

Mapping Internationalization: The U.S. Experience

Patti McGill Peterson
Presidential Advisor for Global Initiatives

Comprehensive Internationalization: Dimensions



The Good News

- Majority of institutions report that internationalization has accelerated (93% doctoral, 84% master's, 78% baccalaureate, ~50% associates and special focus).
- Among all potential catalysts, president/CEO seen as most common for spurring internationalization.
- Funding has increased (47%) or remained steady (27%) at institutions with accelerated focus.

Area of Progress # 1

Assessment of institutional internationalization efforts and the development of student learning outcomes has risen substantially.

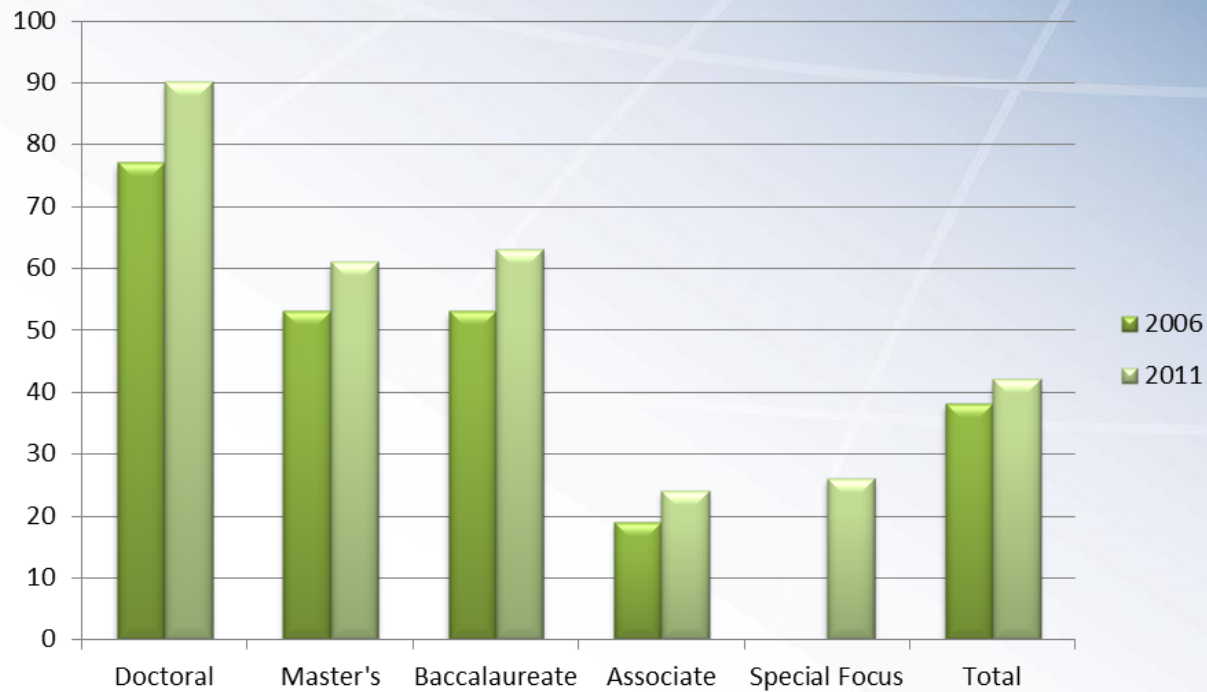
Area of Progress # 2

More institutions are considering international background, experience, and interests in hiring faculty in fields that are not explicitly international or global.

Area of Progress # 3

Student mobility continues as a focus with more institutions dedicating funding and resources in this area.

