

CALL FOR PROPOSALS AND GENERAL INFORMATION
FOR CONFERENCE PARTICIPANTS



October 6–8, 2005

Phoenix Civic Plaza
Phoenix, Arizona

Educating All of One Nation

Realizing America's
Promise: EMBRACING
DIVERSITY, DISCOVERY,
AND CHANGE

Don't miss the chance to present at the
nation's premier conference on developing
and improving minority participation in
higher education!



Sponsored by the
American Council on Education
The Unifying Voice for Higher Education

Center for Advancement of Racial and Ethnic Equity (CAREE)

About the Conference

THE AMERICAN COUNCIL ON EDUCATION

The American Council on Education (ACE) is the major coordinating body for all the nation's higher education institutions. ACE seeks to provide leadership and a unifying voice on key higher education issues and to influence public policy through advocacy, research, and program initiatives. Counted among its members are approximately 1,800 accredited, degree-granting colleges and universities and higher education-related associations, organizations, and corporations. Founded in 1918, ACE aims to foster greater collaboration and new partnerships within and outside the higher education community to help colleges and universities anticipate and address the challenges of the 21st century and contribute to a stronger nation and a better world. Three key strategic priorities drive ACE's activities: representation as advocate and voice for all of higher education; leadership development to enhance the diversity and capacity of American higher education leaders; and service to colleges, universities, and other higher education and adult learner organizations. ACE's areas of focus include access, success, equity, and diversity; institutional effectiveness; lifelong learning; and internationalization.

<http://www.acenet.edu>

EDUCATING ALL OF ONE NATION

The biennial *Educating All of One Nation* conference promotes the advancement of minorities at all levels of higher education and supports ACE's strategic priorities of leadership development and service. The 2005 conference, the tenth such meeting, will be held October 6–8 in Phoenix, Arizona. The theme, **Realizing America's Promise: Embracing Diversity, Discovery, and Change**, conveys the timeliness of the conference, given America's changing demographics. The theme is supported by sessions that fall under six broad headings:

- Academic Access and Success.
- Leadership Development.
- Science, Technology, Engineering, and Mathematics Human Capital Resources.
- K–16 Relationships.
- Business/Corporate Connections.
- Education Policies.

The major goals of the conference are to:

- Provide a forum for discussion of the key issues that affect diversity in higher education.
- Provide timely information and informed perspectives on critical policy issues related to diversity.
- Showcase institutional programs that have effectively increased the representation and success of individuals from underrepresented groups.

In the current climate of state budget cutbacks and continuing attacks on affirmative action, the Educating All of One Nation conference comes at a crucial time. The program examines all aspects of minority participation in higher education, including the impact of diversity programs on the access and persistence of individuals of color in higher education institutions, with a special focus on excellence in discovery and innovation in science and engineering. The conference encourages the estimated 1,100 attendees to:

- Facilitate increased participation by underrepresented groups in science, technology, engineering, and mathematics (STEM).
- Hear the latest research developments.
- Share best practices.
- Examine emerging state and federal policies related to diversity.

<http://www.acenet.edu/programs/caree>

CENTER FOR ADVANCEMENT OF RACIAL AND ETHNIC EQUITY (CAREE)

Established in 1981 as the Office of Minority Concerns, ACE's Center for Advancement of Racial and Ethnic Equity (CAREE) monitors and reports on the progress of African Americans, Latinos, Asian Americans, and American Indians in postsecondary education and engages in efforts to improve their educational and employment opportunities in higher education. During its 24 years of existence, CAREE (pronounced "care") has achieved recognition as a leading force within the academic community for articulating the importance of diversity at all levels on college and university campuses. CAREE, formerly the Office of Minorities in Higher Education, also provides information and counsel to presidents, faculty members, administrators, state systems, federal policy makers, businesses, community organizations, and other educational organizations on issues and policies affecting people of color in higher education.

Who Attends?

