



American Council on Education
At Home in the World Institute

June 28-30, 2009

**Synergistic Curricular Models:
Global Studies Program**

Patrice Petro

Special Assistant to the Provost for International Programs

Professor of English/Film Studies

Center for International Education

University of Wisconsin-Milwaukee

Ph. 414/229-4253; email: ppetro@uwm.edu

UWM at a Glance

Student Population: 29,265

92% in-state

Average age: 24.5

Faculty and Staff: 3,366

Undergraduate programs: 155

Masters programs: 49

PhD programs: 20

Milwaukee



UWM Campus

93 acres

Most racially/ethnically diverse university in Wisconsin

UWM diversity relative to State, UW System			
	Total Minority	African-American	Hispanic
UW-Milwaukee Fall 2008 Undergraduate Enrollment	17.9%	6.8%	4.3%
State of Wisconsin Population (2000 Census)	11.6%	5.6%	3.6%
UW-Madison Fall 2008 Undergraduate Enrollment	12.9%	2.8%	3.6%
UW-Green Bay Fall 2008 Undergraduate Enrollment	7.1%	0.7%	1.9%

UWM Mission Statements

- UW System Mission
- UW System Doctoral Cluster Mission
- UWM Select Mission

http://www4.uwm.edu/about_uwm/mission.cfm

excerpts:

- *to serve the needs of women, minority, disadvantaged, disabled and nontraditional students and seek racial and ethnic diversification of the student body and the professional faculty and staff*
- *to extend knowledge and its application beyond the boundaries of its campuses*
- *to establish and maintain productive relationships with appropriate public and private organizations at the local, regional, state, national and international levels*

Chancellor's Strategic Priorities

- Research Growth Initiative
- Access to Success
- Council on Inclusion (Strategic Diversity Plan)

http://www4.uwm.edu/chancellor/uwm_priorities.cfm

Curricular Initiatives

- General Education Requirements
- Cultures & Communities Alternative GER
- Comparative Ethnic Studies Certificate
- Globalization in Oaxaca/Milwaukee
- Beyond Borders: International Living & Learning Community

Model: BA in Global Studies

Achieving synergies with:

- Faculty
- Learning Goals
- Curricular Design

People, Process

- “Open Door” Policy = Arts, Architecture, Urban Planning, Nursing, Business, Biological Sciences, Information Studies, Ethnic Studies, Women’s Studies, etc.
- Since 2003:
 - 51 faculty/staff
 - 115 sections
 - 17 “Global” courses

Learning Goals

- Challenges = Opportunity
- US is part of “the world”
- “local” and “global” are interconnected

Curricular Design

Core Curriculum:

- 3 “Intro to Global Studies” courses
- 1 World Regions course
- 4 one-credit Think Tank courses
- 8 semesters foreign language
- 1 semester study abroad
- 3-credit overseas internship
- 3 upper division track courses

Curricular Design (cont.)

“Intro. to Global Studies” courses:

- Global 101: People & Politics
 - Global 201: Economics & Environment
 - Global 202: Information Technology
-
- Carry social science GER credit
 - Align w/ AAC&U LEAP Learning Outcomes
 - Consider human impacts of globalization

Curricular Design (cont.)

Language Study:

- 8 semesters, 1 or 2 languages

Study Abroad:

- 1 semester (12 credits)

Overseas Internship:

- 3 credits, w/ online course

- Foster intercultural skills development
- Support experiential learning

Curricular Design (cont.)

Upper division, track-specific courses:

- Global Cities:
 - Global 321: The Global City in History
 - Global 421: Social Justice in the Global City
 - Global 500-02: Culture of Global Cities
- Global Communications:
 - Global 351: Language, Media & Social Practice
 - Global 451: Access, Security & Intercultural Contexts

Curricular Design (cont.)

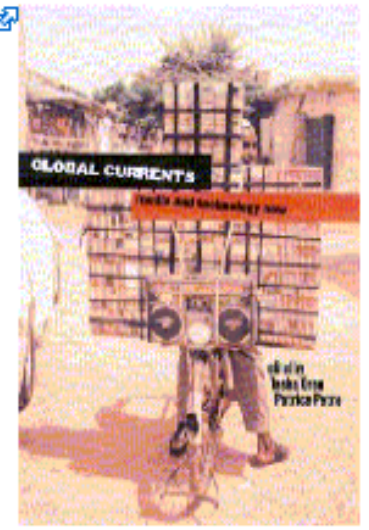
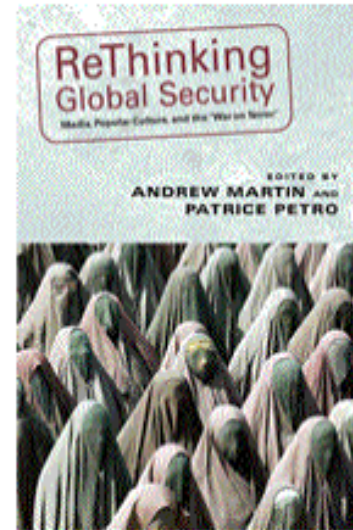
Upper division, track-specific courses:

- Global Management:
 - Global 311: Contexts for Global Management
 - Global 541: Cross-Cultural Management
- Global Security:
 - Global 371: Rethinking Global Security
 - Global 471: Strategies for Realizing Security
 - Global 571: Justice, Power & the Future of Insecurity

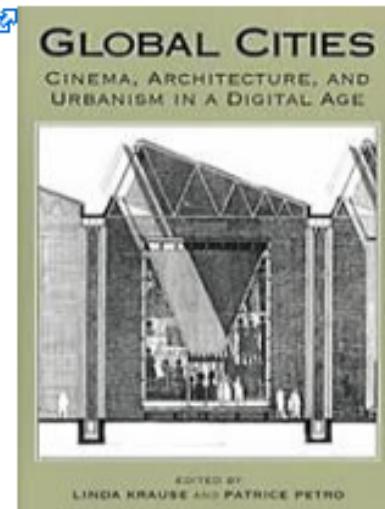
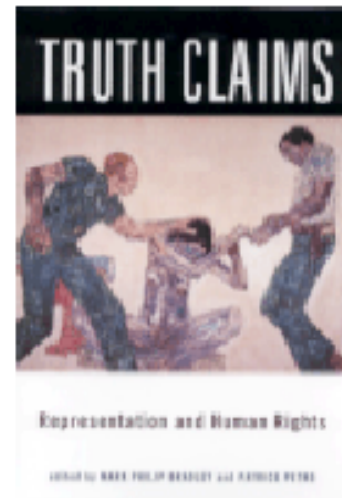
Comprehensive Approach to Global Studies

- Conferences
- Colloquia
- Book series
- Student activities and organizations

Major Conferences and Book Series



Rethinking Global Security and Global Currents



Truth Claims and Global Cities

Patrice Petro

Special Assistant to the Provost for International Programs

Professor of English/Film Studies

Center for International Education

University of Wisconsin-Milwaukee

Ph. 414/229-4253

Email: ppetro@uwm.edu

<http://www.international.uwm.edu>