Percentage of Institutions Providing Specific Scholarships for Education Abroad



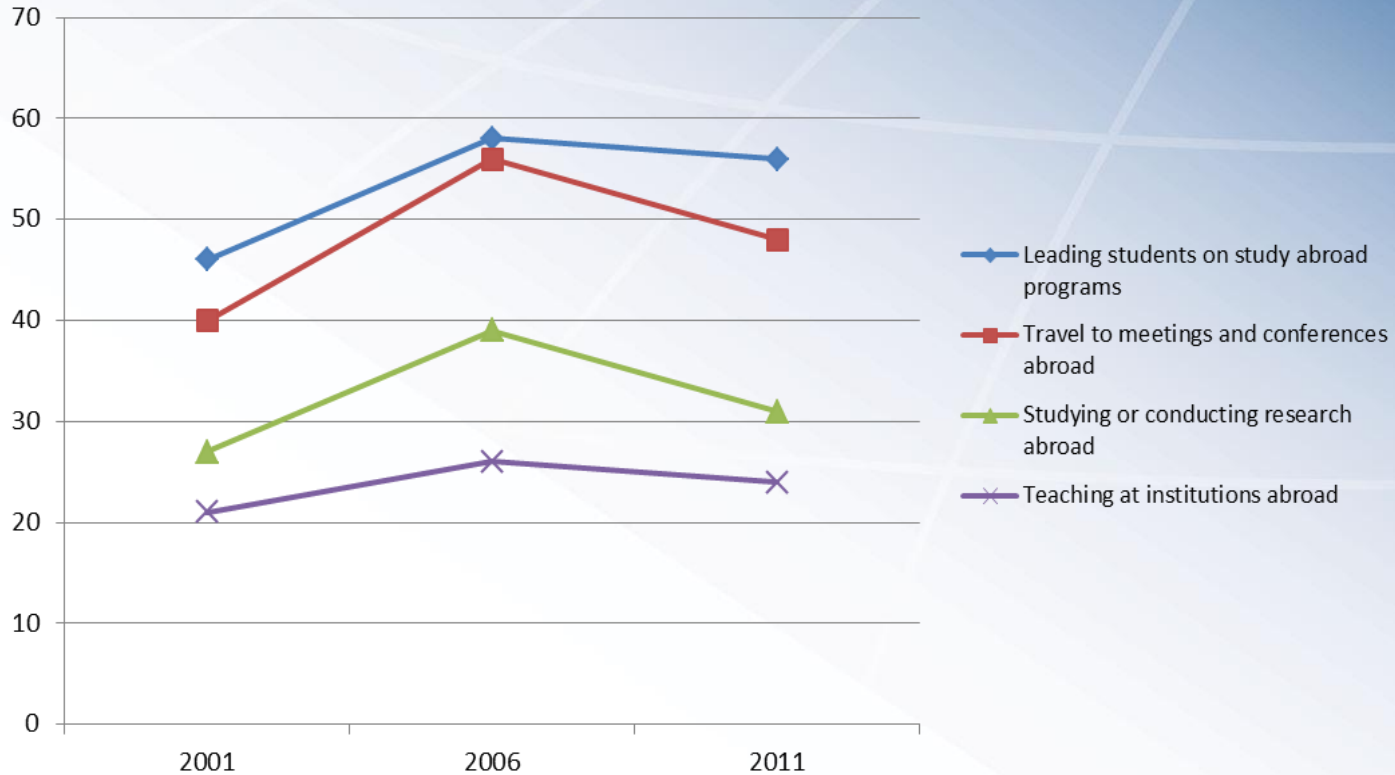
The Bad News

Optimism about progress in internationalization is not always grounded in reality.

Reality #1

Institutional support for a more globally oriented faculty is low in critical areas.

