

**CORPORATE ENGAGEMENT WITH
THE AMERICAN COUNCIL ON EDUCATION**



WHO WE ARE

The American Council on Education (ACE) is the major coordinating body for the nation's college and universities. Our strength lies in our diverse membership of more than 1,700 colleges and universities, related associations, and other organizations in the U.S. and abroad. ACE mobilizes the higher education community to shape effective public policy; strengthen and diversify the leadership pipeline; and foster innovative, high-quality practice. Throughout our more than 100-year history, ACE has touched millions of higher education leaders and students by increasing affordability, access, and diversity in leadership.

ACE AFFILIATE MEMBERS PROGRAM

Benefits

ENGAGEMENT AND ACCESS

Exclusive members-only presentation opportunities during the ACE Annual Meeting (sponsorship required).

Monthly thought leadership content opportunity for partner insights section of *ACE This Week* e-newsletter. Submissions not included in the e-newsletter will appear in the Affiliate Member Insights section of the ACE website for six months.

COMMUNICATIONS AND INSIGHTS

Regular updates on ACE federal and state policy issues, as well as other higher education topics, through:

- Subscription to *Higher Education & National Affairs (HENA)* weekly e-newsletter
- Subscription to *President to President* biweekly e-newsletter
- Subscription to *ACE This Week* e-newsletter, spotlighting upcoming engagement opportunities and related news of interest
- Complimentary or discounted copies of ACE publications
- Regular updates from ACE on ways to further maximize your membership

VISIBILITY AND BRAND AWARENESS

Presence on the ACE Affiliate Members Program web page, including company name, website link, address, and 100-word company description.

New member announcement and link to company website in *HENA* e-newsletter (one time).

Periodic recognition through ACE social media.

ANNUAL MEETING

Two-for-one conference registration: 50 percent discount off the member rate on up to two full registrations.

Exclusive opportunity to submit a proposal to hold an affiliate-sponsored session.

Proposal submission and acceptance required.

Exclusive members-only 10 percent discount on select sponsorships of \$7,500 or more. Excludes affiliate-sponsored sessions.

Discounted exhibit booth fee.

Affiliate member recognition on signage in a high-traffic area of the hotel.



MEMBERSHIP DUES AND TERMS

Membership dues are based on the company's number of full-time employees, and companies may join on a rolling basis throughout the calendar year. The membership term is 12 months and expires September 30 of each year. First-year membership dues may be prorated (e.g., for an application received on March 1, 2022, membership expires on September 30, 2022).

| Number of Full-Time Employees | Annual Dues |
|-------------------------------|-------------|
| Under 50 | \$2,575 |
| 50–499 | \$4,635 |
| 500–4,999 | \$6,180 |
| 5,000 or more | \$7,725 |

ACE EXECUTIVE SEARCH ROUNDTABLE

Annual dues include applicable ACE Affiliate Members Program dues, as listed above, plus \$250 each year.

Search firms smaller than 10 full-time employees may qualify for a discount off their ACE Affiliate Members Program dues.

Search firms serving the higher education community are eligible to participate in the Executive Search Roundtable.

In addition to receiving ACE Affiliate Members Program benefits and recognition, roundtable members also receive:

- Listing in online executive search firm directory to include one primary contact, contact information, a link to the firm's website, and a brief summary of the firm's specialized searches; listings are searchable by specific search types
- An ACE-hosted annual roundtable convening, held in conjunction with ACE's Annual Meeting, where search consultants can meet and network with colleagues from a broad range of firms; convening includes continental breakfast and lunch
- Three ACE-hosted, virtual, hot-topic roundtables held quarterly for members to meet and network with colleagues
- Periodic invitations to serve as a panelist, mentor, and/or coach during select programs hosted by ACE
- Periodic opportunities to contribute relevant content toward ACE's educational materials and programming

TERMS AND CONDITIONS

Submission of the application to become an affiliate member and payment of annual dues constitute agreement to these terms and conditions of membership. Membership dues are nonrefundable.

Membership benefits and dues are subject to change without notice.

All membership benefits are valid only during the membership term. Activation of some benefits requires action by the affiliate member prior to a publicized deadline.

The affiliate member must designate the individual(s) to receive complimentary subscriptions to the *Higher Education & National Affairs, President to President*, and *ACE This Week* e-newsletters. The subscriptions must be assigned to employees of the affiliate member.

Content for the *ACE This Week* e-newsletter is solicited from affiliate members to highlight their successful client case studies, new initiatives, white papers, and unique research that may be of interest to senior higher education leaders. Submissions must meet ACE guidelines and are subject to ACE's review and approval. Space is limited, and submissions will be accepted and included on a first-come, first-served basis. Acceptance and inclusion of submitted material is not guaranteed during the membership year.



ACE THOUGHT LEADERS CIRCLE

The ACE Thought Leaders Circle (TLC) is an invitation-only affinity group of select corporations, foundations, and other organizations. ACE selects members from the ACE Affiliate Members Program. In order to be eligible, organizations must be a current affiliate member in good standing. Invited members will have a demonstrated record of accomplishment in strengthening higher education that includes the dissemination of important research and other insights.

The TLC will collaborate with ACE in developing and sharing insights and content, including white papers, courses, case studies, reports, and other information across various live and digital platforms.

PURPOSE

- Connect higher education leaders to knowledge, innovations, and best practices
- Highlight corporate, foundation, and other affiliate members that are at the forefront of innovation, developing new solutions and carrying out research with ACE and its member institutions
- Facilitate conversations and insights among institutional leaders and their counterparts in corporate, foundation, and other sectors

MEMBERS

Drawing on ACE's current institutional priorities, this invitation-only affinity group will include organizations that are:

- Recognized as thought leaders in the higher education field
- Regularly developing content in a variety of formats, particularly centered on equity-minded leadership, institutional transformation, or student success
- Interested in being part of the higher education conversation and in having increased year-round engagement with ACE and its member institutions



Benefits

ENGAGEMENT AND ACCESS

- Invitation to serve as a speaker during an ACE event, or an opportunity to co-curate content for a select microcourse, podcast series, webinar, or white paper from ACE
- Summary paper, toolkit, video, or guest blog entry on *Higher Education Today*

VISIBILITY AND BRAND AWARENESS

- Logo or name listed in applicable program materials (e.g., agenda, registration site, and promotional materials)
- Listing on the TLC web page
- Banner ad in ACE e-newsletter recognizing and thanking TLC members (on a rotating basis)

PRICING AND CONTACT

To learn more about the ACE Thought Leaders Circle, or to explore engagement opportunities that may exceed or differ from the described scope of the program, please contact our advancement team at **advancement@acenet.edu**.

Annual dues are \$25,000.



One Dupont Circle, NW Washington, DC 20036 | acenet.edu | advancement@acenet.edu