

## Alliance Program Member Benefits

### Executive Circle: \$200,000 and above

- Exclusive sponsorship of ACE programs in areas of mutual interest.
- One full-page, full-color ad in The Presidency magazine, subject to space availability; 25 percent discount on additional advertising.
- One full-page ad placed on the front of a tabbed page in the ACE Annual Meeting Final Program (first come, first served).
- A 25 percent discount on booth space at the ACE Annual Meeting, including two free registrations, plus a copy of the pre-conference mailing list.
- All Leadership Circle benefits.

### Leadership Circle: \$100,000–\$199,999

- The opportunity to underwrite selected ACE programs.
- One full-page black-and-white ad in The Presidency magazine, subject to space availability; 20 percent discount on additional advertising.
- One full-page ad placed on the back of a tabbed page in the ACE Annual Meeting Final Program (first come, first served).
- Invitations to all Presidents' and Chancellors' events at the ACE Annual Meeting.
- A 15 percent discount on booth space at the ACE Annual Meeting, including two free registrations, plus a copy of the pre-conference mailing list.
- All Director's Circle benefits.

### Director's Circle: \$25,000–\$99,999

- The opportunity to feature a video highlighting your organization's work or products on ACE's web site.
- One half-page black-and-white ad in The Presidency magazine, subject to space availability.
- A 10 percent discount on booth space at the ACE Annual Meeting, including one free registration, plus a copy of the pre-conference mailing list.

- Special recognition in The Presidency, the ACE Annual Meeting Final Program, and other select publications.
- All Associate's Circle benefits.

### Associate's Circle: \$10,000–\$24,999

- The opportunity to feature a brief description of your organization's work or highlight a new product on the ACE web site.
- If support is designated for a particular ACE program, the opportunity for one representative to attend the program being supported.
- One quarter-page black-and-white ad in The Presidency magazine, subject to space availability.
- A 10 percent discount on booth space at the ACE Annual Meeting.
- Special recognition in The Presidency, the ACE Annual Meeting Final Program, and other select publications.
- All Friends Circle benefits.

### Friends Circle: \$5,000–\$9,999

- The opportunity to sponsor a Focus Zone at ACE's Annual Meeting.
- A 10 percent discount on advertising in The Presidency magazine.
- A subscription to the electronic newsletters, President to President and Higher Education and National Affairs.
- A complimentary subscription to The Presidency.
- Timely, relevant publications and resources.
- Discounts on all ACE publications and conference and meeting registration fees.
- Special recognition in ACE's Annual Report and the ACE Annual Meeting Final Program.
- Your company name and logo featured on the ACE web site, with a 50-word description of your company and a hyperlink to your web site.

### Sampling of Opportunities for Collaboration

#### Center for Effective Leadership

- ACE Institute for New Chief Academic Officers
- Advancing to the Presidency
- US-UK Dialogue
- Presidential Roundtables
- Senior Leadership workshops
- Department Chairs Leadership Programs

#### Office of Women in Higher Education

- Regional Forums
- National Forum
- Women of Color Summit
- State Coordinators Conferences

#### ACE Fellows Program

- Opening Seminar
- Mid-year Seminar
- Closing Seminar
- Council of Fellows Weekend

#### Center for Racial and Ethnic Equity

- Campus Leadership Development Focus Group
- Campus Leadership Toolkit

#### Center for Policy Analysis

- Immigration Issues Brief
- Gender Equity Update
- Research Publications

#### Center for International Initiatives

- Internationalization Collaborative: Annual Meeting
- Internationalization Collaborative: Regional Meetings
- International Collaborative: Webinars
- Transatlantic Dialogue
- Technology Award

#### Center for Lifelong Learning

- Older Adults and Higher Education
- Veterans Initiatives

## Application for Alliance Program Membership

The Alliance Program is open to the following sectors:

- Organizations whose work reflects a significant focus on higher education–related issues. Associates in this category have a nonvoting status.
- Executive search firms that serve higher education institutions. The ACE Roundtable was established in 1985 as a means of addressing the mutual interests of ACE and executive search firms in identifying talented leaders for the nation’s colleges and universities. Associates in this category have a nonvoting status.

Official Name of Corporation: \_\_\_\_\_

URL: \_\_\_\_\_

### Chief Executive Officer (Optional)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

E-mail\*: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Alliance Program Liaison

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_

E-mail\*: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\*E-mail addresses are used solely for distribution of ACE’s weekly president’s electronic newsletters. ACE does not share these addresses with outside parties.

### Dues Rates

(Annual rates, October 1–September 30)

I am interested in discussing participation in the:

- |  |  |   |   |   |
|--|--|---|---|---|
| <input type="checkbox"/> Friends Circle<br>\$5,000–\$9,999 | <input type="checkbox"/> Associate’s Circle<br>\$10,000–\$24,999 | <input type="checkbox"/> Director’s Circle<br>\$25,000–\$99,999 | <input type="checkbox"/> Leadership Circle<br>\$100,000–\$199,999 | <input type="checkbox"/> Executive Circle<br>\$200,000+ |
|--|--|---|---|---|

### Method of Payment

- Send Invoice     Purchase Order     MasterCard     Visa     American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

ACE reserves the right to determine the eligibility of any Alliance Program participant and further reserves the right to reject any application for any reason.

Return to:

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advancement@ace.nche.edu • Phone: (202) 939-9385 • Fax: (202) 833-4760

