

TECHNOLOGY AND INTERNATIONALIZATION



ACE Internationalization
Collaborative
Washington, DC

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Microsoft Surface

- A 360-degree, 40 inch touch interface/ table
- Richmond partnered with InfoStrat to develop a custom application utilizing Bing maps to feature the countries of international students partner universities. Study abroad and international students contribute to the content photographs and videos
- As part of the study abroad pre-departure orientation, advisors and students sit around this interface to view exchange programs, street maps, photos, and more.

Teleconferencing

- Spaces in the Carole Weinstein International Center and around the campus are wired for teleconferencing,
- Faculty and students can connect with colleagues and experts around the world, at partner institutions and elsewhere, to enhance teaching and learning
- Alumni Live Series “beams in” alumni doing interesting international work around the world to help educate students and prepare them for a career in a similar field. Office of Alumni and Career Services, as well as faculty/classes, are partners of this series.

Technology for Communication

Website:

- Richmond's web platform promotes the internationalization of campus by telling unique stories in a highly compelling and authentic way.
- These stories often feature international work of students, alumni, faculty and staff that highlight the principles of the University's strategic plan.
- The web platform's architecture and navigation maximizes the value of these stories through strategic integration with the entire website.

Technology for Communication

Social Media:

- **Twitter** - a cross between instant messaging and blogging that allows users to send short (140-character) updates. **Facebook** and Twitter are often linked to push out identical messaging, capturing a larger audience.
- **Blogs** – students blog about their lives on campus and at partner universities around the world; Faculty often blog about teaching, travel, and research; schools and departments blog about their services, programs, events, etc.

Digital Signage

- Richmond uses Visix Digital Signage Software, a browser-based content creation and scheduling platform to display bulletins, tickers, audio, and video feeds, streams, and Windows Media Video on LCD's ranging in size from 46" to 55" throughout the University.
- The latest way to stay up-to-date about international programs, events and opportunities across the five schools.
- The International Center broadcasts global television programming on the LCDs in and around the Global Studio.

Collecting and analyzing data; going paperless

StudioAbroad:

Dynamic content management system

Manage applications, student preparation, statistics and reporting

- * January 2007 – launched StudioAbroad. Used for outgoing semester/year study abroad only.

- * Gradually adding blogging, exchange students, risk management, faculty led programs and individual research .

Technology for Internationalization

StudioAbroad (cont'd):

- * 2009 –Summer grant application management
- * 2010 –distribution of program checklists and orientation booklets
- * 2010 –OIE semester abroad scholarship application management
- * Coming in 2011 - web platform will be integrated fully with StudioAbroad so that data sharing keeps the university's web site dynamic and always up to date

Users of Technology

- OIE staff as administrators
- All Students – as users
- All Faculty – as recommenders
- Select Faculty - as application reviewers
- Registrar's Office – for registering incoming exchange students
- Housing Office - for processing exchange student housing
- Financial Aid/Billing

International Film Series

- New 225-seat Queally Auditorium was designed to accommodate the University of Richmond International Film Series, now in its 22nd year.
- Queally Auditorium has the necessary technology for streaming movies from the internet (like Netflix) in addition to projecting a DVD.
- More than 3,000 campus and greater Richmond community members attended the fall 2010 series.