collaborative Advisory Council members

Breakout sessions will be organized according to type of institution. Based on previous meetings of the Collaborative, we are tentatively planning a total of five breakout groups:

Community College

Research—Public

Baccalaureate

Research—Private

Comprehensive

Discussion questions: (be sure to consult your pre-readings for this session):

- Based on what you heard from the plenary speakers this morning, are you better able to draw connections between internationalization and the broader goals of your institution?
- What are the most urgent resource needs for advancing internationalization on your campus?
- What has been your experience with finding resources at your institution? Who have been effective advocates?
- What are the most effective arguments for increasing the resource commitment to internationalization?

11:45 – 12:15 p.m.

Breakout reports to plenary

12:15 – 1:15 p.m.

Buffet Lunch

1:15 – 1:30 p.m.

CIGE Web Resources Update

Robin Helms, Senior Research Specialist, ACE

1:30 – 2:45 p.m.

Afternoon Plenary: Building the Innovative Campus

Susan Sutton, moderator

While the morning panel assumes the potential for increasing the flow of resources for internationalization – either through internal reallocation or through increasing the flow of resources coming to the institution – the afternoon panel assumes that resources are relatively fixed. Panelists will provide institutional examples of how they have stimulated or implemented cost-effective innovation under these conditions. Each speaker will address a particular facet of internationalization.

Terry Bense, Associate Provost and Director of the Gateway, Allegheny College

Richard Nader, Vice Provost for International Affairs, North Texas University

Joti Sekhon, Director of International Programs, Winston-Salem State University

2:45 – 3:00 p.m.

Break & Adjourn to Breakout Groups

3:00 – 4:00 p.m.

Small Group Discussion

Led by Collaborative Advisory Council members

Breakout sessions by topic:

- Innovative uses of technology in the curriculum
- Co-curricular activities with international students
- Internationalizing the curriculum on your home campus
- Developing global competence through multicultural experience
- Revenue-generating activities

Discussion questions: (consult ACE web resources, especially [Internationalization in Action](#)):

- Looking at the particular focus of your session, what cost-effective innovations have taken place on your campus in this area? Who has led their development, and what resources were required?
- What tactics work on your campus to promote innovation? What tactics do not work?
- What partnerships have helped you effectively leverage resources? (These could be with other parts of your institution or with other organizations.)
- Which of the innovations discussed in your breakout group could be adopted by your own institution?

4:00 – 4:30 p.m.

Reports to plenary

4:30 – 4:45 p.m.

Closing Remarks

Susan Sutton, Chair, Internationalization Collaborative Advisory Council

Mark Harris, President, ELS Educational Services

Brad Farnsworth, ACE

5:00 – 6:30 p.m.

Reception sponsored by ELS

Special thanks to the Internationalization Collaborative Advisory Council for their guidance in planning this meeting.

CHAIR

Susan Sutton

*Senior Advisor for International Initiatives
Bryn Mawr College*

MEMBERS

Martha Asti

*Vice President for Academic Affairs
Professor of Music
Wingate University*

Roger Crum

*College Liaison for Global and Intercultural
Initiatives
Professor, Department of Visual Arts
University of Dayton*

Eric H. Gould

*Vice Provost for Internationalization
University of Denver*

Cheryl Ann Matherly

*Vice Provost for Global Education
University of Tulsa*

Paul McVeigh

*Associate Vice President for Global Studies and
Programs
Northern Virginia Community College*

Elaine Meyer-Lee

*Director, Center for Women's Intercultural
Leadership
Saint Mary's College (IN)*

Mark Novak

*Associate Vice-President
International Studies
San Jose State University*

Ruta Shah-Gordon

*Assistant Vice President of Campus Life and
Internationalization
Wagner College*