Higher Education/Academic Leaders

- Institutional chief executive officers.
- Chief diversity officers.
- Governing board members.
- Faculty and academic administrators.
- Deans.
- Student affairs officers.
- Multicultural affairs officers.
- Affirmative action and EEO administrators.
- Directors and deans of admissions.
- Support services directors.
- Academic researchers.
- Education association representatives.
- Other higher education representatives.

Corporate and Foundation Leaders

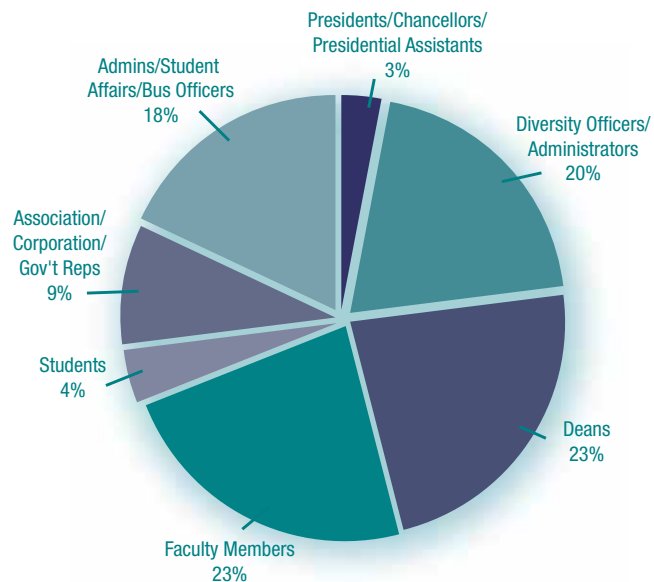
- Businesses with a commitment to diversity and education.
- Foundations.
- Publishers and book distributors.
- Executive search firms.
- Diversity consultants.

Government Leaders

- Representatives of federal, state, and local government agencies.

Educating All of One Nation attracts a wide range of higher education stakeholders. Attendees will represent a range of U.S. higher education institutions, including some campuses that will send teams of professionals. The conference will place special emphasis on cultivating teamwork among campus administrators and faculty who want to improve the education of underrepresented students in science, technology, engineering, and mathematics (STEM).

To facilitate the exchange of ideas from outside education, officials from federal, state, and local governments, as well as corporate and foundation representatives, will share their perspectives with conference attendees. In addition, CAREE invites a limited number of graduate and undergraduate students to share their perspectives and insights on various aspects of the higher education experience, including financial aid, online instruction, mentoring, and participation in the scientific and technological fields.



Conference Schedule

Highlighted Speakers

Educating All of One Nation

Realizing America's Promise: Embracing Diversity, Discovery, and Change
October 6–8, 2005 • Phoenix Civic Plaza • Phoenix, Arizona

(Tentative schedule, subject to change)

Thursday, October 6, 2005

- 7:00 a.m.–5:00 p.m. Pre-conference Registration and Check-in
- 9:00 a.m.–4:00 p.m. Pre-conference Session on Increasing Participation in Science, Technology, Engineering, and Mathematics (STEM) *(by invitation only)*
- 1:00–4:00 p.m. Pre-conference Workshops *(additional registration fee required)*
- 4:30–6:00 p.m. Opening Plenary Session
Address by Sara Martinez Tucker, President and CEO, Hispanic Scholarship Fund
- 6:00–8:00 p.m. Opening Reception and Welcome
(complimentary, but registration is required)

Friday, October 7, 2005

- 7:00 a.m.–5:00 p.m. Registration and Exhibit Hall Open
- 8:00–9:15 a.m. Continental Breakfast in Exhibit Hall
- 9:15–10:30 a.m. Morning Plenary Session
Address by M. Lee Pelton, President, Willamette University and Vice Chair, ACE Board of Directors
- 10:30–10:45 a.m. Coffee Break in Exhibit Hall
- 10:45 a.m.–12:15 p.m. Concurrent Sessions
- 12:30–2:00 p.m. Luncheon Plenary Session *(complimentary, but registration is required)*
Address by Carolyn Warner, Founder and President, Corporate Education Consulting, Inc. and former Arizona State Superintendent of Public Instruction
- 2:00–2:15 p.m. Refreshment Break in Exhibit Hall
- 2:15–3:45 p.m. Concurrent Sessions
- 4:00–5:15 p.m. Concurrent Sessions
- 6:30–9:00 p.m. The Third Diversity Leadership Award Ceremony & Banquet
(special registration is required)

