




Transatlantic Dialogue

The Changing Social Compact:
A Transatlantic View

Agenda

September 26 – 28, 2005
Washington, DC



Center for Institutional and International Initiatives
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The 2005 Transatlantic Dialogue will focus upon the changing social compact between the state and higher education. This relationship will be explored through discussions of how this change shapes public policy and institutional governance.

The meeting will explore the changing policy context on both sides of the Atlantic and the role of ACE and EUA in both shaping and reacting to the current policy climate. The discussion will focus on a comparison between the role of ACE and EUA and their relationship to the state, as well as the ways in which each association interacts with other higher education associations.

The second part of the meeting, for European participants, will develop these issues further by focusing upon the different relationships between U.S. higher education institutions and their states and changing trends. In the United States, the primary responsibility for education rests with the 50 states. Each state is different in terms of its history, governance structure and local politics. European participants will explore the governance structures and current issues of two states – Maryland and Virginia. They will meet with university leaders and state officials to look at the structure of higher education in each state, funding challenges, and new approaches to governance.

MONDAY, 26 SEPTEMBER 2005

7:00 p.m. **Dinner hosted by Georgetown University**
Riggs Library, 3rd Floor, Healy Hall ▪ 37th & O Streets, Washington, DC
(Transportation by bus from hotel: Pick up from Omni Shoreham at 6:30 p.m., from the Madera Hotel at 6:45 p.m.)

TUESDAY, 27 SEPTEMBER 2005

8:30 - 9:00 a.m. Continental Breakfast

9:00 – 10:15 a.m. **Welcome**
David Ward, President, American Council on Education and
Georg Winckler, President, European University Association

Moderator: David Ward

Introductions around the table: Identify one policy issue at the national or European level – and for U.S. participants, at the state or federal level – or one external force that you think will be the most powerful driver in shaping your institution's future.

Respondents: David Ward and Georg Winckler:

What common themes did you hear from the Europeans (David Ward) and from the North Americans (Georg Winckler)?

10:15 – 10:30 a.m. **Break**

10:30 a.m. – 12:30 p.m. **Framing the Issues: The Policy Context in the USA and Europe**
Moderator: Pierre de Maret, Rector, Université Libre de Bruxelles

Presenters: David Ward and Georg Winckler

Discussion points: What are the major points of convergence/divergence in the policy contexts of the U.S. and Europe? The discussion will focus upon:

- Multiple and conflicting public demands
- Restricted public funding
- Role of the market (mission differentiation, competition)
- Increased demands for accountability and the issue of public trust
- Role of the government

12:30 – 1:45 p.m.

Lunch

1:45 – 4:45 p.m.

Impact on the Role of Higher Education Associations

Moderator: Claire Morris, Association of Universities and Colleges of Canada

Presenters:

M. Lee Pelton, President, Willamette University

Lesley Wilson, Secretary General, European University Association

Terry Hartle, Senior Vice President, American Council on Education

This session will be attended by the heads of the major U.S. presidential associations. Presenters will start with the landscape of higher education and with a description of their associations (members, functions). The session will focus both on the process issues of how ACE and EUA function, and on the content of how the policy context, as discussed in the morning, affects the work of these associations.

Discussion points:

- What are the implications of working with a diverse and large sector? How do associations such as ACE and EUA work with higher education associations that represent a single institutional type?
- What are the changes and trends in ACE's and EUA's policy role?
- What is the impact of their policy role on membership activities?

6:45 p.m.

Dinner hosted by David and Judith Ward at their home

1505 Dumbarton Rock Court, Washington, DC

Transportation by bus from hotel: Pick up from Omni Shoreham at 6:15 p.m., from the Madera Hotel at 6:30 p.m.

WEDNESDAY, 28 SEPTEMBER 2005

8:30 - 9:00 a.m.

Continental Breakfast

Impact on Institutional Leadership and Governance

9:00 – 10:00 a.m.

