

MAPPING INTERNATIONALIZATION at U.S. Colleges and Universities



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American Council on Education

Center for International Initiatives



Mapping Webinar Series

Join us for our sector-specific series...

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- **December 1**, 12:00-1:15 pm EST: “Advancing Internationalization at **Baccalaureate** Institutions”
- **December 2**, 12:00-1:15 pm EST:” Advancing Internationalization at **Master’s** Institutions”
- **December 11**, 12:00-1:15 pm EST: “Advancing Internationalization at **Associate’s** Institutions”
- **December 16**, 12:00-1:15 pm EST: “Advancing Internationalization at **Doctoral** Institutions”



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THE ACE SURVEY

- **Institutional support**
- **Academic requirements, programs, extracurricular activities**
- **Faculty policies and opportunities**
- **International students**





THE ACE SURVEY

2001 Survey

Stratified sample, 750 respondents

2006 Survey

All regionally accredited postsecondary institutions that grant associate or baccalaureate degrees,

1047 respondents (47 percent response rate)



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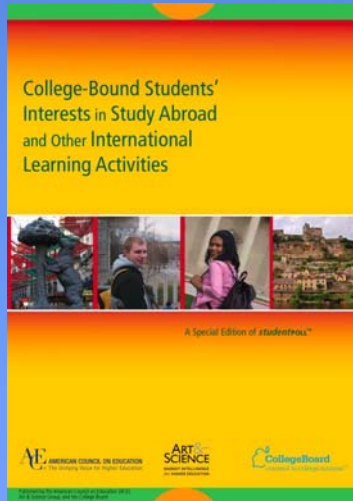


The Headlines

1. Internationalization is not a high priority on most campuses
2. It is possible for students to graduate without taking any courses focused on international/global issues
3. Progress since 2001 is uneven

Finding #1:

High school students are interested in study abroad, language learning, and international learning opportunities.



<http://store.acenet.edu>

Student Interests

In 2007, college-bound high school seniors said...

- 50% plan to study abroad (37% don't know)
 - 71% (of those who want to study abroad) plan to speak the language of the country where they study
- 95% studied a foreign language in high school
- 61% traveled to another country with their family
- 26% speak a language other than English at home



Finding #2:

Since few students study abroad, and about half of institutions do not have international/global course requirements, it cannot be assumed that students are acquiring international/global learning.



Education Abroad

- Institutions are offering more education abroad.
 - Up from 65% in 2001 to 91% in 2006

