



Workshop A: An Integrated Approach to Comprehensive Internationalization

ACE Internationalization Collaborative
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Dr. Christa Olson, Associate Director of International Initiatives
Center for International Initiatives
Christa_olson@ace.nche.edu

Introductions

Co-Facilitators

- Marley Barduhn, Interim Assistant Provost for Teacher Education, SUNY Cortland;
- Kim Poulsen, Assistant Professor & Director of Clinical Education, Seton Hall University;
- Steve Youngblood; Assistant Professor of Communications, Park University

Participants –

- What is your name, title and institutional affiliation
- What is your goal for this workshop today?



ACE International Agenda

- The American Council on Education (ACE) recognizes that global perspectives are critical to solving contemporary problems, ensuring academic excellence, and preparing a world-class workforce.
- Through its Center for International Initiatives, ACE offers programs and services that enhance internationalization on U.S. campuses and situate U.S. higher education in a global context.
- In addition, ACE works with international partners on higher education issues that have a global impact.
- The Commission on International Initiatives, an advisory body of ACE member presidents, guides ACE on its work in this area.



Other CII Programs & Services

- **Leadership Network for International Education**
- **At Home in the World Initiative:
Educating for Global Connections
and Local Commitments**
- **Internationalization Laboratory**



What is Comprehensive Internationalization?

- A process “for integrating international and intercultural content into the teaching, research and service functions of the institution
- An example of transformational change
- Intentional, requiring leadership and strategy
- A long-term undertaking

What is the integrated approach?

- An **internationalization review** to catalog and analyze what the institution is doing
- The development of **student global learning outcomes** and a method for assessing them to better understand the impact of what the institution is doing
- The integration of the results of the review and the learning outcomes process into a strategic **internationalization plan**

What is an Internationalization review?

A process for ...

- Taking stock of the international or global initiatives on campus
- Collecting and analyzing information as a basis for an internationalization plan
- Identifying strengths, weaknesses, gaps and possibilities for synergy
- Engaging people across the institution in a discussion of internationalization



What does an internationalization review look at?

- Articulated Commitment (mission, goals and vision)
- Institutional Environment for internationalization
- Strategy
- Structures, Policies and Practices, Resources

What does an internationalization review look at? (cont)

- Faculty and Staff
- Students
- Curriculum and Co-Curriculum
- Education Abroad
- Engagement with Institutions Abroad

Phases of the Review

- Launching the Review Process
- Gathering Information
- Analyzing the Review Findings
- Drafting a Report on the Findings



What's involved with conducting a review?

- Leaders Prep and Follow-up tasks...
 - › Create team & add people as needed
 - › Provide the team with a formal charge, visibility and resource support
 - › Work with the team to craft a common vision & language
 - › Ask the team for updates on their progress
 - › Communicate your support of this work
 - › Use the results for planning

What's involved with conducting a review?

- Information Collection and Reporting
 - › Take inventory of all international activities
 - › **Surveys, Mappings, Interviews,**
 - › Compile information into a report.
- Analyze as a basis for Planning
 - › Conduct analysis of information – SWAT
 - › Formulate recommendations
 - › Utility of a Peer Review

Institutional Experiences in conducting a review

- Park University
 - › Steve Youngblood; Assistant Professor of Communications
- SUNY Cortland
 - › Marley Barduhn, Interim Assistant Provost for Teacher Education
- Seton Hall
 - › Kim Poulsen, Assistant Professor & Director of Clinical Education



Individual Reflection

What would such a review process look like at your institution?

What scope would you undertake?

Who would need to be involved?

What dimensions would you expect to be the most difficult to examine? Why?

What challenges do you think you would face?



Small Group Planning Discussion



American Council on Education

What does articulating global learning outcomes add to the review process?

- Encourages a shift away from an ad-hoc approach
- Offers a guide for aligning curriculum and other inputs with desired outcomes for students
- Helps stakeholders understand the impact of institutional activities
- Encourages a culture of quality improvement
- Satisfies accrediting agencies
- Helps prioritize activities in an internationalization plan.

Basic Questions addressed by Learning Outcomes & Assessment

- What do we want our students to know and be able to do? (knowledge, skills, attitudes)
- Where would students acquire this knowledge and these skills and attitudes?
- What is our evidence that students are actually achieving these outcomes?

What's Involved with Learning Outcomes and Assessment?

- Specifying global learning outcomes
- Reviewing learning opportunities to see if they are addressing these outcomes
- Developing and implementing a plan to assess for student achievement of outcomes
- Making improvements in learning opportunities based on the findings

To the end of a plan...

- Integration of the results of the review and the learning outcomes process into a strategic **internationalization plan**
- **Elements of a Plan**
 - › Vision & Strategic Goals for Internationalization
 - › Performance Indicators – Outcomes and Evidence of Success
 - › Specific Action Steps and Timeline
 - › Responsible Agents and Funding

ACE-CII Resources...

Publications about Internationalization Concepts and Processes ...

<http://www.acenet.edu/Content/NavigationMenu/ProgramsServices/cii/pubs/ace/index.htm>

Internationalization Toolkit ...

- [Mapping and Planning Internationalization](http://www.acenet.edu/Content/NavigationMenu/ProgramsServices/cii/tool/map/index.htm)
 - › <http://www.acenet.edu/Content/NavigationMenu/ProgramsServices/cii/tool/map/index.htm>
- [Implementing and Evaluating Internationalization](#)
- [Examples of Good Practice in Internationalization](#)

