



Leadership and Advocacy

Agenda

American Council on Education

Leadership Network for International Education

December 17, 2013

Conference Center A-B-C

One Dupont Circle, NW

Washington, DC 20036

Undergraduate International Student Recruitment: Quick Fix or Lasting Legacy?

In a rapidly expanding and interconnected global marketplace for higher education, U.S. institutions have many reasons to respond to the imperative for substantive and high quality programs that appeal to domestic and international students alike. Active engagement with international students will be fundamental to high quality undergraduate education, helping to move students to the larger world in which they will live and work. This ACE Leadership Network is designed to help institutional leaders learn how to develop strategies for international student recruitment and retention.

8:00-9:00 a.m.

Continental Breakfast

9:00-9:15 a.m.

Convene Leadership Network Meeting

Welcome

Patti McGill Peterson, Presidential Advisor for Global Initiatives,
ACE

Herman Saatkamp, Chair, ACE Commission on
Internationalization and Global Engagement

David Anderson, Vice President, ELS Education Services

9:15 -10:15 a.m.

International Students: Who Are They? Where Are They?

What Do They Want?

Patti McGill Peterson, ACE, moderator

Rajika Bhandari, Deputy Vice President of Research and
Evaluation, Institute of International Education

Clay Hensley, Director, International Strategy and Relationships,
The College Board

Rahul Choudaha, Director of Research and Strategic Development,
World Education Services

- 10:15-10:30 a.m. Coffee break
- 10:30-11:30 a.m. **How to Assess Your Institutional Assets for International Student Recruiting and Retention**
 Barbara Hill, Senior Associate for Internationalization, ACE, moderator
- Penelope Pynes, Associate Provost for International Programs,
 University of North Carolina – Greensboro
 Stas Preszewski, President, Georgia Gwinnett College
 Paul McVeigh, Associate Vice President, Global Studies and
 Programs, Northern Virginia Community College
- Question and answer session
- 11:30 a.m. - **Sector Discussions**
 12:30 p.m.
- 12:30-1:30 p.m. **Networking Luncheon**
- 1:30-2:15 p.m. **International Student Recruiting: The Pros and Cons of Using Agents**
 Patti McGill Peterson, ACE, moderator
- Joyce Smith, Chief Executive Officer, National Association for
 College Admission Counseling
 Karin Fischer, Senior Reporter, The Chronicle of Higher Education
- Question and answer session
- 2:15-3:00 p.m. **Integrating International Student Recruitment and Retention into a Broader Strategy for Comprehensive Internationalization**
 Brad Farnsworth, Assistant Vice President, Center for
 Internationalization and Global Engagement, ACE
- Susan Carvalho, Associate Provost for International Programs,
 University of Kentucky
 Susan Sutton, Senior Advisor for International Initiatives, Bryn
 Mawr College (PA)
 Andy Gillespie, Assistant Provost for International Programs,
 Auburn University (AL)
- Question and answer session
- 3:00 p.m. **Adjournment**
 Brad Farnsworth, ACE