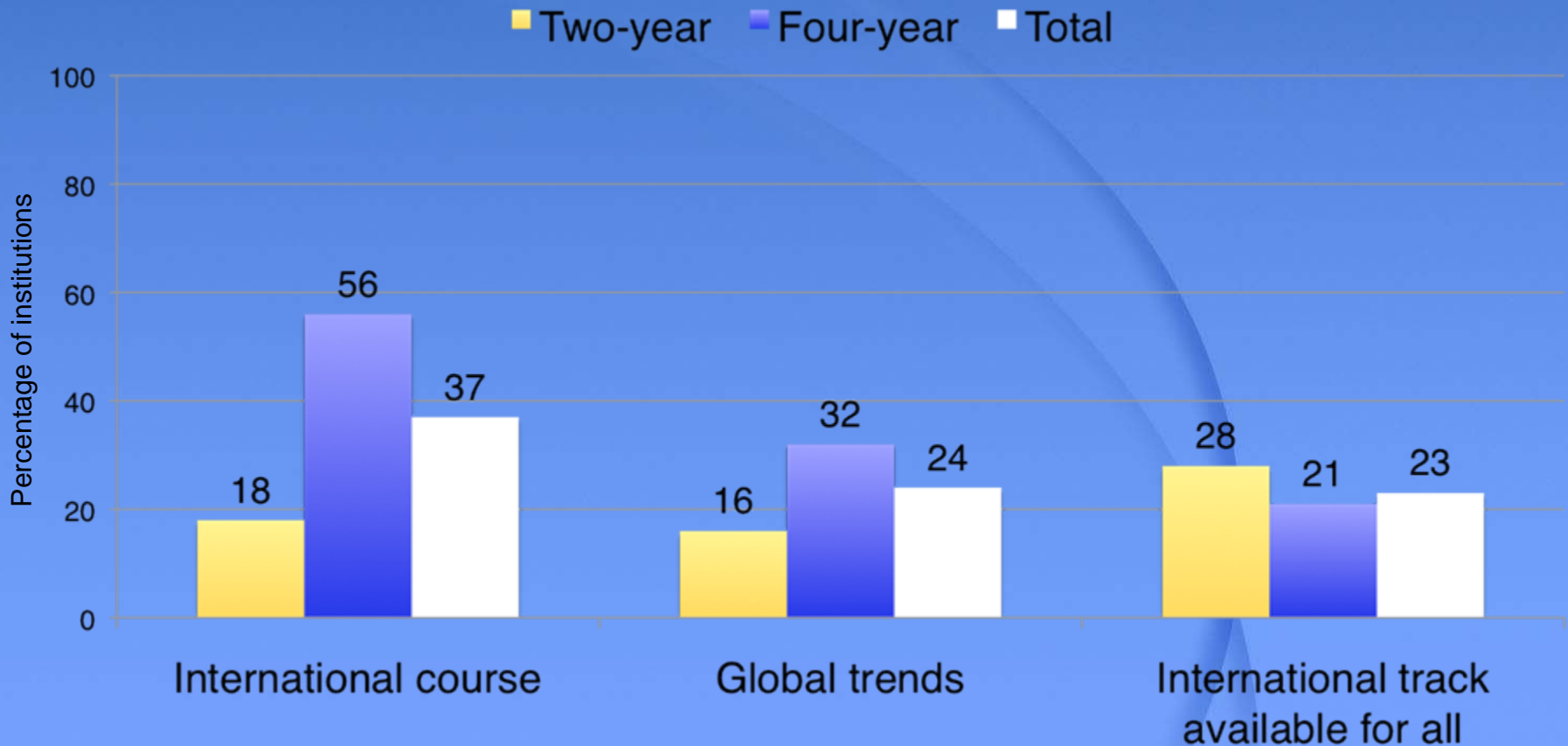
But in spite of increases

- Absolute numbers going abroad are low.
 - 27% of institutions had none of their students study abroad in 2006.
 - 46% had less than 5% of their students study abroad in 2006.



