

The background of the slide features a blue-tinted photograph. On the right side, a church steeple with a cross on top is visible. On the left side, there are dark silhouettes of tree leaves. The overall scene is set against a clear blue sky.

# **Seton Hall University**

***“Innocently diverse”:***

**Utilizing a rich cultural campus to advance  
comprehensive internationalization**

**Seton Hall University  
South Orange, New Jersey**

# Seton Hall University

- **Four year Private/Catholic - Est. 1856**
- **15 miles from NYC Metropolitan area**
- **Students**
  - Total Undergraduate/ Graduate/ Law School enrollment: 10,000
  - 54% female/46% male
  - 82% of freshmen live on campus
- **Faculty: 860 (ft/pt)**
- **Schools**



# **Internationalization Task Force**

- **Charge of committee: “Comprehensive plan for Internationalization of Seton Hall”**
- **Diversity of committee: Schools/Race/Gender**
- **Strive for broad representation vertical & horizontal**
- **“From Strength to Strength” Approach (Dr. Esteban)**
- **Commensurate with institutional mission/history**

# Focus areas

- **Road Map**
  - Surveys and Data Analysis
  - Inventory
  - Strategic Planning Committee
- **Project Groups**
  - Infrastructure
  - Study abroad
  - Curriculum
  - Cultural initiatives
  - International Partnerships
  - Exploring a dream: Rome
- **Questionnaire** for Deans/Program chairs/VP's

*“Keep the conversation going”*

# Work group management

- Graduate assistant, work study support
- OIP Intern
- Scheduling charge
- Deadlines, then move on.
- “Doers v. Talkers”

# Sample questions

## **Structures, Policies, and Practices**

What policies, structures and practices related to internationalization do you have? What additional structures will your school need to develop to support an increased internationalization of your program?

- **The Curriculum and Co-curriculum**

What would you like to see included in your courses to foster internationalization?

- **Engagement with Institutions in Other Countries**

What kinds of linkages with foreign educational institutions does your college have?

# Survey

- Online questionnaire
- Students, faculty, employees
- Prize/raffle stimulate broad response
- High profile announcement promote broad response
- Spread the word

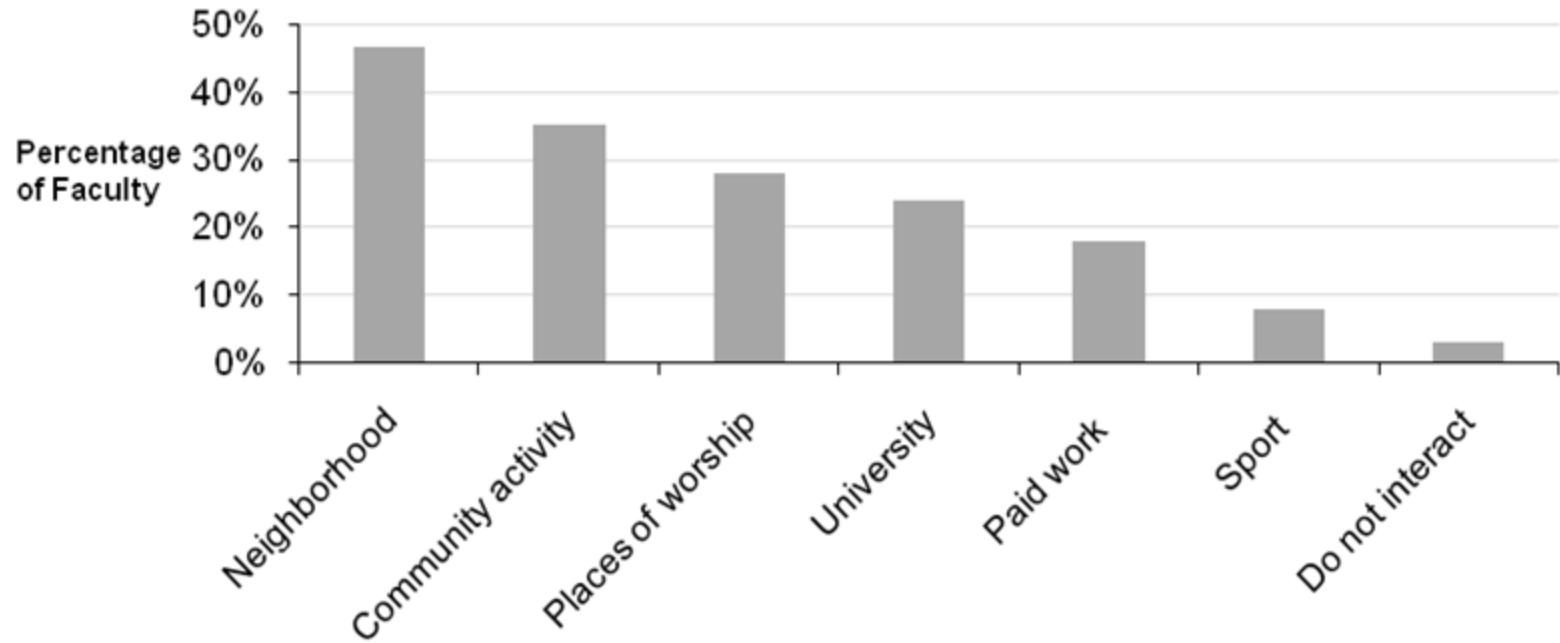


# Results survey

- **University related international experiences**
- **Non-university-related international experiences**
- **Gender-related differences**
- **Values**
- **International activities**
- **Language**