Saturday, October 8, 2005

- 7:00 a.m.–6:00 p.m. Registration and Exhibit Hall Open
- 7:00–8:30 a.m. Continental Breakfast in Exhibit Hall
- 8:00–9:15 a.m. Concurrent Sessions
- 9:15–9:30 a.m. Coffee Break in Exhibit Hall
- 9:30–10:45 a.m. Morning Plenary Session
- 11:00 a.m.–12:15 p.m. Concurrent Sessions
- 12:30–2:00 p.m. Luncheon Plenary Session *(complimentary, but registration is required)*
- 2:15–3:45 p.m. Special Emphasis Sessions
- 3:45–4:00 p.m. Networking Opportunity in Exhibit Hall *(light refreshments will be served)*



SARA MARTINEZ TUCKER
President and CEO
Hispanic Scholarship Fund



M. LEE PELTON
President
Willamette University and
Vice Chair
ACE Board of Directors



CAROLYN WARNER
Founder and President
Corporate Education
Consulting, Inc.

Address communications regarding registration for the conference program to:
American Council on Education
Center for Advancement of
Racial and Ethnic Equity (CAREE)
One Dupont Circle NW
Washington, DC 20036
Phone: (202) 939-9395

Visit our web site at:
[http://www.acenet.edu/
programs/caree](http://www.acenet.edu/programs/caree)

Registration Fees and Deadlines

All conference participants receive significant discounts by registering in advance. Registration is not complete until fees are paid in full. Registrations received on or before September 2, 2005, are eligible for discounted rates. See page 8 for registration fees.

Registration fees cover conference materials, admission to plenary and concurrent sessions, and entrance to the Exhibit Hall. Also included are two continental breakfasts and two luncheons (on Friday and Saturday), as well as the opening reception (on Thursday evening). You may register online (at http://www.acenet.edu/programs/caree/conf_main.cfm) or fax or mail your printed registration to ACE. Please visit our web site at <http://www.acenet.edu/programs/caree/conf-register.cfm> to download a printable registration form.

Additional registration fees apply to pre-conference workshops and the Diversity Leadership Award Ceremony and Banquet.

ACE Membership

Special registration rates are available for ACE member institutions. To confirm that your institution is a member of ACE, please visit our web site at <http://www.acenet.edu/about/memberdirectory/index.cfm>.

Airline Reservations and Discounted Air Travel

Meeting attendees are responsible for their own airfare transportation. Special discounts of up to 15 percent are available for meeting attendees who fly United Airlines. Refer to United Meeting ID #552TG to receive an automatic 5 percent discount off the lowest applicable fare or 10 percent off the unrestricted coach fare. You will receive an additional 5 percent discount if you make your reservations at least 60 days in advance. You or your travel agent can make your reservations by calling United Airlines at (800) 521-4041.

Hotel Information

To obtain the discounted conference lodging rate, attendees must make hotel reservations using the conference hotel form. You must specify that you are attending the **ACE: Educating All of One Nation** conference.

A block of rooms has been reserved for conference attendees from October 3 to October 10, 2005. All rooms must be guaranteed with a major credit card or by a check made payable to the hotel. Check-in time is 3:00 p.m. and check out time is 11:00 a.m.

Meeting Location

All sessions scheduled for Thursday, October 6, will take place at the Hyatt Regency Phoenix. All sessions scheduled for Friday, October 7, and Saturday, October 8, will take place at the Phoenix Civic Plaza. The Diversity Leadership Award Ceremony & Banquet will take place at the Hyatt Regency on Friday, October 7.

