Undergraduate International Student Recruitment: Quick Fix or Lasting Legacy?

In a rapidly expanding and interconnected global marketplace for higher education, U.S. institutions have many reasons to respond to the imperative for substantive and high quality programs that appeal to domestic and international students alike. Active engagement with international students will be fundamental to high quality undergraduate education, helping to move students to the larger world in which they will live and work. This ACE Leadership Network is designed to help institutional leaders learn how to develop strategies for international student recruitment and retention.

8:00-9:00 a.m.  Continental Breakfast

9:00-9:15 a.m.  Convene Leadership Network Meeting
Welcome
Patti McGill Peterson, Presidential Advisor for Global Initiatives, ACE
Herman Saatkamp, Chair, ACE Commission on Internationalization and Global Engagement
David Anderson, Vice President, ELS Education Services

9:15 -10:15 a.m.  International Students: Who Are They? Where Are They? What Do They Want?
Patti McGill Peterson, ACE, moderator

Rajika Bhandari, Deputy Vice President of Research and Evaluation, Institute of International Education
Clay Hensley, Director, International Strategy and Relationships, The College Board
Rahul Choudaha, Director of Research and Strategic Development, World Education Services
10:15-10:30 a.m. Coffee break

10:30-11:30 a.m. **How to Assess Your Institutional Assets for International Student Recruiting and Retention**
Barbara Hill, Senior Associate for Internationalization, ACE, moderator

Penelope Pynes, Associate Provost for International Programs, University of North Carolina – Greensboro
Stas Preszewski, President, Georgia Gwinnett College
Paul McVeigh, Associate Vice President, Global Studies and Programs, Northern Virginia Community College

Question and answer session

11:30 a.m. - 12:30 p.m. **Sector Discussions**

12:30-1:30 p.m. **Networking Luncheon**

1:30-2:15 p.m. **International Student Recruiting: The Pros and Cons of Using Agents**
Patti McGill Peterson, ACE, moderator

Joyce Smith, Chief Executive Officer, National Association for College Admission Counseling
Karin Fischer, Senior Reporter, The Chronicle of Higher Education

Question and answer session

2:15-3:00 p.m. **Integrating International Student Recruitment and Retention into a Broader Strategy for Comprehensive Internationalization**
Brad Farnsworth, Assistant Vice President, Center for Internationalization and Global Engagement, ACE

Susan Carvalho, Associate Provost for International Programs, University of Kentucky
Susan Sutton, Senior Advisor for International Initiatives, Bryn Mawr College (PA)
Andy Gillespie, Assistant Provost for International Programs, Auburn University (AL)

Question and answer session

3:00 p.m. **Adjournment**
Brad Farnsworth, ACE