International Courses

Institutions with international/global course requirements

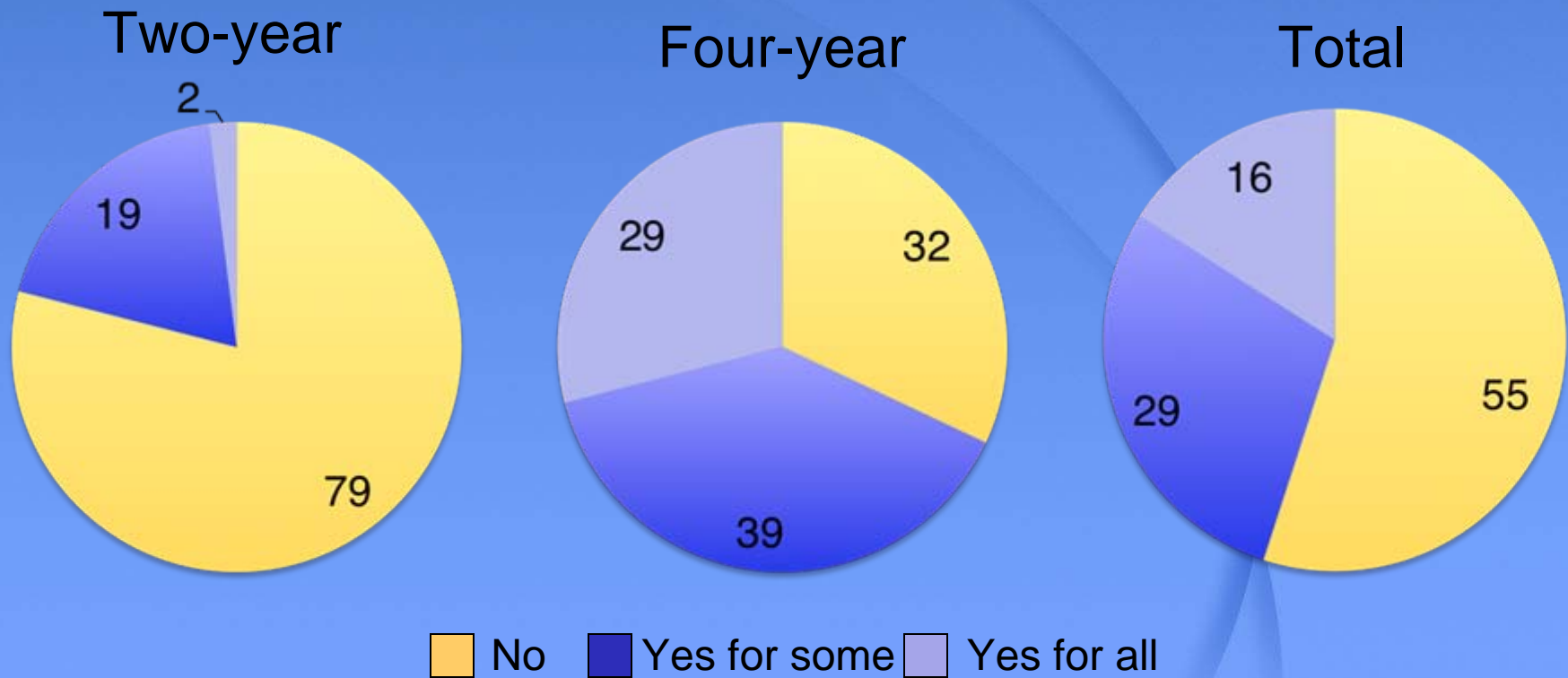


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Foreign Language Study

Percentage of institutions with a foreign language **graduation** requirement



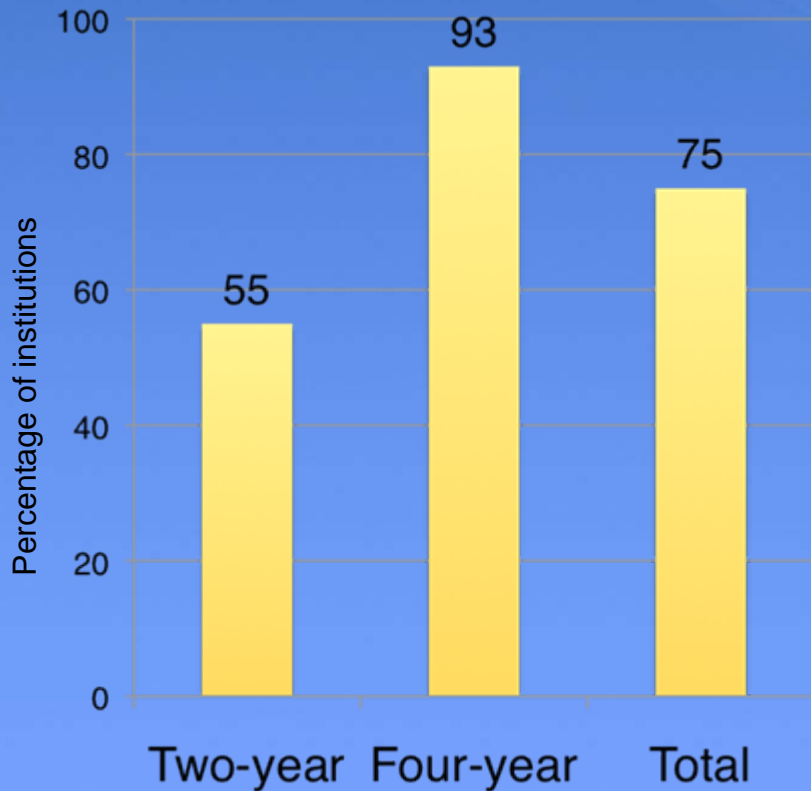
Finding #3:

Institutions are investing in faculty development (and have increased this investment since 2001).



