American Council on Education

Internationalization Collaborative Annual Meeting

Engaging Business Partners to Develop the Workforce of Tomorrow

3 February 2011

Thomas E. Gouttierre  
W. Todd Johnson
International Education
Links Communities
Globally and Locally
Find Your Place in the World
Find your place in the world
start your search here
#1 Most Affordable City
5 Fortune 500 Companies
College World Series
Business Environment

#1 – America’s Fastest-Recovering Cities (Forbes – November 2009)
#3 – Best U.S. Cities for Business (MarketWatch – December 2009)
#5 – Best Places to Start Over (BusinessWeek – 2009)
#6 – Best Mid-sized Cities for Next Gen Workers (Next Generation Consulting – 2009)

Five Fortune 500 Headquarters

BERKSHIRE HATHAWAY INC.

ConAgra Foods

Mutual of Omaha

Kiewit

Union Pacific

Building America
Workforce
Metro Data

- Metro workforce of 450,975
- Civilian labor force of 667,000 within a 60-minute drive time
- Jobs increased by 17,500 from 2000 to 2009, approx. 4% increase
- Unemployment rate 4.9% (2009)
- Productivity levels 9.7% above national average
- Wage rates 8.0% below national average
- Low workers’ compensation and unemployment insurance rates
UNO Community Engagement

Nebraska Neighbors
“Friendly Invasions”
IS&P and Other Businesses and Communities (Scottsbluff/Gering and West Point)

Scottsbluff-Gering / Bamiyan, Afghanistan Sister Cities

West Point Welcomes President Hamid Karzai
How did IS&P and Gallup get to be collaborators?
International Studies Majors

International Management and Business Leadership Concentration
International Internships (actual and shadow) and International Development

* International Professional Development Program
* Intensive English at UNO
* International Studies Majors
* Job creation in Mexico
UNO and Gallup Contract in Afghanistan for Department of Defense polling
Overall Community Engagement

* Collaboration between UNO/IS&P and Gallup heightens the international connections and efforts of each

* Heightens IS&P/International Studies profile within the Greater Omaha Business Community

* Partnering together in Chamber of Commerce, Omaha Sister Cities Association, etc.

* Member of Business Ethics Alliance
Find Your Place in the World