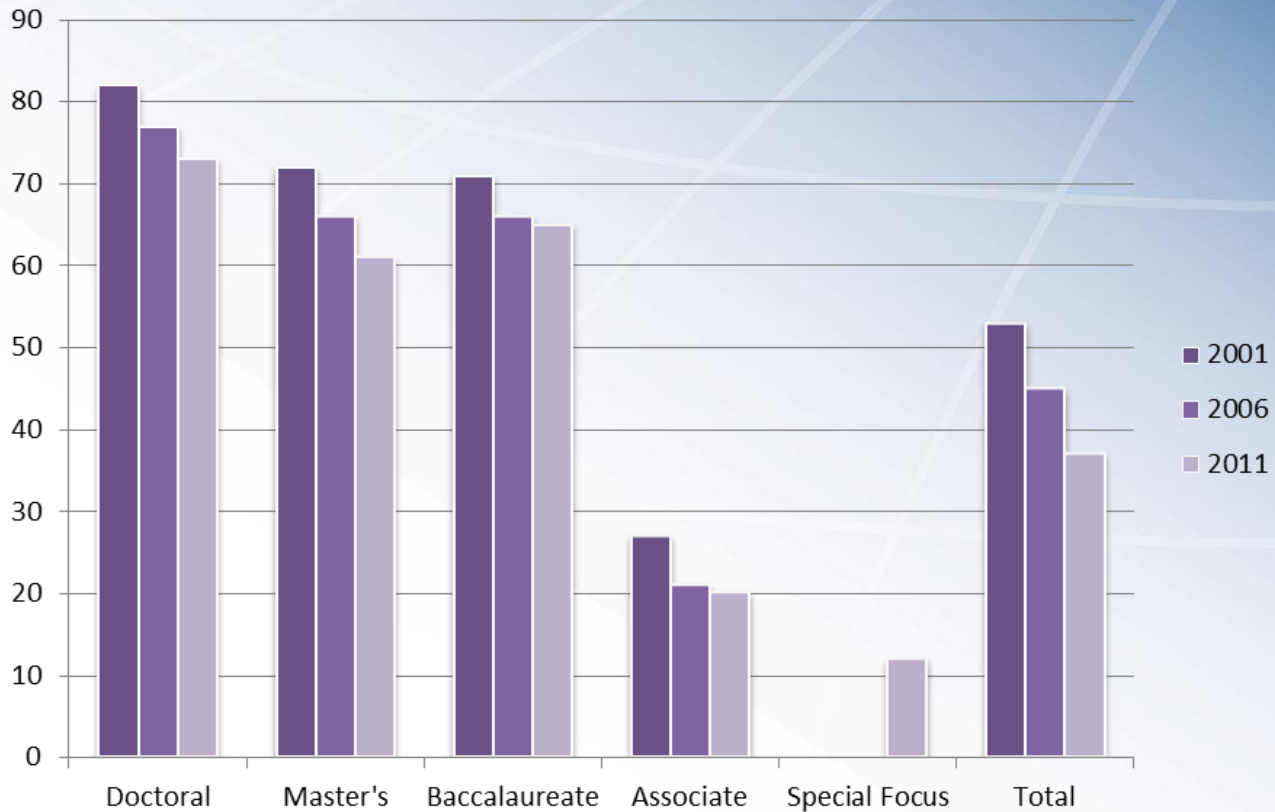
Percentage of Institutions Funding International Programs and Activities for Faculty



Reality # 2

Institutions need to consider the breadth and depth equation for the curriculum.

Percentage of Institutions with Foreign Language Graduation Requirement



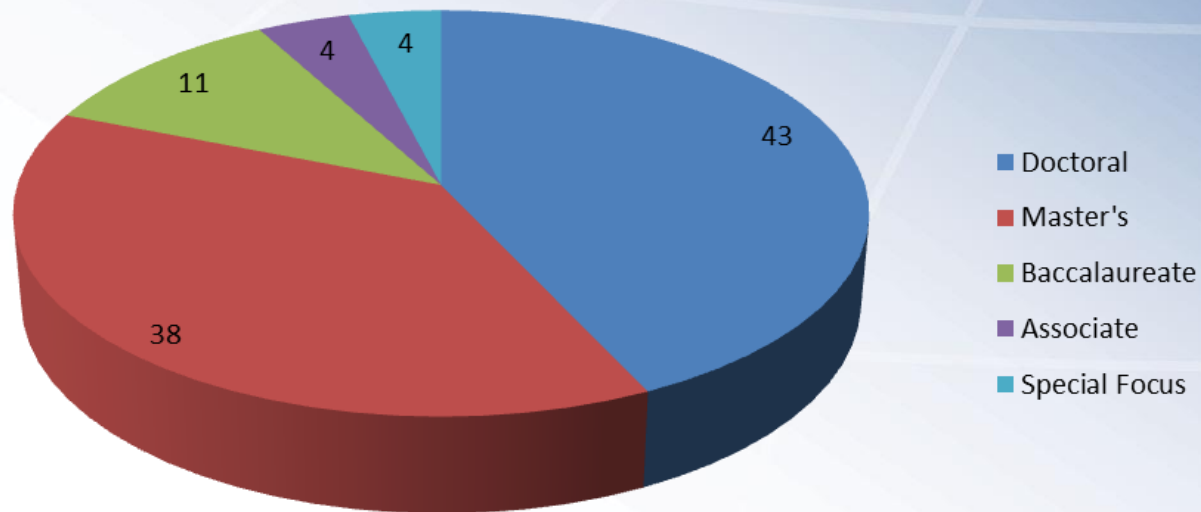
Reality # 3

International students: Filling seats or an integral part of comprehensive internationalization?

Reality # 4

International collaboration and partnerships take many forms but involve a minority of U.S. campuses.

Breakdown of International Collaborative Programs by Sector



Critical Takeaways

- More institutions across the board engaged in international activities
- However, comprehensive, strategic internationalization still eludes many
- Student recruitment confused with internationalization
- Support for faculty role marginal
- Curriculum needs attention
- Some sectors are significantly behind others



Full Report

www.acenet.edu/go/mapping