Payment Options

Only credit card payments can be faxed. Your fax transmission report should serve as receipt of a faxed registration until you receive your confirmation letter. To eliminate duplicate registrations, do not mail a registration form that you have previously faxed.

Option A: Early Bird

Early-bird payment can be made in two ways:

1. Make a full single payment by August 5, 2005.
2. Pay the balance of your early-bird registration by August 5 (first half is due June 3).

NOTE: If balance is not paid in full by August 5, the reduced early-bird rate (see rates on page 8) will no longer apply.

Option B: Regular Registration

Payment is due by September 2.

Option C: Late/Onsite Registration

After September 2, you must register onsite in Phoenix. Do not mail or fax your registration on or after this date.

Registering as a Campus Team (Team registrations cannot be submitted online.)

Four or more participants (excluding conference presenters) from a single institution may register as a Campus Team. The benefits of attending as a team include:

- Allowing team members to register at a discounted rate.
- Facilitating systemic change throughout the institution.
- Developing a critical mass of committed leaders who champion diversity and equity issues.
- Promoting institution-wide dialogues on diversity and increases cultural sensitivity.

ACE encourages institutions to appoint an individual to serve as the Campus Team Leader, who will coordinate the selection, registration, and participation of team members. All team members must come from the same institution, and each must fill out a registration form and submit it to the Team Leader. Registrations submitted individually cannot be combined later to qualify for group rates.

Conference Areas of Emphasis



The conference is organized around areas of emphasis that address the need for systemic change, creating links among the various business, government, education, and nonprofit sectors. These areas also address the need to identify practical institutional models that can be replicated readily at similar institutions. Sessions will fall under six broad headings:

- **Area I: Academic Access and Success**

Provides attendees with postsecondary-level innovative recruitment and retention models; curricular enhancements that use multicultural approaches; and models for internships, service learning engagements, and mentoring programs that increase student access, retention, progression, and graduation.

- **Area II: Leadership Development**

Considers the wide variety of practices that administrators and faculty use to enhance their professional development and identification for movement into positions of leadership in colleges and universities.

- **Area III: Science, Technology, Engineering, and Mathematics Human Capital Resources**

Examines the various ways in which higher education contributes to the development of the nation's science, technology, engineering, and mathematics (STEM) human capital and contributes to economic growth and national security through innovation and discovery. These sessions will provide a comprehensive opportunity to learn about research-based interventions that have successfully addressed the STEM pipeline issue.

- **Area IV: K–16 Relationships**

Explores the creation of effective linkages among higher education institutions and elementary and secondary schools; religious organizations; local, state, and federal governments; and foundations, to help close the performance gap, develop high academic skills, and promote college aspirations among all students.

- **Area V: Business/Corporate Connections**

Explores ways in which connections can be made between representatives from the business/corporate world and the academic community to facilitate greater racial and ethnic diversity in both settings.

- **Area VI: Education Policies**

Considers the effects that emerging state and federal policies will have in such important areas as affirmative action, student financial aid, reauthorization of the Higher Education Act, athletic eligibility, and institutional accreditation.

Proposal Guidelines

Proposal Guidelines

Sessions will discuss:

- Research findings on diversity and implications for improving institutional policies and practices.
- Curricular and pedagogical innovations that deepen students' knowledge of diversity.
- Models of good practice and effective programs that describe development, pitfalls, lessons learned, outcomes, and usefulness.
- Diversity training sessions.
- Race-related interactive and problem-solving sessions.
- Resource tools and strategies for broadening campus dialogues.
- Presentations describing and analyzing institutional, state, and federal education policy issues.

Presentation Room Arrangements

All workshops and concurrent sessions will be held in theater-style rooms to maximize seating capacity, including the panelist head table and presentation equipment. Theater style is similar to a classroom, without tables. It features a platform, podium, or riser as the focal point. If an alternate arrangement is needed, please contact the meeting manager.

NOTE:

All presenters must confirm their attendance by paying 50 percent of their registration fee by June 3 (presenters pay a rate of \$425). Full payment is due no later than August 5, 2005. Cancellations received after August 5 and no-shows are not eligible for refunds.