# Results survey

Outside of SHU, where do faculty members interact with people from another culture or country?



## ACE peer review

- ***“SHU has enormous untapped human resources.....some strategic use of funding will pay enormous dividends”***
- ***“Sweat equity”***
- **Utilize peer review process/resource**

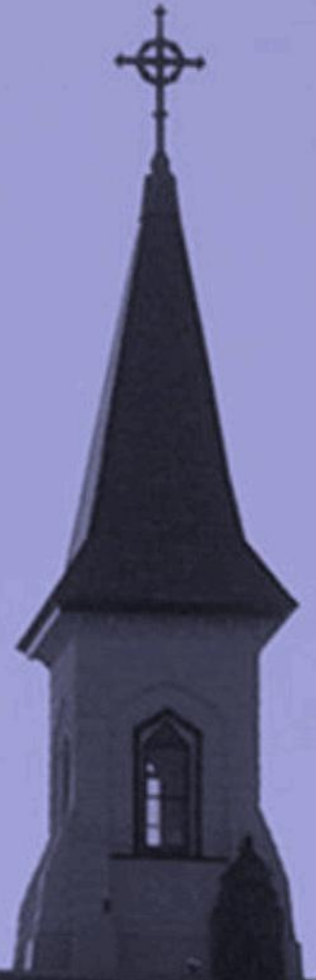


## **More lessons learned**

- **Collaboration across campus including satellites**
- **Collaboration vertical, ex. network, informals, socials**
- **Diplomatic strategies, phone, meets**
- **Website, Blackboard**
- **Budget**
- **Communication campus-wide**

# Are you heard?

- Report
- Present
- Follow up
- Keep talking
- Initiate meetings
- Hold accountable



# Action Plan Example A

## Internationalization strategic goal A:

Elevate role of Office of International Programs (OIP) to allow for centralized support structure for all international initiatives

Action Item 2010	Action Item 2011-15	Responsibility	Cost
Rename, restructure OIP to have broader scope: <i>International Center</i> (for example)		Provost	No cost
Thread internationalization, OIP into SHU website		IT	No cost
Hire additional staff	Continue to centralize OIP	Provost	High cost

# Executive Summary

- Define strategic goal: “Comprehensive Internationalization”
- Position current efforts vis-à-vis history and Catholic identity
- Highlight results of ACE Internationalization Laboratory
- Identify institutional strengths and challenges
- Develop set of recommendations
- Outline road map and action plan for implementation

# **Institutional Strengths-Weaknesses**

- Favorable institutional momentum despite adverse economy
  - Existing areas of excellence throughout University
  - Broad faculty support and student interest
  - Diverse University community in a cosmopolitan setting
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- Improve infrastructure of Office of International Programs (OIP)
- Coordinate international activities and partnerships
- Develop, clarify, centralize policies & procedures
- Identify study-abroad and internship opportunities
- Assess and enhance curriculum

# Recommendations

- **Office of International Programs**  
Hire, rename, centralize, and increase visibility
- **Administrative coordination and organizational change**  
Centralize what cannot be done individually
- **Establish standing committee on international Initiatives**  
Set up clearinghouse to align programs with University mission
- **Expand support services for international students**  
Provide housing, services, and enhanced ESL program
- **Enhance international education**  
Study-abroad and faculty-led programs, internships
- **Enhance opportunities for international experience**  
Facilitate faculty exchanges, recognize faculty

# Progress SHU

## Internationalization 2.0 (2009-2010)

- Serve in advisory function
- Member structure, charge, work groups, priorities
- Guide implementation process
- Establish clearinghouse for international partnerships
- Website development
- Maintain project continuity during Presidential transition
- Board of Regents presentation
- Budget
- Assistance

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[http://www.acenet.edu/Content/NavigationMenu/Programs/Services/cii/tool/map/Strategic\\_Proposal\\_for\\_Internationalizing\\_SHU.pdf](http://www.acenet.edu/Content/NavigationMenu/Programs/Services/cii/tool/map/Strategic_Proposal_for_Internationalizing_SHU.pdf)

<http://www.shu.edu/offices/oip-index.cfm>