

# **Campuses Abroad: The Good, the Bad, the Unknown**

**2009 ACE Annual Meeting**

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**American Council on Education**



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American Council on Education

Center for International Initiatives

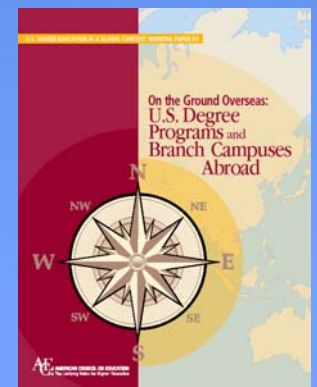
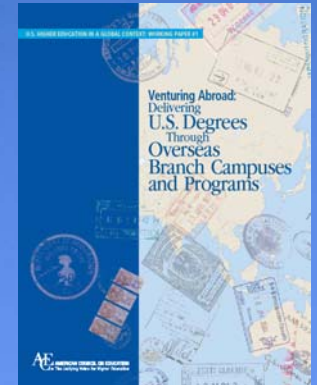
# Framing Considerations

- The global players
- Motivations
- Many models
- Issues for leaders



# ACE Resources

- Venturing Abroad: Delivering U.S. Degrees Through Overseas Branch Campuses and Programs (2007)
- On the Ground Overseas: U.S. Degree Programs and Branch Campuses Abroad (2008)



# The Global Players

- Australia
- U.K.
- U.S.



# Motivations

- Push
  - › Pursue and diversify revenue
  - › Prestige
  - › Advancing internationalization
  - › Advance a service mission

# Motivations

- Pull
  - › Increased demand for higher education
  - › The appeal of a foreign education at home
  - › Favorable host government policies
  - › Rise of English language instruction

# Many Models

- Type of institution/provider
- Independent operation or partnership
- Physical presence: What is a branch campus?
- Curriculum
- Students
- Faculty



# Issues for Leaders

- Fit with mission
- Environment in host country
- Choice of partner
- Academic issues
- Operational considerations
- Legal, financial, reputational risks
- Quality assurance