Completed Proposal Packets

You must submit the following documents for your proposal to be considered for review:

- **Proposal Cover Sheet:** Submit all information requested on the enclosed proposal cover sheet. The session convener/moderator must contact all panelists prior to submitting their names on the proposal.
- **Audiovisuals:** Audio-visual material indicated on the proposal cover sheet should reflect preferences for the entire panel.
- **Session Summary:** Attach a brief description (double-spaced, two-page maximum) of the session. Describe the session's purpose, content, teaching methods, campus applications, and, where appropriate, policy implications. Describe how your presentation will involve the participants in active learning and how the proposed session relates to the conference theme and specific area of interest.
- **Session Abstract:** Attach a brief abstract (100-word maximum) that will be used in the final conference program. All abstracts are subject to editorial changes.
- **Biographical Sketches:** Include a 50-word biographical sketch that could be used to introduce each panelist to the audience. In the interest of time, we request no more than four panelists (including yourself).
- **Photos:** Please attach a black and white photo of each presenter or submit an electronic image (preferably a jpeg of at least 300 dpi), to be used in the conference final program.

All materials must be received by ACE no later than April 8, 2005. We encourage you to submit the completed proposal packet electronically (allonenation@ace.nche.edu). You may also submit the material by fax or mail to the address at the bottom of the cover sheet. Incomplete proposals will not be accepted.

Questions regarding proposal guidelines and topics should be directed to Bettie White, Project Director, at (202) 939-9395.

Proposal Cover Sheet

Please complete this form, attach appropriate supporting material, and submit by April 8, 2005. You may mail your proposal to: ACE/CAREE, One Dupont Circle NW, Washington, DC 20036-1193; fax it to (202) 785-2990; or e-mail the material to allonenation@ace.nche.edu.

Registration for presenters is \$425 per presenter.

Session Title (subject to editing): _____

Concurrent Sessions: Typically, one to three presenters address a topic through a combination of lecture, discussion, and interactive experience.

Areas of Emphasis

Please indicate the area of interest to which your session relates:

- Area I: Academic Access and Success
- Area II: Leadership Development
- Area III: Science, Technology, Engineering, and Mathematics (STEM) Human Capital Resources
- Area IV: K-16 Relationships
- Area V: Business/Corporate Connections
- Area VI: Education Policies

Scheduling Preference

Please indicate your scheduling preference (subject to approval) by checking one time slot for your session.

Concurrent Sessions

- Friday, October 7 (10:45 a.m.–12:15 p.m.)
- Friday, October 7 (2:15–3:45 p.m.)
- Friday, October 7 (4:00–5:15 p.m.)
- Saturday, October 8 (8:00–9:15 a.m.)
- Saturday, October 8 (11:00 a.m.–12:15 p.m.)

Audio-Visual Materials:

Please indicate your need for audio-visual materials:

- Flip chart package w/ pad & two markers
- Overhead projection package
- 35mm slide projection package
- VHS/VCR/monitor package
- Computer data display package (e.g., PowerPoint presentations)
A limited number of rooms will have this package. You must submit a written statement indicating how PowerPoint will enhance your presentation. YOU ALSO MUST PROVIDE YOUR OWN LAPTOP.
- Other, please specify: _____

Presenters

Please type, print, or attach business cards for each presenter. No more than four panelists in total, including the convener/moderator, please.

Session Convener/Moderator (primary contact person):

Name _____
 Title _____
 Institution _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

Other Presenters:

Name _____
 Title _____
 Institution _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

Name _____
 Title _____
 Institution _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

Name _____
 Title _____
 Institution _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

Conference Registration Form

Opening Reception (complimentary, but registration is required)

Thursday, October 6 • 6:00–8:00 p.m.

COMPLIMENTARY

Luncheon Plenary (complimentary, but registration is required)

Friday, October 7 • 12:30–2:00 p.m. Saturday, October 8 • 12:30–2:00 p.m.

