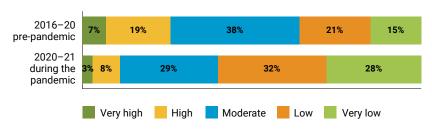
Mapping Internationalization on U.S. Campuses: 2022 Edition Snapshot

Overall Level of Institutional Internationalization

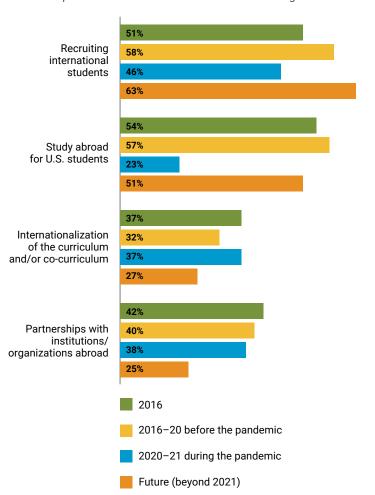
Prior to the COVID-19 pandemic, 26 percent of institutions reported very high or high levels of internationalization. Despite challenges to global education during the pandemic, 11 percent of respondents reported "high" or "very high" levels of internationalization at their institutions and 29 percent of institutions shared that their internationalization levels were "moderate."



Note: Due to rounding, totals might not equal 100.

Current and Anticipated Future Priority Activities for Internationalization

Student mobility has been a top priority for internationalization since 2016 and institutions anticipated a continued focus on this area moving forward.



Top Three Vital Catalysts for Internationalization

Across all institution types, faculty, senior international officers, and presidents were perceived as the most vital catalysts for internationalization





47% President/chief executive officer



Senior
47% international officer



The American Council on Education's 2021 Mapping Internationalization on U.S. Campuses Survey collected responses from 903 U.S. colleges and universities between March 2021 and February 2022. Further analysis of the survey data can be found in the corresponding report, *Mapping Internationalization on U.S. Campuses: 2022 Edition.* Visit acenet.edu/mapping for more information.



Recruiting international students

Technology Used for Internationalization Activities

During the pandemic, the share of institutions using technology for internationalization activities increased. Most notably, using technology to facilitate virtual international internships increased from 5 percent before the pandemic to 28 percent during the pandemic, and 38 percent of respondents reported that their efforts to encourage global learning opportunities by expanding virtual exchanges had accelerated.

Facilitating course-level collaboration between faculty and/or students on the home campus and counterparts overseas

Supporting home campus students who are studying abroad

Delivering joint and dual degree programs with partner(s) abroad

Facilitating virtual international internships

22%

37%

11%

16%

5%

28%

56%

Facilitating research opportunities

Facilitating research opportunities with students and institutions abroad

Note: This question was only asked of respondents who reported that their institution offers undergraduate degrees, and it reflects the use of technology other than email and web pages.

Top Geographic Targets for International Student Recruitment



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China



-00

India



46% Vietnam

42%

South Korea



34%

Japan

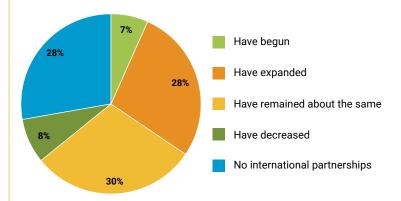
Note: This question was asked only of respondents who reported that their institutions have an international student recruitment plan with geographic targets.

International Partnerships

Twenty-eight percent of institutions expanded their partnerships in the last three years. Other data in the survey showed that sixty-eight percent of the institutions had partnerships with academic institutions abroad, and China was the top country for existing partnerships. Yet, only a marginal percentage (18 percent) reported having a formal partnership strategy.

2016-20 pre-pandemic

2020-21 during the pandemic



Note: Due to rounding, totals might not equal 100.



ACE conducts its Mapping Internationalization on U.S. Campuses Survey every five years to assess the current state of globalization at U.S. colleges and universities, analyze progress and trends over time, and identify future priorities. Visit acenet.edu/mapping to view the previous reports.