The Context: Overview of Governance Issues in the United States

Moderator: Tom Ingram, President, Association of Governing Boards

Discussion points:

- What are some typical models of governance in the 50 states (e.g. multi campus systems, elected or appointed boards, role of state coordinating boards)?
- What are the major issues related to governance at the state level?
- What are the implications for campus leaders?

Panel Session: Tom Ingram will moderate a conversation with Kermit Hall, President, SUNY at Albany, and Robert Gates, President, Texas A&M University that illustrates different state models and different approaches. They will address the issues above as they relate to their particular situation.

10:00 – 10:15 a.m.

Break

10:15 – 11:15 a.m.

The Context: Overview of Governance Issues in Europe

Moderator: Roderick Floud, President and Former Vice Chancellor, London Metropolitan University

Discussion points:

- What are some typical models of governance in Europe (e.g. elected or appointed boards, board composition) ?
- What are the major issues related to governance at the national level?
- What are the implications for campus leaders?

Panel Session: Roderick Floud will moderate a conversation with Jean-Marc Rapp, Rector, Université de Lausanne, and Gülsün Saglamer, Former Rector, Istanbul Technical University, that illustrates different national models and different approaches. They will address the issues above as they relate to their particular situation.

11:15 a.m. – 12:00 p.m.

Discussion of Governance Issues

Moderator: Peter Gaehtgens, President, Hochschulrektorenkonferenz

12:00 – 12:15 p.m.

Wrap up: David Ward and Georg Winckler

12:15 – 1:15 p.m.

Lunch and Departure of U.S. Participants



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The second part of the program will further develop the discussions through an in-depth look at the policy issues and governance structures of two states: Virginia and Maryland.

They will focus on the following questions:

- What is the current/proposed structure of higher education in the state? Of its governance system? Composition and method of appointment of significant governance bodies? How did/will this structure come about?
- How does the state deal with issues of funding, mission differentiation, balancing expenditures for research and teaching?
- What are the major issues facing higher education in the state? How are they being addressed?

WEDNESDAY, 28 SEPTEMBER 2005

1:30 – 4:30 p.m.

Virginia Case Study

Moderator: Roseann Runte, President, Old Dominion University, VA

Presenters:

Alan Merten, President, George Mason University, VA

Daniel La Vista, Executive Director, State Council of Higher Education for Virginia

Don Finley, Executive Director, Virginia Business Higher Education Council

European respondent: Janis Vetra

Virginia has recently compensated for continuous budget cuts with an investment of \$270 million. In February 2005, Virginia passed legislation granting its universities and colleges the choice of one of three levels of autonomy in their financial and administrative affairs. The law also requires all public institutions to develop multiyear financial, accounting, educational and institutional goals that support state needs. Three institutions have the highest level of autonomy permitted by the new legislation and can negotiate individual institutional agreements with the state.

6:00 p.m.

Departure from Omni Shoreham Hotel, dinner hosted by William (Brit) Kirwan, Chancellor, University System of Maryland

Hidden Waters, 3112 Old Court Road, Baltimore, Maryland

THURSDAY, 29 SEPTEMBER 2005

8:45 a.m. - 9:30 a.m.

Continental Breakfast

9:30 a.m. – 12:15 p.m.

Maryland Case Study

Moderator: William (Brit) Kirwan, Chancellor, University System of Maryland

Presenters:

Robert Caret, President, Towson University, MD

Senator P.J. Hogan, Vice-Chair, Senate Budget and Taxation Committee, Maryland State Senate

Calvin Burnett, Chief Executive Officer, Maryland Higher Education Commission

European respondent: Kari Raivio

Maryland higher education has suffered a 14 percent cut, coupled with a 20 percent tuition increase. It underwent a sweeping reorganization in the late 1990's and in 1999 legislation granted the University System of Maryland more management flexibility by granting it the status of a public corporation.

12:15 – 1:15 p.m.

Lunch and departure of the EUA delegation



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