



**AMERICAN COUNCIL ON EDUCATION**  
Internationalization Collaborative Annual Meeting  
January 30–31, 2009  
Westin City Center Hotel  
1400 M Street NW  
Washington, DC 20005  
DRAFT AGENDA

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**Accelerating Comprehensive Internationalization Through Campus-wide Collaboration**

Comprehensive internationalization is an ongoing process of engaging multiple stakeholders in the work of incorporating international, global, and intercultural dimensions into the teaching, research, and service functions of an institution. Because these stakeholders are wide ranging by definition, they are often separated in their internationalization efforts. The 2009 Collaborative annual meeting will focus on how diverse campus constituents can collaborate more effectively through sharing one another's expertise, resources, and systems to advance comprehensive internationalization.

Recent ACE research has revealed increased support for faculty to internationalize the curriculum. The next frontier for comprehensive internationalization is to connect the diverse dimensions of internationalization. A comprehensive internationalization process benefits from the expertise of professionals in student affairs and residence life, financial and administrative units, as well as the expertise and sustaining efforts of development, alumni, and other external affairs offices.

This meeting is designed for administrators, faculty, and staff from across the institution. We hope that those who have traditionally attended Collaborative meetings and who may be considered visible drivers of internationalization will invite campus colleagues from other programs and units, particularly those in student affairs, finance and administration, and external affairs. Collectively, we aspire to learn more about one another's systems and to promote good collaborative practice in advancing comprehensive internationalization.

**Friday, January 30, 2009**

8:00–9:00 a.m. Continental Breakfast for workshop participants only.

9:00 a.m.–Noon Pre-conference Workshops & Meeting of the Internationalization Laboratory.  
No onsite workshop registration available – pre-registration required.

**Workshop A: An Integrated Approach to Advancing Comprehensive Internationalization**

*Facilitators: Joseph L. Brockington, Associate Provost for International Programs, Kalamazoo College; Diana Davies, Associate Provost for International Initiatives, Princeton University; Paul McVeigh, Associate Vice President for Global Studies and Programs, Northern Virginia Community College; Christa Olson, Associate Director, International Initiatives, American Council on Education*

This workshop is designed for participants who are new to the ACE Internationalization Collaborative and would like to learn more about an integrative approach to internationalization. This strategy integrates attention to inputs (through an internationalization review and strategic planning process) with attention to outputs (through the articulation of learning outcomes and the development of an assessment plan). Representatives from institutions that have worked closely with ACE in piloting this

integrative strategy will offer lessons learned and help participants think about how these processes might be applied at their respective institutions. This workshop will draw upon the ACE publications *Building a Strategic Framework for Comprehensive Internationalization* (2005) and *A Handbook for Advancing Comprehensive Internationalization: What Institutions Can Do and What Students Should Learn* (2006). These ACE publications will be provided to workshop participants. Lunch provided.

**Workshop B: International Partnerships: Guidelines for Colleges and Universities**

*Facilitators: Everett Egginton, Dean, International and Border Programs, New Mexico State University; Madeleine Green, Vice President for International Initiatives, American Council on Education; Susan Buck Sutton, Associate Vice Chancellor of International Affairs, Indiana University Purdue University Indianapolis*

This workshop is designed for participants who are engaged in international partnerships and are interested in developing a more strategic approach to their campus partnership work. It will draw upon ACE's recently updated publication, *International Partnerships: Guidelines for Colleges and Universities*, and companion web site and will assist participants in developing a comprehensive framework for their institutional partnerships. Lunch provided.

**Workshop C: At Home in the World: Educating for Global Connections and Local Commitments**

*Facilitators: Martha Balsbem, Special Assistant to the President for Diversity & Professor, Portland State University; Duncan Carter, Professor/Associate Dean of English & Liberal Arts and Sciences, Portland State University; Diana Cordova, Director, Center for the Advancement of Racial and Ethnic Equity (CAREE), ACE; Gil Latz, Vice Provost for International Affairs, Portland State University*

This workshop is designed for participants who are interested in developing a conceptual framework and a set of learning outcomes to guide their institution's efforts to promote synergy between internationalization and multicultural education. The workshop will draw from the ACE publication, *At Home in the World*, and good practices shared at the ACE 2008 symposium, "Cultivating Collaboration Between Internationalization and Multicultural Education". Lunch provided.

**Meeting of the Internationalization Laboratory 2008–2009 Cohort**

*Facilitator: Barbara Hill, Senior Associate, Center for International Initiatives, American Council on Education*

At this meeting, restricted to those institutions participating in this year's Internationalization Laboratory, members will be able to provide updates about institutional progress on their initiatives, to discuss problems encountered with internationalization and solutions tried, and to articulate lessons already learned about the process of internationalization. Lunch provided.

