Mapping Internationalization: The U.S. Experience

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Comprehensive Internationalization: Dimensions

- Articulated institutional commitment
- Administrative structure and staffing
- Curriculum, co-curriculum, and learning outcomes
- Faculty policies and practices
- Student mobility
- Collaboration and partnerships
The Good News

• Majority of institutions report that internationalization has accelerated (93% doctoral, 84% master’s, 78% baccalaureate, ~50% associates and special focus).

• Among all potential catalysts, president/CEO seen as most common for spurring internationalization.

• Funding has increased (47%) or remained steady (27%) at institutions with accelerated focus.
Area of Progress # 1

Assessment of institutional internationalization efforts and the development of student learning outcomes has risen substantially.
Area of Progress # 2

More institutions are considering international background, experience, and interests in hiring faculty in fields that are not explicitly international or global.
Area of Progress # 3

Student mobility continues as a focus with more institutions dedicating funding and resources in this area.
The Bad News

Optimism about progress in internationalization is not always grounded in reality.
Reality #1

Institutional support for a more globally oriented faculty is low in critical areas.
Reality # 2

Institutions need to consider the breadth and depth equation for the curriculum.
Reality # 3

International students: Filling seats or an integral part of comprehensive internationalization?
Reality # 4

International collaboration and partnerships take many forms but involve a minority of U.S. campuses.
Breakdown of International Collaborative Programs by Sector

- Doctoral: 43
- Master's: 38
- Baccalaureate: 11
- Associate: 4
- Special Focus: 4

CIGE CENTER for INTERNATIONALIZATION and GLOBAL ENGAGEMENT
A program of the American Council on Education
Critical Takeaways

- More institutions across the board engaged in international activities
- However, comprehensive, strategic internationalization still eludes many
- Student recruitment confused with internationalization
- Support for faculty role marginal
- Curriculum needs attention
- Some sectors are significantly behind others
Full Report

www.acenet.edu/go/mapping