“Collaborative Internationalization”—The New Complexity of Global Partnerships

Higher education in the 21st century is fundamentally a global enterprise that requires increasing levels of cross-border cooperation. While U.S. institutions have set the benchmark for excellence and populate the top of various international rating systems, their ability to maintain a leadership role will require them to hone their engagement skills. Colleges and universities face a paradox described in ACE’s Report of the Blue Ribbon Panel on Global Engagement (2011): “To be competitive today, virtually all institutions will have to collaborate to leverage scarce resources, broaden possibilities, and extend impact.”

Many U.S. institutions are expanding their collaboration with international partners, often beyond traditional agreements for student exchange or faculty research. Without a comprehensive, coordinated strategy, however, the increasing volume and complexity of these activities can consume scarce time and resources to limited effect. This ACE Leadership Network is designed to help institutional leaders develop strategies to form, sustain, and manage effective global partnerships.

8:00-9:00 a.m.   Continental Breakfast

9:00-9:15 a.m.   Convene Leadership Network Meeting and Welcome
Molly Corbett Broad, President, ACE

   Introduction of Keynote Speaker
Molly Corbett Broad, President, ACE

9:15 -10:00 a.m.   Keynote Address: A Collaborative Approach to Global Higher Education
H.E. Kim Beazley, Ambassador of Australia to the United States of America

10:00-10:30 a.m.   Principles of Good Practice for Global Partnerships
   • Overview
      Patti McGill Peterson, Presidential Advisor for Global Initiatives, ACE
   • Results of ACE Research
      Robin Matross Helms, Associate Director for Research, ACE

10:30-10:45 a.m.   Coffee Break
10:45-11:45 a.m. **Partnerships for Mutual Benefit**
- Fernando León García  
  President, CETYS (Mexico)  
- Michael Rao  
  President, Virginia Commonwealth University  
- Susan Sutton  
  Senior Advisor for Global Initiatives, Bryn Mawr College

*Moderator:* Patti McGill Peterson  
  Presidential Advisor for Global Initiatives, ACE

11:45 a.m. **Sector Discussions (Roundtables): Connecting Principles to Practice**  
-12:30 p.m. Facilitated by members of ACE’s Commission on Internationalization and Global Engagement

12:30-1:30 p.m. **Networking Luncheon**

1:30-1:40 p.m. **ELS Educational Services, Inc.**  
Mark Harris, President and Chief Executive Officer

1:40-2:40 p.m. **Policies and Structures for Strong Partnerships**
- James A. Anderson  
  Chancellor, Fayetteville State University  
- Dennis Harkins  
  President, Orange Coast College  
- Gil Latz  
  Associate Vice Chancellor for International Affairs, IUPUI

*Moderator:* Barbara Hill, Senior Associate for Internationalization, ACE

2:40-3:40 p.m. **Leadership and Strategy for Global Engagement**
- David Fleshler  
  Associate Provost for International Affairs, Case Western Reserve University  
- Jane Gatewood  
  Associate Provost for Global Engagement, University of Rochester  
- Joanna Regulska  
  Vice President for International and Global Affairs, Rutgers University

*Moderator:* Brad Farnsworth, Assistant Vice President, ACE

3:40 p.m. **Adjournment**
Brad Farnsworth, Assistant Vice President, ACE

4:00-5:30 p.m. **Reception**  
Hosted by H.E. S. Jaishankar, Ambassador of India to the United States of America  
Embassy of India  
2107 Massachusetts Avenue, NW