Investing in Faculty

Institutions providing funding to faculty for international activities



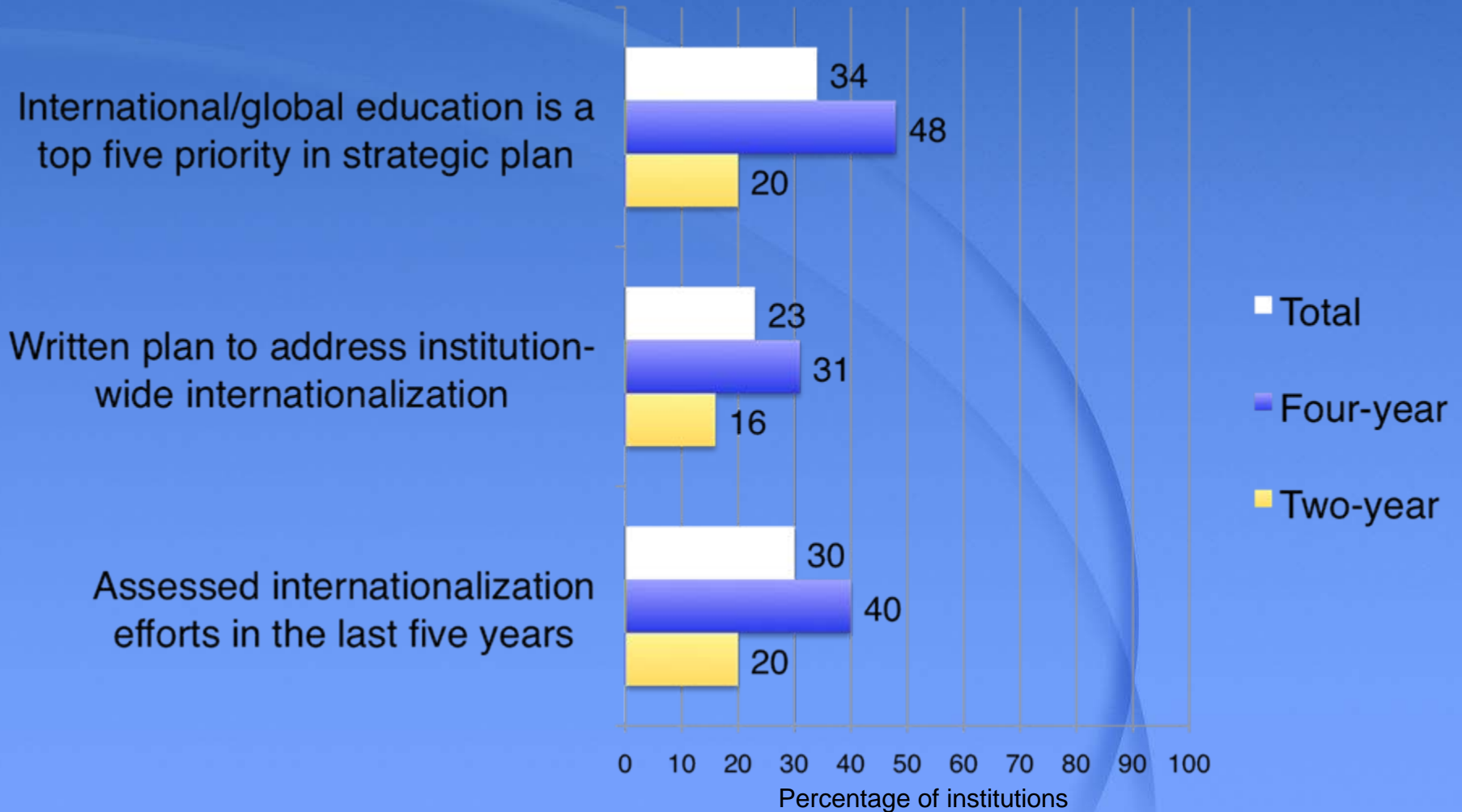
- Travel to meetings or conferences abroad
- Leading students on study abroad
- Studying or conducting research abroad
- Hosting visiting international faculty
- Teaching at institutions abroad

Finding # 4:

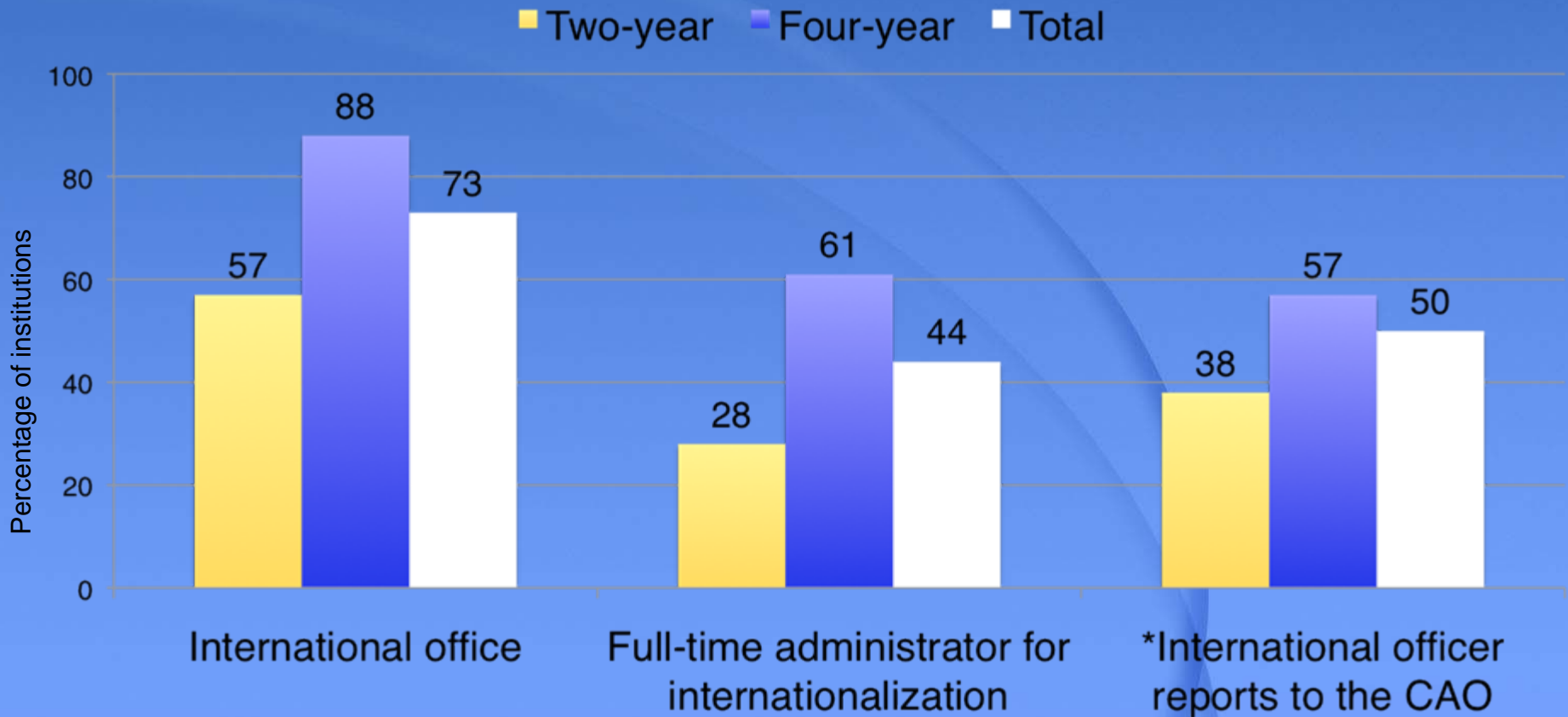
The data show a mixed picture on integrating internationalization in institutional planning and assessment.



Planning and Assessment



Staff and Structure



*Refers to those that have a full-time administrator



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Finding #5:

There are gaps between institutional rhetoric and reality.



Closing the Gap

Rhetoric vs. Reality

- Does your institution's student recruitment literature highlight international or global education programs, activities, and opportunities?

Two-year: 30% Four-year: 74% Total: 52%

- Has your institution developed specific international or global student learning outcomes for all students?

Two-year: 11% Four-year: 18% Total: 14%





Recommendations

- 1. Build on student interests**
- 2. Focus on the curriculum**
- 3. Invest in faculty**
- 4. Create an institutional strategy**
- 5. Ensure active leadership**

These data don't give the whole picture, but do provide an important barometer.

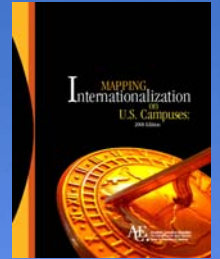


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Thank You!

- Mapping Internationalization on U.S. Campuses: 2008 Edition
- Advancing Internationalization on Your Campus: a webinar series



www.acenet.edu/programs/international/mapping2008



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