COMPLIMENTARY

The Third Biennial Diversity Leadership Awards Ceremony & Banquet (special registration fee required) \$ _____

Friday, October 7 • 6:30–9:00 p.m. **(\$50/person)**

Total Registration Fee: \$ _____

5. Special Services and/or Special Meals Required?

yes no

Please Specify: _____

6. Refund/Cancellation Policy

Registration fees paid in advance are refundable (less a \$100 cancellation fee) if written notice of cancellation is received by September 2, 2005. **Telephone cancellations will not be accepted.** Letters received after September 2 and no-shows are not eligible for refunds. Approved refunds will be mailed after the conference.

7. Payment Information

Are you paying now?

Yes, I am making full payment now. Yes, I am making partial payment now. No. Please invoice me.

Method of payment:

American Express MasterCard Visa Check (Make check payable to ACE/CAREE.) Purchase Order # _____

Credit Card No: _____ Expiration Date: _____

Signature: _____

PLEASE KEEP A COPY OF THIS FORM FOR YOUR RECORDS

To eliminate duplicate registrations, do not mail a registration form that has been faxed or processed on the web.

American Council on Education

Center for Advancement of Racial and Ethnic Equity

Department 36

Washington, DC 20055-0036

Telephone: (202) 939-9395

Fax: (202) 785-2990

DO NOT WRITE BELOW THIS LINE (Payment Info.)

Reg #: _____ Invoice #: _____

Date: _____ Type: CK/PO/CR Amount: _____ Check No: _____ Batch: _____ Code: CFP

ACE's Federal ID Number is: 53-0196573.

Hotel Reservation Form

Hotel Reservation Form

ACE Hotel Reservation Form EDUCATING ALL OF ONE NATION (EAON) October 6–8, 2005 • Phoenix, Arizona

Do not mail or fax this form to ACE. Fax form directly to hotel.

Please check your hotel preference:

Hyatt Regency Phoenix

122 North Second Street, Phoenix, Arizona 85004

Phone: (602) 252-1234; Fax: (602) 254-9472

Single/Double Occupancy \$141

Hotel San Carlos

202 N. Central Avenue, Phoenix, Arizona 85004

Phone: (602) 253-4121; Fax: (602) 253-6721

Please check the type of accommodation requested:

Smoking

Non-smoking

Deadlines

Note that guestrooms are reserved under the group name "ACE-EAON." The group rate is guaranteed for reservations received by the Hyatt Regency Phoenix on or before September 2, 2005, and by the Hotel San Carlos on or before September 4, 2005. Reservations received after these dates will be made on a space-available basis.

Rates are subject to a 12.07 percent occupancy tax. Check-in time is 3:00 p.m. and check-out time is 11:00 a.m.

(Please attach a business card, or type or print this information.)

Name _____

Institution _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

Sharing with _____

Special Requests/Hyatt Gold Passport Number _____

Arrival Date/Time _____ Departure Date/Time _____

All reservations must be guaranteed with a major credit card or check. There is no penalty for reservations cancelled at least 72 hours prior to the date of arrival.

Please check method of payment:

American Express

MasterCard

VISA

Diners Club/Carte Blanche

Discover

Check (Payable directly to hotel)

Credit Card # _____

Expiration Date _____

Signature _____

CALL FOR PROPOSALS AND GENERAL INFORMATION FOR CONFERENCE PARTICIPANTS



Educating All of One Nation

Realizing America's Promise:
EMBRACING DIVERSITY,
DISCOVERY, AND CHANGE

October 6–8, 2005

Phoenix Civic Plaza
Phoenix, Arizona

Sponsored by the
American Council on Education
Center for Advancement of Racial and Ethnic Equity (CAREE)

Important Deadlines

April 8, 2005

- Presentation proposals

June 3, 2005

- Early-bird registrations (half payment)

August 5, 2005

- Full payment for all early-bird registrations and conference presenters

September 2, 2005

- Regular registrations
- Hotel reservations

ACE
The Unifying Voice for Higher Education

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Washington DC 20036-1193