Noon–1:00 p.m.            Conference Registration

**FORMAL MEETING OPENING**

1:00–1:30 p.m.            **Welcome, Opening Comments, and Introductions**

1:30–2:30 p.m.            **Opening Keynote Panel: A Leadership View on Accelerating Campus Internationalization**

The opening session will feature three institution presidents who are dedicated to campus internationalization. They will discuss why internationalization is a leadership priority, and how to foster collaboration on campus.

- Carolyn Williams, President, Bronx Community College
- Thomas Kepple, President, Juniata College

- Philip DiStefano, Provost and Executive Vice Chancellor for Academic Affairs, University of Colorado at Boulder

2:30–2:45 p.m. Break

2:45–4:00 p.m. **Plenary #1: Collaborating with Finance and Administration**

Administrative offices, including those dealing with finance, technology, legal issues, and facilities, are charged with advancing the internal operations of an institution. How can international offices and administrative units better understand the expectations and challenges within each division? How can these units work together to further the international goals of an institution in a time of limited resources? This panel will showcase good practice and innovative ideas in collaboration between international offices and finance, information technology, and administrative offices to enhance internationalization.

Panelists:

- **Fairleigh Dickinson University:** Cathy Kelley, Assistant Provost for Educational Technology; Jason Scorza, Associate Provost for Global Learning
- **Texas Christian University:** Jane Kucko, Director Center for International Studies; TCU Abroad; Bonnie Melhart, Associate Provost, Academic Affairs

4:00–5:00 p.m. **Breakout Sessions by Institution Type**

- Community College
- Liberal Arts
- Comprehensive
- Research and Doctoral

5:00–5:30 p.m. Break

5:30–7:00 p.m. **Reception**

6:30–7:30 p.m. **Life After the Lab: Internationalization Laboratory Alumni Meeting**  
This meeting for alumni of the Internationalization Laboratory will offer an opportunity for former Lab participants to share updates on their progress since their Lab experience.

**Saturday, January 31, 2009**

7:30–9:00 a.m. Continental Breakfast

8:00–9:00 a.m. **Roundtable Discussions**

Facilitators will lead discussions on the following possible themes:

- Engaging Adjunct Faculty and Teaching Assistants in Internationalization, facilitated by Roger Crum, University of Dayton
- Serving those who Serve: Recognizing Veterans' International Experiences, facilitated by Christa Olson (ACE) and Jim Selbe (ACE)
- Integrating Adult and Continuing Education into Internationalization Efforts, facilitated by Joan Osborne, Palo Alto College
- Faculty Seminars Abroad, facilitated by Uliana Gabara, University of Richmond

9:00–10:15 a.m.            **Plenary #2: Collaborating with Student Affairs and Residence Life**

Student affairs units offer programs and services that are integral aspects of internationalizing the campus. Learning is enhanced when students participate in international student clubs, intercultural campus events, and global dimensions of residence life. How can internationalization teams effectively maximize the impact of such programs and services? How can the co-curriculum be strategically integrated with efforts to internationalize the curriculum? How can it be integrated into an institution's internationalization plan?

Panelists:

- **Binghamton University:** Brian T. Rose, Vice President for Student Affairs; H Stephen Straight, Professor of Anthropology and of Linguistics, Vice Provost for Undergraduate Education and International Affairs
- **Loyola Marymount University:** Denise Folga, Director, Office on International Students and Scholars; Anne Prisco, Vice President for Enrollment Management.

10:15–10:30 a.m.            Break

10:30–11:30 a.m.            **Breakout Sessions by Institution Type**

- Community College
- Liberal Arts
- Comprehensive
- Research and Doctoral

11:30 a.m.–Noon            Hotel Check-out Break

Noon–1:00 p.m.            Lunch

1:00–2:15 p.m.            **Plenary #3: Collaborating with External Affairs**

External affairs offices—including advancement, institutional foundations, alumni, and government relations—represent the institution to a wide variety of constituents. As such, these offices can be key partners in furthering the internationalization efforts of an institution. How can international offices better understand the unique mission of external affairs units? How can international offices and external affairs units effectively work together to further the international objectives of an institution? This panel will showcase good practice and innovative ideas in collaboration among international officers, faculty, and external affairs officers to enhance internationalization.

Panelists:

- **Beloit College:** Elizabeth Brewer, Director, International Education; Susan Cleverdon, Executive Director, Gift Planning
- **Purdue University:** Cheryl Altinkemer, Associate Vice President for Development; Andrew Gillespie, Associate Dean of International Programs

2:15–3:15 p.m.            **Breakout Sessions by Institution Type**

- Community College
- Liberal Arts
- Comprehensive
- Research and Doctoral

3:15–3:30 p.m. Break

3:30–4:30 p.m.

**Closing Plenary**

- Michael Berger, Provost and Vice President for Academic Affairs, Arcadia University

4:30–5:00 p.m.

**Evaluations and Wrap Up**

- 2010 Annual Meeting
- Other Opportunities

5:00–7:00 p.m.

**Advisory Council Meeting**

The ACE Internationalization Collaborative Advisory Council will hold its semi-annual meeting at this time.